# POSTAL STATIONERY 

## COLLECTOR

## Journal of the Postal Stationery Society of Australia



## THE POSTAL STATIONERY SOCIETY OF AUSTRALIA

The Postal Stationery Society of Australia has been established to encourage the collecting of postal stationery in Australia and New Zealand and to provide a forum for postal stationery collectors to maintain contact with other stationery collectors and to learn more about their hobby.

The Society is not based in any particular city or state and plans to hold meetings at national and state level exhibitions. Subscription rate for 2002 has been set at $\$ 25$ (Australia) and $\$ 40$ (Overseas excluding New Zealand which is $\$ 30$ ). For further information please contact the Convenor, Secretary or your State Coordinator. Membership enquiries should be addressed to the Secretary.

## OFFICE BEARERS:

CONVENOR:
SECRETARY
TREASURER

Ian McMahon, PO Box 783, Civic Square ACT 2608
Judy Kennett, PO Box 16, Ulmarra NSW 2462.
John Crowsley, PO Box 2124, Ascot QLD 4007.

## STATE COORDINATORS

| QLD | Bernie Beston, PO Box 26, Redcliffe Qld 4020 |
| :--- | :--- |
| SA | Martin Walker, PO Box 247, Torrensville Plaza, SA 5031 |
| WA | Ray Todd, PO Box 158, Dunsborough, WA 6281 |
| NSW | Bernie Doherty, PO Box 18, Waratah NSW |
| TAS | Malcolm Groom, 225 Warwick Street, West Hobart Tas |
| VIC | John Sinfield, PO Box 548, Heathmont, Vic 3135. |
| ACT | Ian McMahon, PO Box 783, Civic Square ACT 2608 |
| NZ (North) | Barry Scott, 123 Konini Rd, Titirangi, New Zealand |
| NZ (South) | Robert Samuel, PO Box 394, Christchurch, New Zealand |

Web page: http://philsoccanberra.tripod.com/postalstationery/pss.html

## Postal Stationery Collector

Editor: Ian McMahon
Contributions to the Postal Stationery Collector should be sent to Ian McMahon, PO Box 783 Civic Square ACT 2608. Articles on any postal stationery topic are welcomed and, if possible should also be submitted on 3.5 inch MSDOS disks in any word processing format (Word for Windows preferred). Illustrations should be good quality photocopies. Book reviews, news items, information on new issues and members classifieds are also welcome. Letters to the Editor and comments on articles published are encouraged.

COPYRIGHT: The copyright of the contents of the Postal Stationery Collector is held by the Postal Stationery Society of Australia. Items may be reproduced only with the written consent of the Editor.

## CONTENTS

Page
From the Editor ..... 62
Taiwan: Rocupex 2001 Stationery
Betty van Tenac ..... 63
New Zealand Local Envelopes Ian McMahon ..... 64
Australian Desert Flowers and other new PSEs
Ian McMahon ..... 66
Use Of Postal Stationery Cut-Outs - More Examples
Derek Brennan ..... 68
Queensland Stationery ..... 74
Treasurer's Report ..... 75
The Fiji PPA Auction
Ross Duberal ..... 76
New Zealand Pictorial Postcards Ian McMahon ..... 77
Canadian Hydo PTPO Post Cards Ian McMahon ..... 82
Designers Of Australian Stationery Ian McMahon ..... 84
Listing Of Australian Non-Denominated Postal Stationery Ian McMahon ..... 85
Literature Ian McMahon ..... 86
Literature Notes and From the Secretary Ian McMahon ..... 89
From Astroboy To Pokemon: Modern Japanese Postcards Ian McMahon ..... 90
New Issues ..... 91

## FROM THE EDITOR

## New PSSA Web Address

The Society's Web page has moved to:
http://philsoccanberra.tripod.com/postalstationery/pss.html

## 2002 SUBSCRIPTIONS

2002 subscriptions have been set as the same as last year, $\$ 25$ (Australia) and $\$ 40$ (Overseas excluding New Zealand which is $\$ 30$ ). They are now due and should be paid to the Treasurer, John Crowsley, PO Box 2124, Ascot QLD 4007.

## Exhibition Results

Philanippon 01, Japan World Stamp Exhibition, 1 to 7 August in Tokyo, Japan.
The $P S C$ received a silver medal.
Ian McMahon Postcards and Lettercards of New Zealand Large Silver
Rocupex 2001 a joint National Exhibition between Taiwan and Australia staged in Lukang, Chung Hwa province, some 3 hours south of the capital Taipei from 22-26 June 2001.

Bernard Doherty South Africa Postal Cards 1927-1951 Vermeil

## Postal Stationery of the Australian Colonies/States: Western Australia

The first part of the PSSA's Catalogue of the Postal Stationery of the Australian Colonies/States: Western Australia, compiled by Brian Pope, is expected to be published early next year. It is currently being typeset by Australia Post.

Pre-publication orders are now being taken at a member price of $\$ 45$ (including postage in Australia, non-members $\$ 49$, overseas postage $\$ 3$ ). Please send your orders with payment to Ian McMahon PO Box 783, CIVIC SQUARE ACT 2608. Ordering early will assist the PSSA with publication costs. (Cheques should be made payable to the Postal Stationery Society of Australia. Visa/Mastercard accepted.)


## TAIWAN: ROCUPEX 2001 STATIONERY

## Betty van Tenac

Commemorative postal stationery was issued for ROCUPEX 2001, a Chinese National Exhibition held in Taiwan June 22-26, 2001. The Exhibition was held with Australian participation.

A special set of four commemorative colour postal cards for domestic use on the theme of "Orchids" was issued on June 22, the last the opening day of the exhibition. Four orchid varieties, native to Taiwan, were selected for the indicum designs on each of the cards. They are as follows:

1. The Taiwan Pleione
2. Crane Orchid
3. Taiwan Butterfly Orchid
4. Red Dendrobium.


At the lower edge of the front of each postal card is the official logo of the exhibition. Mr. Cheng Yuan-chun, head of the Department of Botany at Taiwan Museum was in charge of planning for the postal cards.

