## POSTAL STATIONERY

## COLLECTOR

Journal of the Postal Stationery Society of Australia

Volume 9 No 4: Issue No 36

February 2004


## THE POSTAL STATIONERY SOCIETY OF AUSTRALIA

The Postal Stationery Society of Australia has been established to encourage the collecting of postal stationery in Australia and New Zealand and to provide a forum for postal stationery collectors to maintain contact with other stationery collectors and to learn more about their hobby. The Society is not based in any particular city or state and plans to hold meetings at national and state level exhibitions. Subscription rate for 2003 has been set at $\$ 35$ (Australia) and $\$ 50$ (Overseas excluding New Zealand which is $\$ 40$ ). For further information please contact the Convenor, Secretary or your State Coordinator. Membership enquiries should be addressed to the Secretary.

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## Postal Stationery Collector

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Contributions to the Postal Stationery Collector should be sent to Ian McMahon, PO Box 783 Civic Square ACT 2608. Articles on any postal stationery topic are welcomed and, if possible should also be submitted on 3.5 inch MSDOS disks in any word processing format (Word for Windows preferred). Illustrations should be good quality photocopies. Book reviews, news items, information on new issues and members classifieds are also welcome. Letters to the Editor and comments on articles published are encouraged.

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## FROM THE EDITOR

## Northern Beaches Stamp Expo

The 7th Stamp Expo was held on the Northern Beaches of Sydney, NSW on September 13th and 14th. This was the first National One-Frame exhibition staged in New South Wales.

| Raymond Kelly | The 'Havelock-Fosters' Postcards 1895 | Diamond |
| :--- | :--- | :---: |
| Erica Genge | The GB Coronation Air Letters | Ruby |

## Bangkok 2003

Bangkok 2003 was a world exhibition held in Bangkok from 4-13 October 2003.

| Gary Brown | South Africa Airletters | Large <br> Silver |
| :--- | :--- | :---: |
| Ian McMahon | Canada Envelopes and Postcards | Large <br> Vermeil |
| John Sinfield | Victorian Postal Cards 1876-1917 | Large <br> Vermeil |
| PSSA | Postal Stationery Journal | Silver |
| Steve Schumann | New Zealand Postal Stationery 1876-1936 | Gold |

One-frame exhibits

| John Sinfield | Australia WWI Letter Cards | Silver |
| :--- | :--- | :---: |
| Raymond Kelly | Victoria Havelock Fosters Post Cards | Silver |
| Barry and Pam Scott | Australian Surface Printed Envelopes 1913- <br> 1918 | Silver |
| Barry and Pam Scott | New Zealand Prisoner of War Airmails <br> $1941-1945$ | Silver |
| Jerome Kasper | New Zealand Prisoner of War <br> Aerogrammes | Silver |
| Jerome Kasper | SCADTA Postal Stationery | Silver |

## Chicagopex 2003

As part of an agreement between the Australian Philatelic Federation and the American Philatelic Society to exchange judges at their respective National Exhibitions, I recently had the opportunity of judging at the US National Exhibition, Chicagopex 2003. Chicagopex 2003 was held from 21-23 November 2003 at the Sheraton Chicago Northwest 3400 West Euclid Ave Arlington Heights in the suburbs of Chicago. The show is an annual show organized by the Chicago Philatelic Society and is an APS World Series of Philately exhibition.

Chicagopex 2003 hosted the annual meeting of the United Postal Stationery Society (UPSS). I was able to attend the UPSS meeting after which I gave a talk entitled 'Australian NonDenominated and Flat Rate Stationery'. As the UPSS was meeting at the Exhibition, stationery was one of the main themes of the Show. As a result there were 25 stationery exhibits of high quality with 7 Gold, 7 Vermeil medals, 6 silver and 2 silver-bronze (US exhibitions do not award large gold, large vermeil or large silver medals). The Reserve Grand Award (Foreign) was won by Chile Postal Cards and Envelopes (R Towle). Australian exhibitors' results were:

| Darryl Fuller | Leeward Islands | Gold + SP |
| :--- | :--- | :---: |
| Gary Brown | South Africa Airletters | Gold |
| Bernie Doherty | South Africa Postal Cards 1927-1951 | Silver |

2003 marked the $150^{\text {th }}$ anniversary of the first US postal stationery. To mark the event, Chicagopex 2003 produced the cacheted stamped envelope shown below.


## China 2003

China 2003 was a FIAP exhibition held in Mianyang from November 20 to 24, 2003.

| Bernard Beston | The Postal Stationery of British Guiana | Gold |
| :--- | :--- | :--- |
| Hans von Strokirch | Icelandic Postal Cards | Large <br> Vermeil |
| Derek Pocock | Nicaragua: Postal Stationery to 1924 | Large <br> Vermeil |

Welpex 2003
Welpex 2003 was a New Zealand National Exhibition held in Wellington from 7th-9th November 2003.

| Ross Wood | Czechoslovakia Postal Cards 1918-19 | Vermeil |
| :--- | :--- | :--- |
| Paul Yap | Ceylon: Victorian Postal Stationery | Large <br> Vermeil |
| Bernard Beston | Postal Stationery of Queensland | Gold |
| Arturs Neboiss | Postcards of Latvia | Silver |
| Alistair Gow | Great Britain Registered Postal Stationery <br> $1878-1922$ | Large <br> Vermeil |

## New Zealand Literature Exhibition

Listing of Australian Non-Denominated and Flat Rate Postal Stationery. Ian McMahon. Published by The Postal Stationery Society of Australia. Silver-Bronze

Postal Stationery Collector Journal of the Postal Stationery of Australia. Silver

## PSSA MEETING: CANBERRA STAMPSHOW 2004

An informal meeting of the PSSA is scheduled for Canberra Stampshow 2003 to be held at the Hellenic Club, Woden from 13-15 March 2004. Please check the exhibition timetable for the date and time.

