## POSTAL STATIONERY

## COLLECTOR



## THE POSTAL STATIONERY SOCIETY OF AUSTRALIA

The Postal Stationery Society of Australia has been established to encourage the collecting of postal stationery in Australia and New Zealand and to provide a forum for postal stationery collectors to maintain contact with other stationery collectors and to learn more about their hobby. The Society is not based in any particular city or state and plans to hold meetings at national and state level exhibitions. Subscription rate for 2006 has been set at $\$ 35$ (Australia) and $\$ 50$ (Overseas excluding New Zealand which is $\$ 40$ ). For further information please contact the Convenor, Secretary or your State Coordinator. Membership enquiries should be addressed to the Secretary.

## OFFICE BEARERS:

CONVENOR: Ian McMahon, PO Box 783, Civic Square ACT 2608
SECRETARY
TREASURER

Judy Kennett, PO Box 16, Ulmarra NSW 2462.
Email: jkennett@tpg.com.au
John Crowsley, PO Box 2296 Keperra Qld 4054 .
Email: j.crowsley@uq.net.au

## STATE COORDINATORS

| QLD | Bernie Beston, PO Box 1663, Bundaberg Qld 4670 |
| :--- | :--- |
| QLD | Joan Orr, 7 Mizzen St, Manly West Qld 4179 |
| SA | Martin Walker, PO Box 247, Torrensville Plaza, SA 5031 |
| WA | Ray Todd, PO Box 158, Dunsborough, WA 6281 |
| NSW | Bernie Doherty, PO Box 18, Waratah NSW |
| TAS | Malcolm Groom, 225 Warwick Street, West Hobart Tas |
| VIC | John Sinfield, PO Box 548, Heathmont, Vic 3135. |
| ACT | Ian McMahon, PO Box 783, Civic Square ACT 2608 |
| NZ | Norman Banfield, 14 Rata Rd, Raumati Beach Wellington New |
|  | Zealand |

Web page: http://www.postalstationeryaustralia.com/

## Postal Stationery Collector <br> Editor: Ian McMahon

Contributions to the Postal Stationery Collector should be sent to Ian McMahon, PO Box 783 Civic Square ACT 2608. Articles on any postal stationery topic are welcomed and, if possible should be submitted electronically. Illustrations should be good quality scans. Book reviews, news items, information on new issues and members classifieds are also welcome. Letters to the Editor and comments on articles published are encouraged.

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## RECENT COMMERCIALLY USED POSTAL STATIONERY FROM AUSTRALIA TO UNUSUAL DESTINATIONS

Also available from the Pacific Islands and New Zealand.

Earlier material available as well.
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# Collector is looking for old and new Telegrams, all countries. If you have duplicates, please write to: Jean-Louis Emmenegger, PO Box 110, 1009 Pully, Switzerland. Email: jemm@hispeed.ch 

## FROM THE EDITOR

St Petersburg 2007
Australian postal stationery results at the FIP exhibition at St Petersburg were:

Ross Wood
Bernard Beston
John DiBiase

Czechoslovakia Postal Cards 1918-1938
Postal Stationery of Queensland
The Postal Stationery of Western Australia 1879-1913

Large Silver [78]
Gold [92]
Vermeil [83]

## Bangkok 2007

Bangkok 2007 was a FIAP exhibition held in Bangkok from 3-12 August 2007. The exhibition included all FIP classes and ran for 10 days, to cover two weekends. The decision to cover two weekends was clearly justified for Thailand Post and the local dealers with very large crowds attending on both weekends. HRH Princess Maha Chakri Sirindhorn opened the Exhibition which was held in a large Convention Hall, the Royal Paragon Hall, on the fifth floor of the Siam Paragon, a major modern shopping centre in Siam Square in the heart of Bangkok's shopping district. The Venue was large and spacious with easy access from Bangkok's Skytrain. The Postal Stationery Class was small with only six entries. Allan Wichelman from Thailand won the prize for the best in class with an excellent exhibit of Classic Luxembourg. The entries and results were:

Egyptian Postal Stationery
Early History of Japanese International Postcards
New Zealand Government Department Printed Franks
Ceylon: Victorian Postal Stationery
Postal Stationery of the Federated Malay States
Luxembourg's Classic Coat of Arms Postal Stationery