A special aerogramme for mailing to Asian and Oceanic countries with the indicium design of Steere's Babbler, an endemic species of bird, was also issued on June 22nd, 2001. At the lower edge of the front of the aerogramme is the official logo of the exhibition.
for Hawkes Bay and another for Gisborne.
The experiment was apparently successful as in September 2001, the Philatelic Bureau released a set of 21 different envelopes for $\$ 12$. The Bureau noted that the Stamps Centre is the only New Zealand Post sales outlet selling complete sets of these envelopes - other New Zealand Post retail outlets only sell packs of single design envelopes specific to the region the outlet is located in.


The set comprised:

- Whatever it takes Ashburton District
- Auckland City of Sails
- Christchurch \& Canterbury New Zealand - fresh each day!
- I am Dunedin
- Gisborne New Zealand
- Hamilton - more than you expect
- Hawke's Bay wine country
- Destination Manawatu
- Love Marlborough
- Nelson live the day
- Birthplace of a nation Northland New Zealand
- Rotorua feel the spirit - Manaakitanga
- Southland New Zealand - spirit of a nation
- Taranaki
- Lake Taupo think fresh
- Tauranga simply superb
- Timaru
- Well worth the journey Wanganui historic river city
- Send yourself to Wellington
- West Coast
- Whakatane District - live with the sun

The envelopes in this set differ from the 'experimental' envelopes, where these were issued, for the same area.

## AUSTRALIAN DESERT FLOWERS AND OTHER NEW PSES

Ian McMahon

## Desert Flowers

Australia Post issued a set of five 45c DL PSEs on 4 September 2001. The envelopes feature flowers commonly found in the arid regions of central Australia. The illustrations are:

- Sturt's Desert Pea (Swainsona formosa)
- Tall Mulla-mulla (Ptilotus exaltatus)
- Green Bird Flower (Crotalaria cunninghamii)
- Bush Hibiscus (Radyera farragei)
- Poached Egg Daisy (Polycalymma stuartii)




## Goodwill Games

A PSE was issued on 29 August to commemorate the Fifth Goodwill Games, founded in 1986 to promote international goodwill through sporting events, which were held in Brisbane 29 August to 9 September 2001.


50th Anniversary of National Service in Australia, 150th Anniversary of Gold in Australia and AIDS Congress

A 45c envelope commemorating the 50th Anniversary of National Service in Australia was issued on 9th August. A 45c envelope commemorating the 150th anniversary of gold in Australia was also issued on the same day.


A 45 c envelope commemorating the 6 th International Congress on AIDS in Asia and the Pacific, held in Melbourne, was issued on 4 October 2001. The envelope was designed by Nigel Buchanan and printed by PMP Print.

## USE OF POSTAL STATIONERY CUT-OUTS - MORE EXAMPLES

Derek Brennan
During recent years three references to the use of 'cut-outs' for postage have appeared in this journal, and further instances have since come to notice, six in Australia and three in other countries - Denmark, Great Britain and Thailand. This article gives details of these items. [Note: dates and places are here given in normal text format, not as they appear in the datestamp or cancellation].

## Accepted, Authorised or Invalid?

Where cut-outs have been accepted for postage and bear machine cancellations, it is probable that the item was overlooked in handling bulk mail. But there are cases where cut-outs have been accepted on mail which was individually handled and cancelled by hand. - examples from Denmark and Great Britain registered mail are reported in this article. From Thailand is an example of a cut-out not being accepted for postage.

We have not yet seen evidence of tax, postage due or other penalties imposed on the use of cut-outs for postage. No doubt examples exist though they must be scarce.

In Australia, Postal Regulation 38 of 31 December 1927 [1] states that impressed stamps cut from stamped envelopes etc would not be accepted as valid for prepayment of postage. Peter Guerin, author of an earlier article, has raised the question as to whether the use of cut-outs for postage was also invalid before that date; and whether similar provisions existed before 1901 in the Australian Colonies. There is also the question as to what are the provisions of later regulations, and those current today?

This writer has started some enquiries on these matters, but would welcome any information relating to cut-outs in Australia or in other countries, and in U.P.U. regulations.

## Occurrences within Australia

Each of the six items described were carried through the postal system within Australia untaxed.

Cut-out postal stationery stamps used on postal stationery of similar origin. South Australia wrapper 1892 (Fig. 1)


Fig. 1 South Australia 1892: Halfpenny wrapper with added cut-out

This item was mentioned in Peter Guerin's article in this journal issue No 18[2] on the use of cut-outs for postage. Details and illustration are now given. A Newspaper Wrapper (Halfpenny violet impressed stamp) bearing an additional cut-out of the same, cut to shape, affixed adjacent to the impressed stamp. Addressed to Adelaide, both stamps are cancelled by a single 'squared-circle' dis. GAWLER, S.A. 22 January 92.

## Victoria PTPO envelope 1906 (Fig. 2)

An envelope of the Shire of Frankston and Hastings printed-to-private-order with a One Penny pink oval embossed stamp, and bearing an additional cutout of the same, cut to shape, affixed immediately below. Addressed to Sydney, each stamp is cancelled by c.d.s. of a duplex FRANKSTON, VIC. .. March 06.


Fig. 2 Victoria 1906: PTPO One Penny envelope with added cut-out
Queensland wrapper to England, undated (Fig. 3)
A Newspaper Wrapper (Halfpenny green) bearing an additional of the same impressed stamp on piece, affixed above the impress. The wrapper is addressed to London. Unfortunately there are no indications of date of usage, the stamps being cancelled only by three strikes of the barred 'GPO'.