## CONTEMPORARY POSTAL STATIONERY COMPETITION

Following discussions at Tasmania 2003 \& Newcastle 2003, the PSSA and the APF are sponsoring a Contemporary Postal Stationery Competition to promote the exhibiting and collecting of post-1970 postal stationery. David Collyer has agreed to be the Competition Convener. The PPSA has agreed to provide a suitable memento to all exhibitors in the Competition at Australian National exhibitions over the period 2004-2008. If you have ideas for the memento please contact David Collyer or the Editor. Your first opportunity to enter the competition will be Swan River Stamp Show 2004 that will be held 9-12 September 2004. Entries close 31 May 2004. For more information please contact David Collyer, PO Box 201 Gladesville NSW 1675.

## COMPETITION RULES

1. This competition will be available at the Postal Stationery classes at Australian National Philatelic exhibitions from September 2004 until 2008.
2. It has two aims: (a) to increase the interest of exhibitors in postal stationery of the Modern period; and (b) to generate 3-5 new entries of material of the contemporary period of postal stationery per exhibition for the duration of the competition.
3. It is open to entries covering the period from 1970 onwards.
4. Entrants may select material from any country, or any type of postal stationery from 1970 onwards. No Value Indicated (NVI) entries will be particularly encouraged.
5. Each entry is to consist of between 3 to 8 frames. The frames used will be Australian National Standard frames with 16 sheets per frame [ $4 \times 4]$.
6. Entries will be assessed on FIP Postal Stationery class rules.
7. The overall organiser of the competition will be the Postal Stationery Society of Australia (PSSA) in consultation with the Australian Philatelic Federation (APF).
8. The competition will be coordinated by a Convener, who will be appointed by the PSSA in consultation with the APF.
9. The Convener will maintain a list of entrants to the competition over the nominated time period. He is to be notified of intention to enter the competition at a specific exhibition, either by the entrant directly, or by the exhibition organisers.
10. It is also possible that the Convener, on scanning a list of entries to a Postal Stationery class, might identify certain entries that fall within the guidelines of the competition. He will then advise the exhibition organisers accordingly.
11. Entrants to the competition will receive, from the PSSA, a suitable memento for each different entry that they submit. These mementos will have a common design throughout the competition.
12. There will be a continuous evaluation procedure, that is, the Convener and the overall organiser, the PSSA and the APF, will consult after each National exhibition.
13. There will also be a general evaluation after the National Philatelic exhibition of 2008, to assess the impact of the competition on the exhibiting of Modern postal stationery.
14. The competition will be advertised in APF News, on the APF website, by relevant State Philatelic Councils, by the PSSA through its journal Postal Stationery Collector, and in the prospectus issued by the organisers of the individual exhibitions.

## SOUTH AFRICA - VIA "PAN AMERICAN" RATE

## Gary Brown

A special direct rate for Air Letters, and indeed Airmail to North America from South Africa by a direct route run by "PAN AM" from 1947 required an additional amount to be added to items requiring this service.

While collecting the Air Letters of South Africa, a number came into my possession with the additional wording of "Via Pan American" written or typed on the front of the air letters.


The Civilian Air Letter rate at the end of World War II was set a 6 d . This one rate covered all countries outside of South Africa. On the $1^{\text {st }}$ April 1950 the rate to Europe remained at 6d but the rate to Asia, Australia, North and South America was 9d, necessitating an additional 3d to be added to the 6d Air Letter imprint. This rate has been well documented in philatelic Literature.

It was during one of my visits to South Africa over the last 18 months that $I$ cam across a 1947 post office airmail rate card. (The postal rate leaflets were printed bi-lingual. This PBY.7. has two pages English and two pages Afrikaans.)

Included in this 1947 Rate Card was the following wording:


#### Abstract

AIR LETTERS: "Air Letter" forms are manufactured of light-weight paper with a sixpenny postage stamp impressed thereon and are sold at face value. They cannot be accepted for registration or express delivery nor may they contain enclosures. The sixpenny "Air Letter" form may be sent to all countries to which the airmail service is available but an additional threepenny postage stamp should be fixed if conveyance by the direct Pan American Airways route to the United States and Canada (Including Alaska, Newfoundland and Labrador) is desired.


Secondly if you look in "SECTION IV: RATES OF POSTAGE" table, Alaska has an * against it, explained as * Mail matter must be boldly marked "Via Pan American". In the actual table Airmail letters to Alaska via London was $1 / 3$ but via United States was $1 / 9$, a 6 d surcharge. For Postcards the additional fee was 3d.

Having found this rate card, I then re-visited my stock of Air Letters for this period and I came across a number that were inscribed as required. The first, a Swaziland air letter dated $20^{\text {th }}$ February 1950, with additional 3d stamp and hand written "Via Pan American" to Popular Mechanics Press in the US, is a good example. It is dated 2 months PRIOR to the introduction of the 9 d rate to USA on $1^{\text {st }}$ April 1950. Thus the rate to US via London was 6 d . The direct rate 6 d plus $3 \mathrm{~d}=9 \mathrm{~d}$. The Swaziland air letter dated $20^{\text {th }}$ February 1950, with additional 3d stamp and hand written "Via Pan American" to Popular Mechanics Press in the US.