Bangkok 2003 aerogrammes used at Bangkok 2007

| Ahmed Al-Kilani | Vermeil |
| :--- | :--- |
| Satoshi Komiyama | Vermeil |
| Allan Berry | Vermeil |
| Ali Raza Nanjee | Large Silver |
| Henry Ong | Large Vermeil |
| Allan Wichelman | Large Vermeil + SP |



Allan Wichelman (on right) receiving his medal

## CHRISTMAS AEROGRAMMES

## Joan Orr

At the PSSA meeting at Sydney during the Sydney Stamp Expo '07 I presented a display of the smaller size (approx. $174 \times 100$ folded) Christmas aerogrammes from 1980 until 1993 prior to their replacement by non denominated issues in 1994.


Parcel label from 19803 flap aerogrammes


The imminent closure of the Note Printing Branch of the Reserve Bank of Australia and the Universal Postal Union's decision on aerogramme size caused Australia Post to source private enterprise contracts for printing and die cutting their product.

Mercury Walch, a Division of Davies Brothers Limited, Hobart, Tasmania were chosen after trial submissions.

Early types were on traditional azure sunlight paper. Difficulty obtaining constant quality and supply and complaints from users re security due to the thin texture resulted in a change to 65 gsm APPM aerogramme white paper in 1981.

To keep the internationally accepted blue colour this was printed on with the design until the UPU Congress of 1985 ruled otherwise allowing countries to use 'other lightweight papers of various hues.'

The paper chosen for the 1985 issue was an off white, but this proved too thin and the resulting paper used was a more opaque white which gave greater security for the writer.


Trial print on thin off white paper. One recorded.
All printing was by photolithography with various artists including children responsible for the designs. Rates rose pro rata in keeping with other charges as applied to International Mail matter and each denomination was shown with some good destinations such as Brazil, France and Israel with several being returned to the sender which is usual with the once a year 'keeping in touch' Christmas message.

## REPÚBLICA MAYOR DE CENTROAMERICA (GREATER REPUBLIC OF CENTRAL AMERICA): POSTAL STATIONERY OF NICARAGUA AND EL SALVADOR DURING THIS PERIOD.

Glen Stafford

After the Spanish Conquest in the $16^{\text {th }}$ century until the early $19^{\text {th }}$ century, Central America was part of the Spanish Viceroyalty of New Spain. It was administered by the Captain General's administration in Antigua Guatemala and later Guatemala City.

When Spain granted independence to her Central American Colony in 1823, the nation of Central America was initially comprised of the former provinces. It was known alternately as "The United States of Central America" or "The United Provinces of Central America", but most commonly simply as "Central America" ("Centroamerica"). The Central American nation consisted of the states of Guatemala, El Salvador, Honduras, Nicaragua and Costa Rica. In the 1830s, an additional state was added, Los Altos (what is now the western highlands of Guatemala and Chiapas, Mexico).

The Union dissolved in civil war between 1838 and 1840. Its disintegration began when Honduras separated from the federation on $5^{\text {th }}$ November, 1838. Various attempts were made to reunite Central America in the $19^{\text {th }}$ century, but none succeeded for any length of time. The first attempt was in 1842 by former President of Honduras, Francisco Morazan, who was captured by rebels and executed. Guatemalan President Justo Rufino Barrios attempted to reunite the nation by force of arms in the 1880 s, but was also killed in the process.

Another process worthy of note during this period, despite its lack of tangible results, was the ongoing series of unification efforts by the Central American states. El Salvador was a prime mover in most of these attempts to re-establish an isthmian federation. In 1872, El Salvador signed a pact of union with Guatemala, Honduras and Costa Rica, but the union was never implemented.

In 1876, a congress of all five Central American states failed to achieve agreement on federation. A provisional pact signed by the five states in 1889 technically created the "Republic of Central America"; that effort was also never realised. Undaunted, the governments of El Salvador, Honduras and Nicaragua formed the "Greater Republic of Central America" (República Mayor de Centroamerica) via the Pact of Amapala (1895). Although Guatemala and Costa Rica considered joining the Greater Republic (which was rechristened "the United States of Central America", when its constitution went into effect in 1898), neither country joined.