The additional stamp is not strictly a 'cut-out' -- the piece is irregular in shape, having been torn from its original wrapper with a generous amount of paper surrounding the stamp design.


Fig. 3 Queensland, undated: Halfpenny wrapper with added impressed stamp on piece

## Mixed franking of cut-outs with regular postage stamps

## Australia 1920 (Fig. 4)

Illustrated is an envelope bearing a cut-out of a One Penny KG V red octagonal; which was cut to shape so neatly that it passed unnoticed - the owner of this item at first took it for a printed-to-private-order envelope. A perforated adhesive stamp has been removed. Addressed to Sydney, both stamps have been cancelled by machine slogan with c.d.s. melbourne 3 February 1920.


Fig. 4 Australia 1920: envelope with 1d cut-out and trace of adhesive postage stamp
Australia 1990 (Fig. 5)


Fig. 5 Australia 1990: envelope with 20c. cut-out on piece together with adhesive postage stamps

An earlier article [2] showed an example of mixed franking at the 33c. rate in 1986. A later example now illustrates mixed usage at the 41c. rate in 1990 . The envelope bears a $20 \mathrm{c} . \mathrm{QE}$ magenta embossed on piece cut from a postal stationery envelope (1978 issue), with affixed adhesives 10 c . pair and 1 c of the Living Together issue. The stamps have been cancelled by machine slogan with boxed d.s. SYDNEY 26 June 1990.
øre on 4 øre blue, to pay the correct postage of $20 ø r$ to Germany. Each stamp is cancelled with c.d.s. FREDERIKSHAVN 6 September 04, and a receiver postmark of Swinemunde confirms that the lettercard was postally used. The message inside is non-philatelic.

## Mixed franking of cut-outs with regular postage stamps

Great Britain 1913 (Fig. 8)
Recently reported in the South Pacific Perfin Bulletin [4] is the example of a cover, registered from London to Germany, bearing a $2 \frac{1}{2}$ d blue KG V postage stamp [perfin] and four Halfpenny QV oval embossed stamps, cut square, from wrappers. These were evidently valid for postage, as the stamps are cancelled by oval d.s. REGISTERED ...... 15 DECEMBER 13, and a registration label has been affixed. That the envelope was a 'contrived' philatelic item is suggested by the fact that the sender's name on the flap reads "The Williams Stamp Co/ 120 Leadenhall St / London EC".


Fig. 8 Great Britain 1913: Four Halfpenny cut-outs in addition to a $21 / 2 d$ blue $K G V$ postage stamp on envelope registered to Germany.

## Thailand 1931 (Fig. 9)

An envelope, registered to Germany, bearing several postage stamps duly cancelled with c.d.s., and with arrival datestamp. A cut-out of 2 s from a postal stationery card has not been accepted, being marked out with crayon line, and is uncancelled. There is no indication of postage due or penalty being applied but it is possible that the 2 s adhesive at lower left could have been added when the cut-out was ruled unacceptable.

## Conclusion

It will be most interesting to see examples of usage of cut-outs where the items have been subject to 'Postage Due' or otherwise taxed. Regulations in various countries need to be examined to ascertain whether, and at what periods, cut-outs were invalid or otherwise. Any information and further examples would be welcome.


Fig. 9 Thailand 1931: Envelope with one cut-out 2s postal stationery stamp - not accepted for postage and therefore marked out with crayon line visible at left side. Offered in Spink Singapore Public Auction 1277 on 23 June 2001, as Lot 539 B with an estimate of S\$500-600. Unsold.

## References:

## 'Postal Stationery Collector'

[1] Australian Postal Regulations and Postal Stationery; McMahon, Ian; Vol 4, No 1, Issue No 13, May 1998, p. 19
[2] Use of Cut-outs in Australia; Guerin, Peter; Vol 5, No 2, Issue No 18, August 1999, p. 35 \& illustration on p. 36
[3] Use of Postal Stationery Cut-Outs for Postage; Brennan, Derek; Vol 7, No 1, Issue No 25, May 2001

## 'South Pacific Perfin Bulletin'

[4] An Old "Philatelic" Perfin Cover; Mathews, John; No 54, July 2001

## Acknowledgements

The writer wishes to record thanks and appreciation to Peter Guerin for providing material and information for the items illustrated in Figs 1 to 4, 6 and 7. Also to Judy Kennett for the item illustrated in Fig.5.

Editor's note: Readers who can offer examples for this study are asked to send original items if possible so that they may be examined and illustrated; but good-quality colour photocopies or high-resolution scanned images have proved to be satisfactory. Original items will be returned. Correspondence should be addressed to the author via the Editor or the Secretary.

## Postal Stationery Collector

## QUEENSLAND STATIONERY

Illustrated below are 11 of the Queensland 1911 pictorial postcards and an essay (in green) for the 1891 UPU reply postcard.



TREASURER'S REPORT

|  |  | Profit \& Loss Statement 010760 Thrught 30/0sk 1 in $\$$ s) |  |
| :---: | :---: | :---: | :---: |
|  |  | Category Description | 010700$30 / 06 / 01$ |
| Net Worth Report |  | INCOME |  |
|  |  | 2000 Memberchip | 1,217.00 |
|  |  | 2001 Memborships | 2,477.00 |
|  |  | Advertsing | 100.00 |
|  |  | Bank interest | + $\begin{array}{r}1.72 \\ 300.00\end{array}$ |
|  |  | Journat Grant | 325.00 |
|  |  | total income | 4,423,72 |
| Acct | 3000601 Balance | EXPENSES |  |
|  |  | Bank charges | 12.00 |
| Assems |  | Eniry iees | 257.40 |
| $\begin{aligned} & \text { Cash and Bank Accounl: } \\ & \text { PSSA } \end{aligned}$ | 5.162.54 | Govi Tax | 10,70 |
|  |  | Postage | 28.32 |
|  | 5,162.59 | Postago-Mailaut | 614.84 |
| TOtal Cash and Bank Accounts |  | Print Joumal | 1,612.00 |
| total assets | 5,162.54 | Setvice Charge | 95.86 |
| Llabilites | 00 | TOTAL EXPENSES | 2,776.65 |
|  |  |  |  |
| overall yotal | 5.162 .54 | TOTAL INCOME-EXPENS... | 1,647.05 |
|  |  |  | 1,04.06 |

## THE FIJI PPA AUCTION

## Ross Duberal

Premier Philatelic Auctions (PPA) in Victoria conducted an all Fiji auction of Colonel Harrie Evans collection in late July.