The second example is after the introduction of the 9d rate. This Air Letter shows that the extra direct flight surcharge still active as the air letter is typed "BY PAN AMERICAN AIR MAIL" and has an additional 6d stamp applied, ie 9 d fee to US plus 3 d for direct route $=1 /$ -


The inside of the air letter has been dated 4 JUNE 1951 (postmark is also 4 Ju 1951) and Popular Mechanics has used a receiving date of JUN 111951.


This has then raised a number of questions, answers to which I have yet to obtain.

1. The direct route flown? Was it daily?
2. When did the surcharge 3 d finish?

## NEW POSTCARD FROM ESTONIA

## A Neboiss

A new postcard was issued by Estonia Post in September 2003 to commemorate centenary of the opening of narrow gauge railway from Valga through Mbniste (Estonia) to Gulbene (Latvia) and Plavinas (Latvia). In 1903 the territory was part of the Russian Empire.

The address side shows a general outline of Estonia and Latvia and a more detailed section of Estonia with stations. Next to the imprinted stamp in an oval frame is the pumping tower at Taheva.

The reverse side of the postcard has a half tone view of the railway with approaching train. It is printed sufficiently pale for any message to be clearly legible.


# TAIWAN - CHINESE NEW YEAR 2004 

Betty Van Tenac

## The Year of the Monkey

The Directorate General of Posts, Taiwan issued a set of Domestic Postal Cards for New Year's greeting on December 1, 2004. This set consists of twelve NT\$2.50 denomination domestic postal cards. Each postal card bears an indicium of New Year's Greeting postage stamps by 12 artists chosen from those who entered the competition for the design of the New Year's Greeting stamps.


## Rocupex 2003 - Commemorative Postal Cards

The Philatelic Federation of Kaohsiung under the auspices of the Chinese Taipei Philatelic Federation held a philatelic exhibition - Rocupex 3003 from November 29 to December 3, 2003 at the Kaohsiung, World Trade Centre on Kai Hsuan 4th Road in Kaohsiung. Chungwa Post issues a set of commemorative postcards depicting local landmarks at a cost of NT 2.50 as follows:

- Kaohsiung International Airport
- The Love River of Kaohsiung
- Sizih Bay of Kaohsiung
- Dragon and Tiger Pagodas of Zuoying


## Rocupex 2003 - Commemorative Domestic Registered Stamped Envelopes

In co-ordination with Rocupex 2003, Chunghwa Post Office issued a set of five commemorative domestic registered envelopes featuring five scenic views of Kaoshiung International Airport. The airport was originally named Siaogang Airport and was upgraded to an International Airport in 1972. Cost of the envelopes is NT\$25 each.

Four had the same titles/illustrations as the above four cards. The fifth featured Kaohsiung Lighthouse situated at Cihoushan Kaohsiung Harbour. This lighthouse was built in 1882 and stands 15.2 metres high and provides light up to 25.2 nautical miles, guiding boats out to sea. It is under the jurisdiction of the Directorate General of Customs of the Ministry of Finance.

All of the above items are available from Chungwa Post Co. Ltd., Taipei, Taiwan 106-03, Republic of China E-mail http://www.post.gov.tw

## POSTAL STATIONERY: ITEMS OF CHARACTER

Bernie Beston



Envelopes from the Colony of New South Wales restricting the use of Pre-Paid mail to Government Ministers, Government Departments and even certain Officials are well known.

The Colony of Victoria produced an abundance of Money Order Datestamps, used frequently for every other type of official duty, including mail.

But this is the first Money Order Envelope I have seen from Queensland, and was used at Fortitude Valley [inner City Brisbane suburb] on 22 February 1919.

Was it introduced after Federation or even after 1915?
The Paid indicia follows closely the format used by New South Wales. However, New Soth Wales never used such a prepaid devise on their Money Order envelopes.

Who can contribute to this story?

WARTIME INNOVATION AND FEDERATION
Ray Kelly
Illustrated below is a 1 d red King George V Octagonal envelope with an interesting notation on the reverse regarding wartime innovation and Federation:

These envelopes are a wartime innovation to conserve supply of paper.
Was sent from Victoria and came by first mail leaving Port Augusta and arriving at Kalgoorlie Oct $24^{\text {th }}$ via Trans-Continental Railway.

Federation should now be a reality - received in Albany Oct $26^{\text {th }} 1917$.

FIRST EASTーNEST RAILWAY NAH MEL - PERTH $1 B^{* N}$ CETOEER MIT


SEYMOUR
17 OCT 1917 miduton


## RETAILING POSTAL STATIONERY IN AUSTRALIA

Bernie Beston FPSL, FAP.

As many of you are aware I have been a professional philatelic consultant for over 15 years. During that time I have visited many strange and remarkable countries including numerous postal establishments and their postal systems. From the Russian Post Office, where each Sales clerk held separate and distinct postal cards; to Turkey where the post office advertised 1993 postage stamp new issues when the year had past 1998; to Niue, where the postmaster refused to dispatch a letter if the Niue stamps affixed to it had been purchased at another fully owned Government Agency. And as a consequence of my wide experience, I really thought I had seen it all.

Australia Post's Philatelic Group is regarded by the world postal industry as one of the world leaders, if not The leader. And it is a justifiable boast, as a result of many years of excellence in design, marketing and innovation. Equally, its success has been achieved hand in hand with ongoing close contact with both the hobby and the trade, and always taking account of collectors' requirement and concerns. And one of continuing and generous support for philately.

But the one major fundamental flaw in the Group business plan is that whilst they design, produce and market philatelic product, for collectors and the primary postal market, they are not responsible for its sale other than by Philatelic Mail Order.