The moving force behind the 1895 reunification effort was José Santos Zelaya, the President of Nicaragua (1893-1909), who had strong ambitions of becoming its first national president. However, this union, which had planned to establish its capital city at Amapala on the Golfo de Fonseca, did not survive Regalado's seizure of power in El Salvador in 1898. Although the Central American spirit seemed willing, the commitment was weak.

Despite repeated failures to create a lasting political union, the sense of shared history and hopes for eventual reunification persist in the nations formerly in the union. All five fly flags that are modified versions of the old flag of the United States of Central America: a white stripe between two blue stripes, representing the land between two oceans.

## Nicolas Frederick Seebeck

Seebeck collaborated with Hamilton Bank Note Company of New York in 1889 to supply attractive sets of postage stamps and postal stationery, free of charge, to Central American states each year. In return, he required the right to sell the remainder of stamp stocks and reprint additional stocks for the philatelic collector. The states that took up Seebeck's offer were: Ecuador (1892-96), Honduras (1890-95), Nicaragua (1890-99) and El Salvador (1890-99).

## Postal Stationery Collector

When the governments of El Salvador, Honduras and Nicaragua formed the "Greater Republic of Central America", Seebeck produced professional postage stamps and postal stationery with this new title for El Salvador (1897 \& '98) and Nicaragua (1898). He also produced official overprints, all of which had either very few or no known printing varieties. (Unlike the locally produced telegraph and yearly overprints, which created an abundance of varieties).
República Mayor de Centroamerica postal stationery from Nicaragua.

> The postal stationery of Nicaragua, issued 1898, showed
> 5 volcanoes, representing the 5 member states: El Salvador, Honduras, Nicaragua, Guatemala and Costa Rica.


In 1898, Seebeck was invited to print postage stamps and stationery with the Arms of Nicaragua and inscription "Republica Mayor de Centro America UPU 1898".

Two postcard values were issued: a 2 c yellow green on yellowish card (for local and adjacent republic usage) with a $2 \mathrm{c}+2 \mathrm{c}$ for local reply and 3c black brown on pink card (for international usage) with a 3c +3 c international reply (H\&G 40-43).


2c postcard showing local usage, Leon to Managua. The Port of Corinto is displayed on the top of the postcard.

There are five postal envelope values for this series. 5 c for local and adjacent republic ( $5 \mathrm{c} / 15 \mathrm{~g}$ ) and 10 c for foreign destination were produced as small envelopes ( $90 \mathrm{~mm} \times 160 \mathrm{~mm}$ ). 20c, 30 c and 50 c were produced as
business size envelopes ( $105 \mathrm{~mm} \times 240 \mathrm{~mm}$ ). The Nicaraguan Study Group (NSG) has recorded that very few business size envelopes have been commercially used.


5c envelope showing usage from Momotombo to Managua
Two postal newspaper wrappers were produced, 2 c and 4 c both blue on yellowish paper. Both values were for foreign destinations. These were the last wrappers produced by Seebeck for Nicaragua, even though his contract was until 1899. This was partly due to a decline in usage.

During this period, Nicaragua was supplied with oval date stamps (cancellers) for every post office town. These oval cancellers bore the following inscriptions: "REPUBLICA MAYOR DE CENTRO AMERICA", the post office town eg. GRANADA/ CORREOS/DEL/Estado de Nicaragua, and the date in the centre (supposedly between 1897 \& '99).

The following towns have been documented on postal stationery by the NSG:
Acoyapa, Buenos Aires, Cabo Gracias a Dios, Corinto, Diria, Diriamba, Diriomo, El Naranjito, El Rama, Esteli, Granada, Jinotega, Jinotepe, La Libertad, La Paz, Estacion, Leon, Managua, Masaya, Matagalpa, Metapa, Momotombo, Nagarote, Ocotal, Prinzapolka, Potosi, Rivas, San Carlos, San Juan del Norte, San Juan del Sur, San Jorge \& San Marcos.