It consisted mainly of the early stamp issues ( 302 lots) but included some postal history/postmarks ( 34 lots) with the last two 2 lots being postal stationery.

The very last was illustrated on the front cover of the cover and proved to be one of the highlights of the auction.

The description was as follows:
Hand-painted essay in scarlet \& China white (with photographic vignette) for the embossed ld die recessed in card ( $78 \times 84 m m$ ), dated "Dec 4th 11 " at top \& "Approved/WHM/11.12.11" [WHM(ercer)] at base. Unique and surperb. One of the most important proof items of Fiji. [Duberal refers to a "photographic proof" of the same date but makes no mention of the essay. That they are different is proven by the dimensions of $90 \times 113 \mathrm{~mm}$ quoted for the proof].


A unique item of glamourous proportions for a postal stationery collector. Estimated at $\$ 5000$ it sold for $\$ 9500$ ! (unfortunately I could not afford to go that high -- an ideal (Ed Druce) 'juicy' item for my title page).

The other lot was a basic collection of 69 items with some Franks thrown in. Estimated at $\$ 600$ sold for $\$ 850$. Of note was the 1895 1d to Samoa and the KGVI $2 \mathrm{~d}+3 \mathrm{~d}$ size H 2 mint. Obviously Fiji is more popular than I thought -- overall there were 85 bidders with $75 \%$ of the lots going to overseas buyers (there were virtually no unsold lots). Congratulations to PPA for the excellent catalogue presentation.

## NEW ZEALAND PICTORIAL POSTCARDS

Ian McMahon

The first New Zealand postal stationery picture postcards issued by New Zealand Post were two cards issued in 1897. These cards had a multicoloured view which was lithographed by Waterlow and Sons, London. The imprinted stamp was printed by the New Zealand Government Printer. The 1d cards were for use to addresses in New Zealand and the other Australasian colonies and the $1 \frac{1}{2} \mathrm{~d}$ cards for use to UPU countries.


## 1899 Pictorial Issue

In 1899 1d postcards were released with a picture printed in green at the lower left and typographed by the Government Printing Office in sheets of 16 with six views occurring twice. Ten different scenic views are known:

- Princes St Dunedin
- Customhouse Square Dunedin
- Queens Wharf, Wellington
- Where the Maori Loves to Roam
- Cathedral Peaks
- Lake Manapouri
- Wanganui River (horizontal view)
- Wanganui River (vertical view)
- Queen's Wharf
- Galetea Auckland.



## Boer War Issue

In 1900 New Zealand Post issued 1d postcards with a picture printed in brown at the lower left related to New Zealand's Boer War contingent. They were typographed by the Government Printing Office on card stock ranging from cream to yellow. Sixteen different views are known:

- First Contingent Entraining at Capetown
- Breakfast in Camp
- In Camp Newtown Park
- Officers Second Contingent
- Major Robin, First Contingent
- Presents For Our Boys
- Capt Madocks First Contingent
- Goodbye New Zealand
- A Refresher, Newtown Park
- Mounted Parade, Dismounted Parade
- Capt Davies First Contingent
- First Contingent Starts for the Front
- The Camp, Second Contingent
- Some Riders in the Rough
- Garden Party at Wanganui
- Watering Horses, Newtown Park.


## 1901 Issues

In 1901, as a result of the reduction in the UPU rate from $1 \frac{1}{2} \mathrm{~d}$ to 1 d , UPU cards with a view in brown at left were issued. Seventeen different views are known including Queens Wharf Wellington, On the Taieri River, Taieri River and Manchester St Christchurch.


## 1913 Auckland Exhibition

$1 / 2 \mathrm{~d}$ and 1 d cards were issued in 1913 for the Auckland Exhibition. The picture side of the cards had one of 20 different black and white views of Auckland.

## Stamp Exhibition Cards

A number of postcards have been issued for New Zealand stamp exhibitions which have the address side impressed with a stamp. (Such cards are known in stamp-collecting circles as 'stamped to private order').

The first was a card for Panpex 77 with a 7c Queen Elizabeth II stamp impressed on the address side. Stampex ' 83 had a promotional card stamped with a 24 c blue stamp while Stampex ' 85 had two sets of 24 c cards showing 8 views of Christchurch and 8 Antarctic views. The Christchurch views were also issued as 25 c cards while all sets were issued singly or in booklets of 8 cards.

Stampex ' 87 had a set of four 40 c cards illustrated with birds on the address side as well as sets of 40 c cards with views of the Dunedin Railway Station and New Zealand Trams.


Stampex 85 Antarctic Series: Terra Nova


Stampex 83

## Maximum Cards

From late 1994, New Zealand Post began issuing pre-paid postcards with selected adhesive stamp issues and with the same theme as the stamp issue.

The first of these was issued on 16 August 1994 and depicted wild animals. The first three issues of these cards were issued both as postcards and as maximum cards (ie with an adhesive stamp placed and cancelled on the picture side of the card). Later issues were only sold as maximum cards.