I was in Rockhampton on business for a few days in November and found time to visit the main City Post Office during one lunch hour. It is no longer housed in the beautiful heritage building that was its home for over a century, but in a utilitarian and drab building a block away, far from the City's commercial hub. The postal card Section had nothing new to me, so I turned my attention to the other postal stationery. Remember this stationery is regularly advertised in the Post office Bulletin, and regarded by many Australians as eminently collectable. Imagine my horror to find that all of the envelopes (both registered and unregistered) and aerogrammes had been rebadged by the affixing of a price tag to each one - over the face of the stamp. When I presented these envelopes for payment to the counter clerk, she removed the price tag from the first item. When I asked why it was necessary to affix the tag to it in the first instance, the response was "We have to inform the public how much they cost".


I am sure that you are all aware that once any form of gum is affixed to paper, its residue is there forever, even after the removal of the sticky paper. It is for this reason that all major Libraries and all Archive prohibit the use of Postit notes on books and documents. If left there for even a short time the sticker becomes firmly affixed to the item.


For reasons unknown the postal cards had escaped this modern form of vandalism of the Post's product.

No training at either the Manager level or customer service counter is evident in Rockhampton. And not a city that will ever be encouraging stamp collecting.

Editor's Note: While Bernie's postcards may have escaped a price tag, I illustrate below a card which has an adhesive label attached which I assume is a product code. The card is a 2001 Dragon Boat maximum card, which was originally intended to be sold as part of a maximum card set and hence does not have a printed barcode. In many post offices unsold sets of maximum cards are broken up and sold singly.


USSR POSTCARDS WITH INSCRIPTIONS IN NON-RUSSIAN LANGUAGES

## Robert Gregson

The early postcards of the USSR come in a variety of types with headings, not only in Russian but also in the other languages of the USSR. The 1928 postcards depicting Bauer, for example, were issued with headings in Russian, Ukrainian, Georgian, Azerbaijani (Arabic and latin script), Armenian and Belorussian. In addition some cards appeared with French headings (required by the UPU on international cards) and headings in Esperanto. The issue of postcards with non-Russian language headings lasted only until the early 1930s. During the same period envelopes were also issued with different language headings.


Card with heading in Russian, Azerbaijan (Arabic script) and Esperanto

ПOUTOBAЯ KNDTOUKA
bombom swamo posTA kadTO


Card with heading in Russian, Belorussian and Esperanto

$7 k$ card with heading in French, Ukranian and Esperanto


Reply card with heading in Russian, Armenian and Esperanto


Card with heading in Russian and Esperanto
Many of these cards and envelopes were featured in the Wilfried Nagl specialized auction of Russian material of 11 October 2003.

Compiled from contributions by PSSA Members
Australia Post continues to challenge postcard collectors with unannounced new prepaid postcards. The information in this article has been compiled from the contributions of many PSSA members including Martin Walker, Craig Chappell, Mark Diserio, David Collyer Bernie Beston and Ian McMahon.

## Pictorial Postcards

Thirteen new pictorial postcards were produced in September. Their sale was first reported during the period 9-16 October in Melboume and other parts of Victoria and much later in Canberra and Sydney. The 'official' issue date was 1 September 2003.

- 17323 Melbourne Tram
- 17324 City Circle Tram
- 17325 Puffing Billy
- 17326 Twelve Apostles
- 17319 Wineglass Bay
- 17320 Richmond Bridge
- 17321 Mount Wellington
- 17322 Cradle Mountain
- 17327 Western Plains Zoo (Dubbo)
- 17328 Brisbane GPO
- 17329 Cairns
- 17330 Brisbane Skyline
- 17331 Blue Lake Mount Gambier


Illustrated below, courtesy of Martin Walker, is a postcard used by Australia post to promote the Postmaster Gallery exhibition Behind the Stamps.


Torres Strait Art Envelopes with company names/logos added by Australia Post
David Collyer has reported what seems to have been a special printing of DL window envelopes of the Torres Strait Art series which have printed address details and logos for bulk users.


Whereas the 'normal' DL window envelopes have blue overlay over the whole envelope, the special printing has no overlay on the front of the envelope. I have illustrated both below for comparison. While it may not show well in black and white the colour inserts provided with this issue will provide a better idea of the difference. I have also seen a similar Torres Strait Art DL envelope (non-window) which has no yellow overlay on the front of the envelope.

## LISTING OF AUSTRALIAN NON-DENOMINATED POSTAL STATIONERY

Ian McMahon

## Postcards

14 October 2003
Maximum cards
$(\$ 1.25)$
31 October 2003
Maximum cards
$(-)$
$(-)$
$(-)$
(Set price: \$4.10)
October 2003
(\$1.20)
(\$1.20)
(\$1.20)
(\$1.20)
(\$1.20)
(\$1.20)
(\$1.20)
(\$1.20)
(\$1.20)
(\$1.20)
(\$1.20)

Asthma
Asthma
Christmas
Wise men
Sheppards
Madonna and Child

Pictorial cards
Wineglass Bay Tas
Richmond Bridge Tas
Mt Wellington Tas
Cradle Mountain Tas
Melbourne Trams Vic
City Circle Trams Vic
Puffing Billy Vic
Twelve Apostles Vic
Western Plains Zoo NSW
Brisbane GPO Qld
Cairns Qld
(\$1.20)
6 January 2003
(\$1.20)

## Aerogamme

31 October 2003
(\$0.85)

## Envelopes

6 January 2003 Year of the Monkey
(\$0.60) Domestic
( $\$ 1.80$ ) International
PTPO Envelopes
2003
$(-)$
$(-)$
(

Christmas
Star
Brisbane Skyline Qld Blue Lake Mount Gambier

New Year
Year of the Monkey

Note: These envelopes differ from the regular issue in not having the yellow (DL) or blue (DL window) overlay on the front of the envelope.