## República Mayor de Centroamerica stationery from El Salvador.

In 1897, Seebeck printed postal stationery with the coat of Arms of the Republic of Central America and inscription "Republica Mayor de Centro America Estado de El Salvador". Postcards issued were 1c black on blue grey, 2 c blue on green with $2 \mathrm{c}+2 \mathrm{c}$ reply and 3 c red orange on light brown with $3 \mathrm{c}+3 \mathrm{c}$ reply.

In 1898, El Salvador issued a set of stationery with "Allegory of Central American Union". Postcards issued were 1c dark olive on salmon, 2c dark brown on green with $2 \mathrm{c}+2 \mathrm{c}$ reply and 3 c dark blue on greyish blue.


Local usage 1c postcard
Envelopes issued were 1c dull carmine, 2c carmine, 5c blue green, 12 c violet and 13 c olive.


13c envelope showing international usage

Despite the printing of "Republica Mayor de Centro America", postal stationery was part of a short-lived era in Central American history. Consequently, this period will make a very interesting and challenging research area. If any members have more information or material that I can purchase from them, I would be very happy to hear from you. You can contact me on my email stafford@southwest.com.au. Happy collecting.

## KING GEORGE VI "CROWNED-CIRCLE" EMBOSSED DESIGN: UPDATE

## Mark Diserio

Since the publication of the article on King George VI "Crowned-circle" stationery, I have managed to get a better scan of the registered envelope overprinted SPECIMEN. I have also managed to get a scan of the registered envelope which is hand stamped SPECIMEN. This may have been part of the set of $31 / 2 d$ envelopes that were in the Sinfield collection.


Add to Figure 3 Example of specimen Registered envelope thought to have been provided to the Department by the Note Printing Branch on 20 July 1951


Figure 9 1/0½d SPECIMEN for UPU distribution

# SLOGAN POSTMARKS ON NEWSPAPER WRAPPERS 

Professor John K. Courtis<br>acapjajc@,cityu.edu.hk

One definition of a slogan is that it is a short catch phrase, often used in advertising. With regard to slogans used in cancelling mail, the message is often based on an awareness campaign or a community message. For example, some recent slogans in Hong Kong are "Post Early for Christmas", "Drug Abuse Ruins Life", "Maintain Slopes, Maintain Safety", "Don’t Ignore Landslip Warnings" and "World AIDS Campaign". Slogan collecting is a popular sideline.

A slogan canceller is a specially engraved die in a post office stamp cancelling machine and incorporates two components, a circular datestamp and the slogan itself. While examples of machine cancelling appear on newspaper wrappers from a number of countries including Australia and New Zealand, a careful search of the author's database of scans of worldwide wrappers discovered only nine bearing slogans out of 5,292 , or about two per thousand. One was from GB, one from New Zealand, two from Canada and five from Switzerland, of which the same slogan was utilized on three wrappers. All seven different slogans are illustrated in this article. The interesting question is whether the presence of a slogan cancel on a newspaper wrapper is an enigma, an anomaly or a rarity.

## Great Britain

Slogan dies used as an alternative to obliterator bars for cancelling stamps mechanically were established in GB in 1917. All slogans before 1956 were connected with national awareness campaigns or the advertising of important national or international events (Parsons \& Pearson, 1965). The only GB slogan in the database appears on a copy of Higgins \& Gage E20: a boxed "CABLE TO CANADA/ AUSTRALIA \&/ NEW ZEALAND \& Via Imperial" at right. At left of the slogan is a circular date stamp LONDON OCT 26 2-PM 1922. 1. According to Parsons \& Pearson this is a type 5A slogan that was used from late June 1922 until January 1923 and saw the use of about 20 dies (of the slogan) on Hey-Dolphin and Universal machines. A separate general purpose London handstamp numbered 217 was used to cancel the indicium. The wrapper is addressed to University Library, Cambridge.


Figure 1: GB 1922

## New Zealand

In August 1899, a Barr-Fyke mechanical machine imported from USA was introduced in Wellington. The precursor slogan featured a series of lines together with the New Zealand flag. These early blank slogans are shown in Figure 2. All postal slogans on postmarking machines in New Zealand were controlled initially from Wellington but later delegated to district Chief Postmasters. From about 1962, district rotation schemes came into being (Startup 1975).