The sets of cards issued have included:

- Wild Animals
- Night Lights
- Maori Languages
- America's Cup
- Christmas 1995
- Maori Artifacts
- 1996 Olympics
- Centenary of Cinema
- Scenic Gardens
- Vineyards
- Trains
- Roses
- Scenes (1998)
- Favourite Felines
- Marine Life
- Popular Pets
- Rugby
- Scenic Walks
- Sailing
- Cars
- Threatened Birds


## Pictorial Cards

A set of 20 pre-paid pictorial postcards were placed on sale prior to 1997. Costing $\$ 1.80$ each they pre-paid postage to anywhere in the world. A list of the scenes depicted is given below.

- 01 Mount Cook
- 02 Ocean Beach
- 03 The Remarkables
- 04 Pohutu Geyser
- 05 Southern Alps
- 06 Mount Ngauruhoe
- 07 Lake Matheson
- 08 Auckland City
- 09 Sheep and Lambs
- 10 Traditional Maori POI Dancers
- 11 Giant Gate Falls
- 12 Mount Egmount
- 13 Sheep Droving
- 14 Grazing Sheep
- 15 Definitive Stamps
- 16 Milford Sound
- 17 Routeburn Track
- 18 Common Dolphin
- 19 A Kiwi
- 20 Christchurch City


A second printing of the cards was made. The difference is that the older cards have the barcode about 31 mm long (while the newer cards have the barcode 37 mm long. The older cards all have the same barcode ie 9415911000628 . The reprints had a different barcode for each card in the range 9 415599004352 to 415599004543.


## Greetings Cards

New Zealand has issued a set of pre-paid Greeting Postcards:

- I love you
- Thanks for being my friend
- I miss you
- I'm so glad we met
- I'll always care for you
- Being with you is so much fun
- I'm so glad I found you



## Change of Address Cards

New Zealand Post has provided a number of change of address postcards with interesting designs. These cards have sometimes provided free postage and other times have required a stamp. One of these depicting 'Whacky Mailboxes' is illustrated.


## Other cards

New Zealand issued a card to promote the Nuclear-Free campaign on 1 September 1995. On 1 January 1999 New Zealand issued an attractive date stamp postcard depicting the Karo. The Datestamp postcard is used by the New Zealand Philatelic Bureau to provide examples of pictorial postmarks to clients. On 1 January 2000 New Zealand issued a prepaid postcard to accompany the adhesive issue First to See the Dawn for $\$ 1.80$.

[This article was jointly published with Pastcards, the Journal of the Postcard Group of the Philatelic Society of Canberra.]

Postal Stationery Collector

## CANADIAN HYDO PTPO POST CARDS

Ian McMahon

Canadian stationery is notable for the number and diversity of private order stationery. One prominent user of private order stationery was Ontario Hydro, the supplier of electricity throughout the Province of Ontario. Much of the power generation in the Province was originally produced by the hydroelectric power stations at Niagara Falls, hence the name Ontario Hydro (a source of much confusion to a new settler who might expect Ontario Hydro to be a supplier of water).

Ontario Hydro used private order reply cards as meter reading cards. The message part of the card was either a 'postage paid' imprint or a stamped card as shown in Figure 1. Cards were issued impressed with stamps from the King George VI, Queen Elizabeth II (Karsh and Cameo), the Centennial and the Fisher issues (early 1980s). In some cases the stamp dies have the letters 'HEPC' printed adjacent to the stamp.


Figure 1
The reply halves of the cards (Figure 2) were attached by roulette and have four meter faces on the front. Customers read their own meter and marked the readings of the meter on the reply card and mailed them back to Ontario Hydro as shown in the example. Instructions were printed on the backs of the cards. For example the 8c Centennial issue card shown in Figure 2 has the following instructions:

As our meter reading costs affect your service rates, we appreciate your help in trying to control these costs by returning your meter reading to us by postcard.

Normally cards should be completed and returned within 7 days in order to avoid estimated bills.

However, if your card is marked with the computer abbreviation for 'residential intermittent occupancy' (RES INTERMT OCCPCY) - see inside on the left - complete and return by the Labour Day Weekend.

If your property is vacant, mark the card accordingly and return as soon as possible.
Return postage is prepaid.
The reference residential intermittent occupancy refers to the Canadian equivalent of the Australian beach house. Many Canadians have a summer holiday house beside one of the many lakes in the Ontarian countryside. Many of these are only occupied on weekends or school holidays. Most are inaccessible in the winter due to the snow.


Figure 2


Figure 3

Figure 3 shows a card from the 'Fisher' issue.
While the Ontario Hydro card were produced specifically for their use, other electricity companies, eg Quebec Hydro, used regular post office issue cards for a similar purpose.

## DESIGNERS OF AUSTRALIAN STATIONERY

Ian McMahon

We don't often concentrate on the designers of stationery. A few of the designers of modern Australian stationery include:

Brian Clinton: A prolific designer of Australian adhesive stamps, he has also designed 1978 30 th anniversary of the Universal Declaration of Human Rights PSE and the 1988 Lanyon Historic Homes PSE.

Marg Towt: A prolific designer of Australian wildlife, she was responsible for the 1978 Birds PSEs and the 1987 state faunal emblem PSEs.

Connell Lee: A specialist in rural designs he was responsible for the 1988 Opening of Australian Stockman's Hall of Fame PSE.

Priscilla Cutter: Responsible for the 1989 Centenary of the Birth of Jessie Street, 1989 $50^{\text {th }}$ Anniversary of the YHA and 1989 Centenary of Women in Medical Practice PSEs.

Doug Pitt: Responsible for the 1980 Centenary of YWCA PSE and the 1979 and 1980 Christmas aerogrammes.

Fay Plamka: Responsible for the 1984 Victorian Arts Centre PSE.
Noel Stapleton: Responsible for the 1991 Air Training Corps PSE.
Robert Avitabile: Responsible for the 1993 World Heritage Sites PSEs depicting Uluru and Australian wildlife.