## YEAR OF THE MONKEY

On 6 January 2004 Australia Post issued a pre-paid postcard (\$1.20), a domestic PPE (\$0.60) and an international airmail envelope ( $\$ 1.80$ ) to mark the Chinese New Year. 2004 is the Year of the Monkey. People born in the Year of the Monkey are said to be clever, quickwitted, skilful and versatile. The postcards and envelopes were designed by Luis Chiang.



## INTERESTING AUSTRALIAN AEROGRAMMES

## Ian McMahon

I have illustrated below three aerogrammes from a group all sent to the Canadian Imperial Bank of Commerce in Vancouver, Canada.


The first is a 12 c aerogramme sent registered to Canada with a 50 c Navigator added to pay the registration fee. The reason for registration is suggested by the manuscript notation which implies that the writer had previously written to the Bank and not received a reply. An incorrect address wouldn't have helped.

The second aerogramme poses a query for members interested in rates (or those old enough to remember the change to Decimal Currency on 14 February 1966). If I had a 10d aerogramme and wanted to use it after 14 February 1966 did I have to add a ld stamp to make 11d because 10d translated as 8c rather than 9c? The aerogramme shown below suggests that I did. Can anyone confirm this?


Finally an Australian formular aerogramme with a printed form on the reverse for the ANZ Bank used from their branch in Suva in 1982 at the 15c rate to Canada. Australian banks were extensive users of formular aerogrammes.


## Introduction

The PSSA was started in 1995 with just two 'office bearers', Coordinator Ian McMahon and Secretary / Treasurer Judy Kennett. Ian also undertook the role of Editor of the journal Postal Stationery Collector. Later, John Crowsley offered to take over the financial work, collecting subscriptions, paying accounts, and keeping the books. The administration of the PSSA has since remained in the hands of these three members.

The PSSA was set up to be an informal organization of collectors and researchers in postal stationery from any country in the world, not only Australia. It is not based in a particular city, and meets at National exhibitions in different Australian cities. It's a tribute to the simplicity of the organization that it still seems to work well. It's also a tribute to the dedication, enthusiasm and staying power of the three office bearers that they are still in place. Or perhaps the membership recognizes that they do their jobs well, and doesn't want to replace them.

Ian, John and I can manage our roles with the present work loads, however, if at any time the Society wished to extend its activities, we would probably not be able to undertake anything extra. Ian appealed some years ago for a volunteer, or volunteers, interested in running small postal auctions for the Society. I don't recall any responses from members, so we had to shelve that idea.

I think it now time to look at the Society, its structure and its activities, and see how these could be improved with the help of some volunteers from the membership. Spin-offs from this should be that the workloads of the office bearers would be shared and lessened, and that we develop a core group who would be well placed to undertake the running of the Society, for these volunteers have opportunities to learn how it functions. We must also keep in mind training successors should a Committee member have to step aside because of illness. The headings used indicate some areas where the efforts of volunteers would be beneficial.

## PSSA website

We feel that it is now highly desirable for the PSSA to have its own website. We are grateful to member Hans Karman for setting up and maintaining a link for us from the Philatelic Society of Canberra website, but we'd like to stand on our own. A website would be one of the best tools we could have for increasing our membership and explaining our mission and aims.

This is a task for which we are asking for advice and assistance from the membership. It needn't be undertaken by one person alone; perhaps two or three members could cooperate on it. Maybe we should look outside the Society for a kind person to design and set up the website, then have a member maintain it. We would like suggestions from the membership on how we should proceed with this.

Further ideas are also sought from members on what we might do with a website, besides using it as a vehicle for advertising the Society. How about allowing members to advertise on it material that they have for sale? How practical is this?

## Australian States postal stationery catalogue project

We are very fortunate that Malcolm Groom agreed to undertake the role of Series Editor for the Australian States Catalogue project. One part, Western Australia, has been published, and drafts for three other states, Tasmania, South Australia and Queensland are being progressed and illustrative material sought. Malcolm is a very busy man at any time, and has now been
named as Chair of the organising committee for Pacific Explorer 2005, the International to be held in Sydney in April 2005. There is a strong possibility that Malcolm will urgently need assistance with the work involved in bringing to fruition the publication of future parts of the Australian States Postal Stationery Catalogue.

If he indicates this need, we will ask him to nominate areas where assistance would lessen his workload as Series Editor. Once these areas have been advertised, we hope that there will be members who feel able to volunteer to help with facilitating the publication of the various parts of the Catalogue.

## Journal - Postal Stationery Collector

We have been very fortunate that Ian McMahon has been able to continue as Editor of Postal Stationery Collector. With the help of contributors, Ian has been able to continue producing a journal that gathers praise from readers and wins silver medals at international exhibitions.

In addition to his commitments with the Philatelic Society of Canberra, Ian is now President of the Australian Philatelic Federation (APF), and has a busy two years in front of him. He needs to spread the journal workload. Ian would be greatly assisted by a 'Commissioning Editor', who arranged the supply of articles and other material for the journal. So much can be done by email these days that it doesn't necessarily have to be a Canberra-based member to undertake this task. Is anyone interested in 'hunting out' material for the journal? However, it would certainly need a Canberra member to look after another task that Ian currently undertakes - the enveloping and posting of the journal, which occurs four times each year. This is another area where the assistance of a volunteer would be appreciated.