Figure 2: New Zealand "blank" slogans 1899
The majority of slogans used in New Zealand have consisted of plain letters without accompanying illustration. Most of the early slogans were used on "Burns" machines made by John Burn \& Sons of Petone. In 1925, Universal machines were brought into use and the first slogan campaigns were launched soon after with a series of slogans publicising New Zealand's scenic destinations and telephone and postal promotions. Startup notes that "collectors of slogan postmarks will know how difficult it is to get clearly readable examples". Figure 3 shows the only New Zealand example of a slogan on wrapper that has shown up in the database.


Figure 3: New Zealand 1955
A "Burns" continuous type cancelling head was used in Taumarunui between December 1952 and April 1955 (Startup p.46). The slogan reads: "KEEP NEW ZEALAND GREEN/ PREVENT FOREST FIRES". The town name and date then appears beneath: N-Z TAUMARUNUI/ 12AP - 2-PM 1955, all four lines cancelling the indicium H\&G E20. (The $1 \frac{1}{2}$ d black superimposed in the text box has no text beneath). The addressee is located some considerable distance from New Zealand: Fred Casley, Box 84, Sitka, Alaska, USA. A postal history aero-philatelist would have an interesting write-up tracing the airline route and transit time ex Auckland to Sitka in 1955 .

## Canada

In 1896, with the introduction of the electric rapid-cancelling machines, Ottawa and Montreal produced the first flag cancellations, followed by the Toronto and Hamilton offices. A detailed study of Canadian flag cancellations and associated markings appears in Sessions (1995). These flag cancellations were precursors to
the introduction of slogans.
In 1901, Toronto used the first slogan to advertise Canada's "Exposition/ Toronto/ Aug. 26 to Sept. 7". From 1912 the use of slogans proliferated and encompassed exhibitions, fairs and congresses together with slogans such as "Help the King Edward Memorial Fund for Consumptives", amongst others. Proulx (1978) believes about $95 \%$ of Canadian slogans are contained in his listing (p.ii).


Figure 4: Canada 1932
Only two Canadian wrappers in the database were cancelled with slogans and these are shown as Figures 4 and 5. The first is a 1932 airmail usage of the 1892 issue of the 1c QV light blue Higgins \& Gage E4. This wrapper, almost certain to be philatelically contrived, uprated with 2 c and 3 c adhesives ( $\mathrm{Sc} 165,109$ both die I) pays the 6 c newspaper airmail rate. The wrapper's markings are busy with a dark-blue straight-line inscription 35 mm VIA AIR MAIL, shield cachet of Parliament House Ottawa, bi-plane above Britannia, east Canada map outline Ottawa to Belle Isle, and 22.5 mm date stamp OTTAWA 1 AM JUL 121932 ONT. The slogan cancel reads "BY AIR/ FROM/ OTTAWA TO BELLE ISLE/ 1/3 OF SHORTEST ROUTE/ TO EUROPE" and arrowed line within. There are also a backstamped 23 mm transit cancel BRADORE BAY 12 JUL 1332 P.Q. and a 22.5 mm arrival cancel HAMILTON 11 30PM JUL 271932 ONT. and seven wavy bars. The airmail route took 16 days in transit ex Ottawa to Bradore Bay, Belle Isle, Quebec and onward to Hamilton, Ontario, where it was addressed to H. Seidl, Barton St. E., Hamilton.

Figure 5 shows the typewritten message First Day of use of Slogan Cancel "DON'T MISS/ FALL STAMP SHOW/ OCT. 28th, 1961". Issued in Galt, Ontario with a circular date stamp GALT 2X 10AM 1961 ONTARIO, the boxed slogan is contained within seven wavy lines (catalogue number 2645 in Proulx). The addressee was Judge R. S. Clark, Liverpool Street, Guelph, Ontario.