Mark Sofilas: Responsible for the 1993 World Youth Soccer Championships PSE.
Ulrich Lehmann: Responsible for the 1991 Centenary of Horticulture PSE.
Diane Worland: Responsible for the 1993 Country Women of the World PSE.


## LISTING OF AUSTRALIAN NON-DENOMINATED POSTAL STATIONERY (NEW ISSUES)

Ian McMahon

## Postcards

Note: The NSW pictorial postcard given as 'Beach Umbrella' is actually entitled 'Beach Inspector, Palm Beach'.

12 July 2001
(\$1.20)
(\$1.20)
(\$1.20)
Maximum cards
(-)
(-)
(-)
(-)
(Set price: $\$ 26.00$ )
9 August 2001
(\$1.20)
(\$1.20)
(\$1.20)
Maximum cards
(-)
(-)
(-)
(-)
(Set price: $\$ 4.80$ )
16 August 2001
Maximum cards
$(-)$
(-)
(Set price: $\$ 3.45$ )
4 September 2001
Maximum cards
$(-)$
(-)
(Set price: \$2.40)
4 September 2001
Maximum cards
$(-)$
(-)
(Set price: \$2.70)

11 September 2001 Birds of Prey
Maximum cards
(-) Nankeen Kestrel
(-) Spotted Harrier
(-) Red Goshawk
$(-) \quad$ Wedge-tailed Eagle
(Set price: $\$ 5.94$ )
11 September 2001 Leopard Seals
Maximum cards
$(-) \quad$ Leopard Seal on Iceberg
$(-) \quad$ Leopard Seal Group
$(-) \quad$ Leopard Seal
$(-) \quad$ Leopard Seal on Pack Ice
(Set price: $\$ 4.80$ )
2 October 2001 Wild Babies
Maximum cards
$(-) \quad$ Bush Musicians
(-) Kevin's Cake
(-) Possum Party
$(-) \quad$ Bilby Gifts
$(-) \quad$ James Wombat
(-) Jumping High
(Set price: $\$ 7.20$ )
1 November 2001
Maximum cards
$(-)$
(-)
(Set price: $\$ 2.35$ )
Aerogramme
1 November 2001
(\$0.78)
Christmas
Nativity
Express Post
May 2001 (?) Express Post Satchel Without box around senders signature block. 500 g satchel.

## LITERATURE

Ian McMahon

## FROM OUR CONTEMPORIES

## Postal Stationery

May-June 2001
Marcus White Showcase ChicagoPex '01
UPSS and International Future Exhibitions
Australia's Printed to Private Order
Envelopes
The Shoebox and Stationery Forum (UX14
Foreign Rate; UC8a Forgery; UX27 Clipper
Rate; Full-Face McKinley; Leavitt Cancel;
UX18 unravels Civil War Mystery; Faster
Numbering Suggestion; General Society
Suggestions; U.S. Envelopes - Earliest Uses)
July-August 2001
A Proof of Die 3 of the First Nesbitt Issue?
The Aerogrammes of Bechuanaland
U.S. UPU Pioneer Postal Cards

Australia's PTPO Envelopes
Leeward Islands Envelopes
Italy's 'Fiecchi-Rode Marriage' Postal Card
The Shoebox and Stationery Forum (U.S.
Postal Card, MR30; Illustration Quality)
Sweden Postal School Stationery
What's Listable?
U.S. Postal Stationery Misuse

## Postal Stationery Notes

July 2001
September 2001
New Postcard Factory postcards, new Prepaid Parcel Labels
photomailer, railway express cards and Backs of Canadian Express Money Order money order cards.

PS October 2001
Parliamentary Envelopes of 1840
A Canadian Cornucopia
Aerogrammatics

## Robert Samuel's Postal Stationery Newsletter

September 2001
Booth MacDonald Envelope
9 d on 6 d King George VI registered envelope
1d King Edward VII Envelopes
Undenominated Envelopes
Australian PTPO stationery of NZ interest
1/- QEII envelope
August 2001
Pictorial Aerogrammes
King Edward VII Lettercards
Community Post Envelopes
1899 Envelopes
Maximum Cards: 1996 Definitives (only issued in Tourist Stamp Pack No 1)
Gibbons Stamp Monthly
July 2001
1999-2001 Postal Stationery: Annual survey of non-British Commonwealth stationery issued
during the year Part 1.
August 2001
1999-2001 Postal Stationery: Annual survey of non-British Commonwealth stationery issued during the year Part 2.

Sydney Views, The Journal of the Australian States Study Circle RSPC
NSW Postal Regulations and the Postcard by Barbara Hancock
Philately from Australia, March 2001
A Note on Victorian Stationery [comments on the stamp duty inscription on Victorian postal stationery.]

## London Philatelist, September 2001

The 1932 Provisionals of New Zealand

## New Zealand Stamp Collector, June 2001

First Day Cover of New Zealand's only farthing stamp [1932 provisional stationery]
Oops! [reports two errors on the 1996 pictorial formular aerogrammes of New Zealand which have now been corrected:

- Waipoua Forest was described as being 'near Rotorua', this has been now corrected to read 'near Dargaville'
- 'Snow boarding off Mitre Peak' has been corrected to 'Snow boarding on Treble Cone']

Stamp News, June 2001
Registered Envelopes of Great Britain [in an article entitled 'Pictorial Booklets'!]

## Robin Linke Auction

The auction on 5 August 2001 resulted in a world record price for Australian Commonwealth stationery with lot no 783, an unused Australian George V 1917 reply postcard message portion 'with 'Reply Card' obliterated, sold for $\$ 6500+10 \%$ buyers commission.

## Status Auction

The 20 September 2001 auction included a 1989 National Park PSE variety 'double print all colours giving rise to 'blurred' waterfall and doubling of all letters front and back'. (Estimated at $\$ 100$, realized $\$ 70$ ) and a National Philatelic Centre Postcard showing missing gold inscription.