## Advertising in the journal

At present, Ian arranges any advertising. However, it would help him if there were a member willing to assist him by selling more advertising space in Postal Stationery Collector. The revenue from advertising helps to keep subscription levels down, while at the same time it keeps us all up to date with contact information for those dealers and auction houses that sell postal stationery. This could be an important role in the Society as an Advertising Manager would have the time to seek custom from those traders we don't presently reach. It applies to overseas as well as Australian dealers. At present, only members of the Society in the trade advertise in the journal, but it would be interesting to explore seeking custom from others who deal in postal stationery.

## Society administration

As the number of members rises, so does the workload for a Secretary/Administrator. The time has now come that I would like to see the Society having a Publicity Manager, to assist with publicizing us to philatelic magazines (overseas as well as Australian), and to other philatelic organizations. This is a task to which I can seldom devote any time or effort at present. What else would this person do? Manage Society documentation - both the 'Information about the Society' sheet and the Application for Membership form are held in electronic form, so are easy to produce and send out. Periodically, both need updating.

We also need to publicize important Society activities to members. Right now I'm thinking of reminding members about our meetings, which are usually held at National and part-National exhibitions, but may also be held at other gatherings of philatelists. We could also advertise forthcoming exhibitions to members. This publicizing is most efficiently and economically done by sending out email notices to multiple addressees. It would be a useful task for a Publicity Manager, who would need to maintain a list of current members and their email addresses for this purpose. It also helps the Publicity Manager become acquainted with the membership.

## Some acknowledgements

Since I came to live 'in the bush', I have found it necessary on two occasions to ask a member to take down a record of the Society meeting at recent exhibitions. My sincere thanks to Mark Diserio and to Jan Gane, who took notes at the meetings in Melbourne in October 2002 and in Hobart in April 2003. Also, Ian and I owe Dingle Smith our grateful thanks for chairing the Society meeting at Newcastle Stampshow in October 2003. On this occasion, Ian was unable to attend because of illness, and I was not able to get to Newcastle. The value of members who can step into the breach at short notice, as these have done, is inestimable!

## Summing up

I have tried to gather into one article some description of a number of ways in which volunteer members with a little time to spare could help the PSSA, and enlarge the scope of its activities. We would greatly appreciate hearing from those members who feel they could make a contribution on a regular basis, as described above, and also from those who wouldn't mind a phone call or an email asking for help on a 'one off' basis, perhaps at short notice.

If I were asked to nominate the positions that would most benefit the Society, I would say the Publicity Manager and the Advertising Manager for Postal Stationery Collector. The first, because we need to spread the word about our existence and our aims, and because we need more members to ensure our financial security. The second, because the revenue from advertising in the journal is most useful, and because this is yet another way of increasing our exposure in the world of postal stationery sellers and collectors.

For the convenience of those who wish to contact either Ian or myself, our contact information is given below. Finally, I'd like to paraphrase a remark of the late President John F Kennedy, which reminds us that we need to contribute as well as to take from life in general. I make it 'Ask not what the PSSA can do for you, but what you can do for the PSSA'. And don't be shy about contacting either of us if you want to make a contribution! All offers are very welcome.

Judy Kennett<br>Secretary<br>Postal Stationery Society of Australia<br>December 2003

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## FROM THE SECRETARY

## New Member

We welcome as a new member David Collyer (NSW).

## Exchange of information on new issues with UFI (Italia)

Our member Vittorio Coscia advises that the Italian postal service unexpectedly issued two new 41 cent cards on 16 October 2003. They were for the $25^{t_{l}}$ anniversary of Pope John Paul

II (Karol Wojtyla), who was elected Pope in 1978, and for World Food Day.

## Subscriptions for 2004

Our thanks go to those members who have paid their subscriptions for 2004. They will find their receipts, plus receipts for any other purchases from the Society, enclosed in this issue of Postal Stationery Collector.

## Swan River Stamp Show 9-12 September 2004

This show commemorates the $150^{\text {dh }}$ anniversary of the issue of the first adhesive Western Australian postage stamps, on 1 August 1854.

It is a National Philatelic Exhibition organised by the Western Australian Philatelic Council Inc under the auspices of the Australian Philatelic Federation Ltd.

There will be a National level Postal Stationery class at this exhibition. For further information, please contact the Secretary at PO Box 2880, West Perth WA 6872, or at derekalan@uinet.net.au, or visit the exhibition website at http://www.swanriverstampshow.com

## MEETING AT NEWCASTLE STAMPSHOW 2003

The meeting was held at mid-day Saturday 4 October 2003 at the Waratah Technology High School, Turton Road, Waratah NSW. In attendance were Dingle Smith (Chair), Neville Solly, John Sinfield, Joan Orr, Gary Brown and David Collyer (visitor).

The Chairman gave apologies from Ian McMahon, the Society's Convener, who was recovering at home after a short spell in hospital, and from Judy Kennett, the Society's Secretary. [Judy received apologies from Malcolm Groom and Derek Brennan].

## Financial report

John Crowsley also sent his apologies but provided a Treasurer's Report. This is also given in the November issue of the Postal Stationery Collector (Whole Number 35). As of late September the net worth balance was $\$ 8,854.68$.

## Listing from Australia Post

John Sinfield asked that it be noted that at the APF AGM, held in Melbourne in September 2003, Australia Post promised to provide a full listing of regional NVI* postal stationery items that it produced. If the listing is not received in the near future it would be appropriate to follow up this offer of information.