November 2007


Figure 5: Canada 1961

## Switzerland

Startup's (1975) discussion of the postal history of cancelling machines in New Zealand notes that continuous high speed "Krag" machines made by Krag Maskin Fabrik were introduced in Norway in 1904. He adds that other postal administrations quickly adopted this type of machine. It is reasonable to assume that Switzerland used slogans in Krag machines before WWI.
There are three flag slogans on Swiss wrappers; one appears on three H\&G E25 wrappers, one on E30 and one on a stamped-to-order E32. The first of these reads "SCHWEIZERISCHE/ LANDESAUSSTELLUNG/ IN BERN 1914" within a wavy flag. The double-ring cancel at left reads: "BERN SCHWEIZ, LANDEAUSSTELLUNG 14-15 3 VII 1914". This is shown as Figure 6. All three cancels are from Berne, the others dated 9-10 18-VI 1913 and 9-10 27-V 1913.

The second Swiss flag slogan appears on a wrapper with H\&G E30 indicium. The flag is divided with a vertical line. On the upper left there is an open cross centered within 20 rays. The left-hand side slogan reads "POSTGIRO/ SPART NOTEN/ UND BARGELD". The wording on the right-hand side is only partially readable "LES V/ POSTA/ MISEM/ ET NU". The double-ring cancel at left reads LUZERN 1 BRIEFVERSd 10-11 24.1* 1919. This wrapper and slogan is shown as Figure 7 (also see Figure 8 for comparison). The addressee is Mr. Yosef Bűrki, Solothurn, Switzerland, and is located a short rail distance north-west from Luzern.


Figure 6: Switzerland 1914

Postal Stationery Collector


Figure 7: Switzerland 1919
The third slogan appears on a stamped-to-order wrapper bearing an E32 indicium, namely 1921 issue of the overprinted 5 Rappen on the 1917 3c orange brown. This was printed for Feuille Financière, Avenue de la Gare, Lausanne, and is shown in Figure 8. The double-ring cancel at left is dated 2 - VII 1921. The wavy-line slogan with vertical division is identical but reversed to that shown in Figure 7. In other words, the messages are reversed in the left and right hand panels either side of the vertical line. They appear to be identical with regard to the slogan. The open cross within 20 rays does not appear in the stamped-to-order Figure 8 version.


Figure 8: Switzerland 1921

## Conclusion

That only nine wrappers bearing slogan cancels have been identified in such a large worldwide database indicates their relative scarcity. However, that any have been found is curious. Bulkiness and volume would normally mean the segregation of mail with newspaper wrappers for alternative cancellation treatment.

The two Canadian wrappers were probably philatelically inspired: the 1932 usage of a QV H\&G E4 issued 40 years earlier, and the first day of use of a slogan. This latter wrapper might have been a hand-back to the customer after cancellation. The GB, New Zealand and Swiss wrappers all appear to be genuine postal items, but they raise the interesting question as to whether they enclosed newspapers or printed matter. I doubt any of these slogans were applied by hand. I also doubt whether the enclosures would have been bulky, which suggests they were relatively thin "printed matter" and could safely pass through the mechanical rapid-cancelling machine together with normal letter mail. Other viewpoints about the understanding of the mechanical working of the different postmark machines would help us better understand how such postally interesting wrappers occurred and whether they are genuine rarities or mere anomalies.

## References

Parsons, Cyril R. H. \& Pearson, George R. (1965), Slogan Postmarks of the United Kingdom: An Illustrated Reference Catalogue, Great Britain, pp. 9/04.
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Sessions, David F. (1995), Canada Flag Cancellations \& Associated Markings 1896-1902, The London Philatelist, Vol. 104 No. 1225, pp. 120-128.
Startup R. M. (1975), New Zealand Postal Slogans, Postal History Society of New Zealand, Auckland, pp. 126++.

Sincere thanks to Allan Gory for his helpful comments on an earlier draft.

## SOME INTERESTING SOUTH AUSTRALIAN POSTCARDS

## Peter Geurin

Here I will show a few cards I have acquired over the last few years.
Figure 1 shows a stampless card endorsed "Specimen of Card Sent to England" that I assume was prepared locally with the South Australia heading. It bears no relation whatsoever to any issued card.


Figure 1

Postal Stationery Collector


Figure 2
Figure 2 is of the type of the first issue of 1877 with manuscript 'Specimen'. This is on a brittle dark grey (aged?) stock I have not seen on any other SA card, suggesting it may be some sort of proof. The Specimen overprint is the same style of overprint as seen on wrappers.