Web Page Postal Stationery Society [UK]
The Postal Stationery Society based in the UK has a new web site at www.postalstationery.free-onlin.co.uk

Postal Stationery Collector

## Swiss Stationery Society: 75th Anniversary

Our Swiss counterpart, Schweizerischer Ganzsachen-Sammler-Verein SGSSV, celebrated its 75th anniversary at the exhibition Gabra IV held in Burgdorf from 21-23 September 2001. To mark the occasion the exhibition included stationery exhibits from exhibitors from around the world including Jan van der Berg's Classic Greece, Alan Huggins' The Origin Development and Usages of British Stationery up to 1860 and Georg Maier's Ecuador Postcards of 1884.

Academvs May 2001
Spanish 1937 Postcards

## BOOKS

Catalogue des Entiers Postaux Belges Avec Annonces by George Waroquiers
A monograph which details the advertising postcards, lettercards and lettersheets of Belgium from 1873 to 1912. 56 pages, softbound, in colour. Available for $£ 15$ from Vera Trinder.

## The Illustrated Catalogue of China's Postal Stationery

Full colour, includes The Liberated Areas, the Cultural Revolution and the Military Letter Sheets. Available for $£ 20$ pounds from Vera Trinder

Cyprus Postal Stationery 1880-2000 by Alexander C Loannides and C Podger Available for $£ 14$ pounds from Vera Trinder.

Australia's Printed to Private Order Envelopes by Wayne Menuz and Steve Schumann. Wayne Menuz and Steve Schumann, two USA-based members of the PSSA with a wealth of experience in collecting postal stationery, have prepared this priced listing of Australian Commonwealth PTPO stationery, arranged by stamp die.

The listing includes some 89 basic items compared with 44 in the Higgins and Gage listing. Included are many scarce items, some of which have been featured in the pages of the PSC. These include the 3 d olive Kangaroo envelope stamped for S Cooke of Melbourne, the 6d Kangaroo envelopes for Foy and Gibson, the 3d +1 d King George V sideface, known only from a cut square, and the George VI $1 \frac{1}{2} \mathrm{~d} / 2^{1} / 2 \mathrm{~d}$ envelopes for Warburton Franki and Addison. Included is a concordance with $\mathrm{H} \& G$ and a list of earliest reported dates.

Prices are given for envelopes of each die type in \$US and reflect the strong interest in these envelopes. The listing does not seek to list the users of the PTPO envelopes (although they are identified for some of the very scarce issues). The dies used for parcel labels and registered envelopes have been included.

The article represents an important addition to our knowledge of Australian Commonwealth PTPO issues and is a must for anyone interested in the field.

While published originally as an article in Postal Stationery, it is available from Premier Philatelic Auctions for $\$ 13.20$ plus postage.

Contributions to the next issue of the Journal close with the editor on 4 January 2002.
PLEASE CONTRIBUTE!

# LITERATURE NOTES 

Judy Kennett
This time I'm providing a few notes on reviews of books that either deal with postal stationery, or list the postal stationery of a country with the stamps.

## Philatelic Literature Review 2nd Quarter 2001

'A Collector's manual of the stationery and collateral material of Allied and Japanese Prisoners of War \& civilian internees during the great Pacific War 1942-1946', by Norman Jacobs. Published by George Alevizos, Santa Monica CA [nd].
The reviewer commends the book as a checklist of the postal stationery and related material of this specialized area. A rarity guide is included; however, he notes that the values would have been more useful if they had been inserted directly in the listings. He also notes that more discussion of the stationery, with respect to printings and quantities issued, would have been valuable.

London Philatelist June 2001
'Catalogo Especialisado Chile 2000', by Sociedad Filatelica de Chile. Published by the Society, in Spanish.
This publication catalogues and illustrates all stamps from 1853 to 2000, with full information and valuations in pesos. About a third of the book deals with every aspect of the post, from the development of the postal system to listing all the postal stations from earliest times. 50 pages on postal stationery are included in this comprehensive single-country publication.

## American Philatelist June 2001

'Specialised catalogue of postage stamps and postal stationery of Latvia, 1990-1998. In Latvian, with English translations. Published by the Philatelic Society of Latvia in 1998.
In addition to the adhesive stamps, this book covers the envelopes, postal cards, and maximum cards, and also includes a chapter on the postal rates since 4 May 1990, with the rates set out in chart form. Incidentally, first day cover cancellations for the postal stationery issues, as well as the adhesives, are illustrated and priced.

Please contact the Secretary, Judy Kennett, for information about the availability of these publications. My postal address is inside the front cover of the journal, and my email is jvkennet@pcug.org.au.

## FROM THE SECRETARY

## PSSA meeting at Centennial Stamp Show

Members are reminded about the meeting of the PSSA, which will be held on Saturday 27 October 2001 in the Theatrette at RNA Brisbane. The time is $12.30-2.00 \mathrm{pm}$. The format of the meeting will be a business session, followed by a display. We expect that the business will include reports from office bearers, a report on the progress of the catalogue of Australian colonies postal stationery, and a report on the progress of the index to Volumes 1 5 of the Postal Stationery Collector, which Derek Brennan has been compiling.

## Ian McMahon

Attending Philanippon ' 01 provided me with the opportunity to enter the world of Japanese postcards. The number of issues available was quite staggering. These cards, all imprinted with the 50 Y flower stamp illustrated below, had colourful designs on the reverse. The sets included Japanese cartoon characters such as Astroboy, Lupin and, of course, the well-known Pokemon characters. Other sets included Disney characters and the works of Tezuka Osamu.


Plain cards were also available as well as international rate cards and summer greetings cards.

Unfortunately none of the cards were available at the post office at the exhibition, although many dealers had stocks of earlier cards. Language was a problem at most post offices, however, the main Tokyo post office had the postcard sets on display and it was easy to point to the ones required.