## Presentation

The main item of business was a presentation by David Collyer on the proposal initially suggested at the National Show in Hobart in April 2003, to promote exhibiting, and therefore, collection and research into modern postal stationery. The time period used to define 'modern' was suggested as post-1970. The exact date was open to further discussion and several of the audience suggested that perhaps 1966 (the year of decimalisation of currency in Australia) might be more suitable.

David Collyer has circulated a draft of the proposal to relevant officers in the APF. These include the FIP Delegate (Bernie Beston), Ray Todd and lan McMahon (now the APF President). The proposal was that the modern section be accommodated and encouraged within the normal Postal Stationery Class at Australian National Exhibitions over the next five years. It would be judged using the normal FIP rules and regulations but any exhibitor of modern postal stationery at National level would receive a suitable memento designed and
provided by the Postal Stationery Society of Australia. This was thought to be an approach preferable to the establishment of a new Postal Stationery Challenge. Ideally the first national at which such presentations would be made for modern postal stationery exhibits would be Swan River Stamp Show in Fremantle in September 2004.

Those at the meeting were in favour of the proposal and of the suggestion that the Society provide a suitable memento to all exhibitors at Australian National exhibitions over the period 2004-2009. Consideration could also be given to extending the scheme and mementos to appropriate 1 -frame exhibits.

David undertook to assemble the views of those to whom he had sent the provisional scheme and to consolidate these into a contribution to the Postal Stationery Collector.

## Display

David then presented 15 sheets of modern Australian postal stationery. The items were all PSEs issued by Australia Post but overprinted with return addresses, firms' logos and the like. These were in effect a special form of PTPO envelope.

Those shown by David illustrated the use of differing sizes of PSE with the most admired item being a used cover on which Australia Post had blocked out the original printed address due to a printing error and then sold the PSEs at face value over the Post Office counter!

The chairman thanked David Collyer on behalf of those attending, for presenting an outline of the modern stationery proposal and for providing a display - both at very short notice.

The meeting closed at 12.55 pm .

## Secretary's Note *

'NVI' stands for 'no value indicated'. This is what we call 'non-denominated' stationery.

## LITERATURE

Judy Kennett and Ian McMahon

## FROM OUR CONTEMPORIES

Postal Stationery September/October 2003
Zanzibar - Overprinted Postal Stationery of India
A Long Time Ago (Part II)
Soviet Union Payment-by-Mail Rent Forms w/Advertisements
Italy's Cavallini's: True and False
Postcards of India - 2002
More Accidental Fakes, and an Accidental Forgery, Too!

Shoebox and Stationery Forum (APS Summer Seminar; Unlisted Official Envelopes; A German Fieldpost 'Use' of USA Card S1?; Indian Watermark; Postal Card Used as Check; Content of Postal Stationery) Bidder Samples - Revised: The 1890 Postal
Stationery Contract

## The Postal Stationery Society Journal Vol 11 No 3 Oct 2003

- The jubilee of the Uniform Penny Post Pt 3.
- German Post Office - Plus products intended for commercial users.
- Great Britain lettercards - stamped to order issues.
- Aerogrammatics - new forces' 'Air letters'.
- Report on meetings / queries and replies.

The Postal Stationery Society Journal Vol 11 No 4 Nov 2003

- Minutes of the Society's AGM 25 Oct 2003.
- House of Commons stationery Pt 1.
- The Bath Postal Museum and some of the classical material that it holds.
- Great Britain postage rates prepaid by postal stationery 1840-2003.

Postal Stationery Notes October 2003
Canadian Northern Railway Cards
Meteorological Envelopes

## L'Entier Postal Hors Serie No 2 Oct 2003

This is a catalogue of French postal stationery, issued between 1995 and 2003, and updating the catalogue last published in 1995. It contains postal cards, lettercards, aerogrammes, and various types of envelopes. Also shown are PAP (pret-a-poster) items, with those produced in response to a request from a client, and reply paid envelopes. There are no illustrations, but the catalogue is clearly printed on good quality paper, with a soft cover. Useful information given includes dimensions, and indications where stationery items are sold in packs.

## L'Intero Postale No 85 Autunno 2003

Some items of interest from this issue are:

- First dates of usage of postal cards 1946-1950.
- Distance and destination traveled by Italian postal stationery - examples of cards sent to distant countries by interesting routes.
- Versions of the cards issued for the centenary of the unification of Italy (1911).
- Thickness of the first Italian postal cards (issued 1874).
- The beginnings of the postal stationery of the $19^{\text {th }}$ century.

The London Philatelist No 1310 Vol 112 Nov 2003

- Edwardian postal stationery of the Cape of Good Hope.

American Philatelist Vol 117 No 11 Nov 2003

- A sesquicentennial tribute to the first US stamped envelopes (they appeared in 1853).
- 'Only a cent's worth of affection to send' - a social history of the postal card, first issued May 1873.

Ganzachensammler September 2003
[Swiss] Postcards P3, P4
Private Stationery of Postwertzeichen-Geschafts Locher from Bern
A modern Albino

## SOME RECENT REVIEWS

Philatelic Literature Review Vol $523^{\text {rd }}$ Quarter 2003
'Catalog of United States stamped envelope essays and proofs', updated and revised by Dan Undersander, including a CD-ROM having color images of all the illustrations, published by the United Postal Stationery Society (UPSS) in 2003.
'Postal stationery of the Canal Zone - via air mail', updated and edited by Irwin Gibbs, published by the UPSS in 2003.

## The London Philatelist Vol 112 No 1305 May 2003

'Die Ganzsachen Irlands, Katalog und Handbuch 2002' [Postal stationery of Ireland,
catalogue and handbook], by B Clancy and Otto Jung, published in 2002 by Forschungs-und Arbeitsgemeinschaft Irland (FAI) Germany.

## The London Philatelist Vol 112 No 1308 Sept 2003

'Catalogue of propaganda - advertising cards of the USSR 1927-1934', by G V Shalimoff and G B Shaw, published by UPSS in 2003. This is the first comprehensive English language catalogue of these issues.

Note: Enquiries about UPSS publications can be addressed to UPSS Central Office, PO Box 1792, Norfolk VA 23501-1792 USA.

## The London Philatelist Vol 112 No 1309 Oct 2003

'Die Privatganzsachen Irlands, Katalog und Handbuch' [Irish postal stationery stamped to order, catalogue and handbook], by Otto Jung, published by FAI in 2003. This updates listings published earlier by FAI.

## The Postal Stationery Society Journal Vol 11 No 4 Nov 2003

'Paraguay postal stationery catalogue: a Mainsheet special edition' edited and published by B Moorhouse. [See also the November 2003 issue of the PSC.] It is available either from the publisher at PO Box 105, Peterborough PE3 9TQ UK, or from Vera Trinder.

Where no contact information about these books is provided here, I recommend trying Vera Trinder Ltd to see if that firm is holding stock. Contact http://www.vtrinder.co.uk with enquiries.

Las Emisiones de Enteros Postales de Espana 1873-1973: Una guia para su estudio by F Javier Padin Vaamonde.
Published 2003 by Albertino de Figueiredo Foundation for Philately Hardbound. 502 pp , includes cd on relevant legislation. 50 euros from Casa de Sello (Grupo Afinsa C/Mayor 29 E28013 Madrid Spain).

## Comprehensive Colour Catalogue of Australian Stamps published by Victoria Stamp Traders $3^{\text {rd }}$ Edition 2003

While a useful catalogue for collectors of adhesive stamps, this catalogue is of limited use for station collectors containing only a partial listing of stamped envelopes since 1978 and some prep-paid postcards, both listings are unillustrated.

## Charles Leski Public Auction 18 November 2003 Tasmania

Included a good range of Tasmanian stationery including pictorial lettercards and envelopes, and PTPO wrappers including wrappers stamped with the embossed stamp duty die depicting a platypus.


## NEW ISSUES

## Australia

Australia's 2003 85c Christmas aerogramme was issued on 31 October 2003. It was illustrated by Sally Morgan, designed by Jo Mure, and printed by lithography by PMP Tasmania.


## New Zealand



Illustrated above is a New Zealand \$1.50 Australia and the South Pacific PSE, courtesy of David Collyer.

New Zealand issued a set of 6 prepaid postcards for the Lord of the Rings: the Return of the King. The cards cost $\$ 12$ and were issued on 5 November 2003. They depicted Legolas, Frodo, Merry and Pippin, Aragorn, Gandalf, and Gollum.


## New Caledonia

New PSEs include:

- Plain Window faced with new Cagou impression
- Cinema - The $5^{\text {th }}$ Festival
- Bourail Market showing produce and lifestock
- The Pioneers of Sarramea Coffee
- Pita Conference - PSE shows the OPT Building



## Belgium

New postcards issued by Belgium include:

- 12 November 2003 Then and Now Postcards - a set of 10 cards depicting a view taken from old postcards with the stamp depicting a modern view of the landmark. Sold for 49 euro cents each.
- 27 October 2003 European Year of People with Disabilities (illustrated below courtesy of Edgard Pockele-Denis). Edgard advises that the postcard was sold for 0.49 euros, the inland priority rate (non-priority rate stationery is no longer issued).
- 17 November 2003 Comic Characters set of 6 postcards



## Norfolk Island

Norfolk Island issued an aerogramme on 21 October 2003 depicting a historic building which is part of the Museum Complex at Kingston and one of Australia's oldest buildings. The aerogramme sells for 85 c , was designed by Tracey Yager and printed by PMP Ltd Hobart. 10000 copies were printed.


## UK and Ireland

The 2003 UK aerogramme was issued in both English and Welsh versions. The Welsh version is illustrated below.


Illustrated below is a postcard used by the Irish Post Office to their US customers informing them of their attendance at Pacific 97.


## China

Illustrated below are commemorative Chinese PSEs for the $50^{\text {th }}$ anniversary of the founding of the Posts and Telegraphic Communications Press, the $25^{\text {th }}$ anniversary of the China Society for Dialectics of Nature, National Heath Program for the Poor and China 2003 (one of a set of 10 different views).


Courtesy of Gary Brown is a postcard produced by China for Philfam.com' which includes a tab for you to return your details.


## USA

The USA has issued a pre-paid priority mail envelope with a preprinted stamp image of the current $\$ 3.85$ Priority Mail postage stamp. The envelopes are initially available by telephone, mail or web-site order and are sold in packets of 10 for $\$ 38.50$.


A set of 4 postal cards depicting holiday music makers was issued on 22 October 2003. They were produced in sheets of 4 and sold in packs of 20 for $\$ 9.75$. Also illustrated is a postcard for the $200^{\text {th }}$ anniversary of Ohio University.


France
A French prepaid courier envelope is illustrated below.



## Voted the Best !

Members of the Australasian Philatelic Traders' Association recently cast votes for their Annual Awards for Excellence. Premier Philately received the following major awards


Auction House of the Year
Auction Catalogue of the Year
Website of the Year
This recognition by our peers in the industry is most gratifying. However, we are not content to "rest on our laurels". We are committed to continually striving to improve both our auction product, and the level of service we provide to both vendors \& bidders.

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