In addition the dealers had stocks of the 'echo' or advertising cards. Two of these, one showing a surfing koala and the other Charlie Chaplin, are illustrated here.


USA
The USA has issued a postcard booklet containing ten 21c postcards depicting Baseball's Legendary [US] Playing Fields:

Ebbets Field Brooklyn
Crosley Field Cincinnati
Polo Grounds New York
Fenway Park Boston
Shibe Park Philadelphia

Tiger Stadium Detroit
Yankee Stadium New York
Forbes Field Pittsburgh
Comiskey Park Chicago
Wrigley Field Chicago


## Norfolk Island

Norfolk Island issued two additional postcards in August 2001 to publicise road safety. One of the card emphasizes that the Island's cattle have right of way on its roads. The stamp areas depict a swift and a godwit.


## Other new issues

A postcard commemorating Philanippon 01 from the Czech republic, a New Zealand Christmas aerogramme and a modern postcard from Albania are illustrated below.



## AUSTRALIAN PHILATELIC FEDERATION

ORDER FOR STAMPSAFE PRODUCTS

Name $\qquad$

Address $\qquad$

Post Code

| PRODUCT |  | PRICE | QTY | AMT |
| :---: | :---: | :---: | :---: | :---: |
| BINDER AND SLIP CASE 550gms | Each | \$14.50 |  |  |
| PAGES with PROTECTORS 250gms | per 20 | \$20.80 |  |  |
| STAMPSAFE BOX 260gms | Each | \$9.90 |  |  |
| ACHIVAL DISPLAY PAGES |  |  |  |  |
| $283 \mathrm{~mm} \times 250 \mathrm{~mm}$, Punched 650 gms $283 \mathrm{~mm} \times 250 \mathrm{~mm}$. Unpunched 650 gms | $\text { per } 50$ $\text { per } 50$ | $\begin{aligned} & \$ 37.00 \\ & \$ 37.00 \end{aligned}$ |  |  |
| NEW DISPLAY PAGES |  |  |  |  |
| $283 \mathrm{~mm} \times 216 \mathrm{~mm}$, Plain 500 gms | per 50 | \$10.00 |  |  |
| $283 \mathrm{~mm} \times 216 \mathrm{~mm}$, With Grille 500gms | per 50 | \$15.00 |  |  |
| $283 \mathrm{~mm} \times 230 \mathrm{~mm}$, Plain 500 gms | per 50 | \$11.00 |  |  |
| SHEET PROTECTORS, POYPROPYLENEProtectors $290 \mathrm{~mm} \times 252 \mathrm{~mm} 450 \mathrm{~mm}$ per $50 \quad \$ 18.00$ |  |  |  |  |
| Protectors $290 \mathrm{~mm} \times 252 \mathrm{~mm} 450 \mathrm{gms}$ <br> Protectors $290 \mathrm{~mm} \times 218 \mathrm{~mm} 400 \mathrm{gms}$ | per 50 <br> per 50 | $\begin{aligned} & \$ 18.00 \\ & \$ 18.00 \end{aligned}$ |  |  |
| SHEET PROTECTORS MYLAR |  |  |  |  |
| $290 \mathrm{~mm} \times 260 \mathrm{~mm}$ top opening 200 gms | per 10 | \$16.00 |  |  |
| $290 \mathrm{~mm} \times 260 \mathrm{~mm}$ side opentig 200 gms | per 10 | \$16.00 |  |  |
| $290 \mathrm{~mm} \times 220 \mathrm{~mm}$ side opening 190 gms | per 10 | \$16.00 |  |  |
| POSTAGE \& PACKING* |  |  |  |  |
| TOTAL AMOUNT ENCLOSED |  | $\square \times$ |  | S |

- POSTAGE \& PACKAGING: Please add $\$ 7.00$ for the first kilo and $\$ 3.00$ for each additional kilo or part thereof. Shipping weights per pack are shown above.

All orders to: ARCHIVAL PRODUCTS, APF
PO BOX 208, TORRENS PARK S.A. 5062


Phone: 02085704856 Fax: 02085728239

## The Colonel Harrie Evans Collection Part One: Commonvealth of Australia

This exceptional property was sold on $9^{\text {th }}$ May 2001 by Premier Phitatelic Auctionsof Melbourne.

## ** PHENOMENAL RESULTS

The 764 lots realised $\$ 821,000$ against estimates of $\$ 516,000$. Every single lot was sold, at an average price of $60 \%$ above estimate. Numerous items brought figures well over current catalogue values. Many record levels were established.


Lot 227: Third Wmk 2/-brown strip of 3 "Imperiorate Three Sides". ACSC \$30,000 (for a pair); estimated at $\$ 50,000$; sold for $\$ 80,000$ plus $10 \%$ buyer's premium. This result smashed the world record auction price for an Australian stamp item.

> ** What Colonel Evans' Family Said **
"Dear David and Gary, we would like to express our appreciation for the way the auction was prepared, handed, and finalised... That the final result of $\$ 821,000$ well exceeded our expectations indicates how well this vital work was done... The result is something of which Premier Philatelic Auctions can be justifiably proud... We know that the Colonel would have been as pleased as we are that his collection was so well displayed and atracted such strong interest from his fellow collectors... We have no hesitation in recommending that other vendors use your exceptional services... With kind regards..."

If you are thinking of selling stamps, postal history, postal stationery elc from Australia and the Pacinic region, Prenner phitateliortuctions- is poised to assist you lo achieve outstanding results. If you are interestod in acquiring the best of Australasian material, please contact us today to request our future auction catalogues.


PO Box 126, Belgrave 3160, Australia Phone: (03) $97547666 \operatorname{lnt} \mathrm{It}+61397547666$ Fax: (03) $97547677 \operatorname{lnt} 1:+61397547677$ Website: www.premierauctions.coln.au e-mail: ppa@premierauctions.com.at