Figure 3
Figure 3 is another example of the 1877 issue, this with printed message on reverse from the Postmaster-General date 8 December 1876. I imagine this was distributed to announce the first issue of cards. It is unused. I have also seen similar cards for NSW and Victoria.

November 2007

```
MrBONK C* NN* && VKN* NEC* BXBXKS,
    #ommonathic etromists,
        59, Rundle Street, Adelaide.
```



```
    Hommopathis ehomists,
    59, Rundle Street, Adelaide.
```

Figure 4


Figure 5
Figures 4 and 5 are also of the 1877 type, being an unsevered pair on pale blue stock with printed reverse in a darker shade of violet for a Chemist. This is the only PTPO SA card I have seen.


Figure 6
Figure 7
Figures 6 and 7 are of the 1893 issue, one badly mis-guillotined, the other with a large void area due to a piece of paper or such like being present at the time of printing. There is an albino impression of the missing printing and a spot where the adhered piece had been attached; unfortunately I didn't have that piece.

## Australian Frogs: Aerogrammes and International Airmail Envelopes

Australia Post issued five aerogrammes and three international airmail envelopes depicting frogs on 25 September 2007. They were designed by Peter Edgeley and printed by Penfold Buscombe, Tasmania. The frogs depicted are:

## International Postage Paid Envelopes

- White-spotted Burrowing Frog
- Leseur's Frog
- Corroboree Frog


## Aerogrammes

- Spotted Grass Frog
- Giant Tree Frog
- Great Barred Frog
- Red-eyed Tree Frog
- Green \& Golden Bell Frog


November 2007


## Historic Post Offices Envelopes

Australia Post also released on 25 September 2007 a set of seven envelopes depicting some of Australia most historically important post office buildings. They were designed by Peter Edgeley and printed by Penfold Buscombe, Tasmania. The Post Offices depicted are

- C6 - Port Pirie (SA)
- C6 - North Hobart (Tas)
- DL - Bundaberg (Qld)
- DL - Maryborough (Vic)
- C5 - Kiama (NSW)
- C4 - Camperdown (Vic)
- B4 - Northam (WA)




## Olympic Postcard

Noel Almeida reports that for a few days before the Melbourne Commonwealth Games, Australia Post had a publicity stand at the local counter at Chadstone Shopping Centre. They had a billboard 4 m wide "which had a hole in which one stuck ones face and the photographer then took the picture and printed the result. I could not get my wife nor my daughter to do the honours so I stepped in as I wanted the postcard. Living proof of the lengths a postal stationery collector will go through for an Australia Post postcard. I even convinced the printer to part with a blank."


## New Pictorial Postcards

On visiting the Canberra GPO on 30 July 2007, I found a new pictorial postcard for the Snowy Mountains (NSW), barcode no 9312650352288.

November 2007


## Blast Off - 50 Years in Space Postcard

Illustrated above is a postcard issued to invite people to the opening of the Postmasters' Gallery exhibition BlastOff - 50 Years in Space on 4 October 2007.

## 5 kg Express Post Satchels

These oversize satchels have been described previously in PSC but I recently had one arrive at work (see illustration below). They are one of the largest items of Australian postal stationery being some $54 \mathrm{~cm} \times 46 \mathrm{~cm}$. They are not sold individually or by post offices being only available to business contract users. They are inscribed 'Not for individual Sale' and 'THIS SIZE SATCHEL IS NOT AVAILABLE FROM POST OFFICES" on the reverse. In addition they bear the warning 'DO NOT POST this satchel in either Express Post GOLD street posting boxes or Red street posting boxes - the satchel is too large to fit through the opening of street posting boxes."


## Botanic Gardens Postcards

On 12 September 2007, Australia Post issued a set of five pre-paid postcards depicting Botanic Gardens:

- Botanic Gardens of Adelaide
- Brisbane Botanic Gardens, Mt. Cootha
- Royal Botanic Gardens, Melbourne
- Royal Botanic Gardens and Domain, Sydney
- Kings Park and Botanic Garden, Perth

Postal Stationery Collector


## Stationery Cut-outs

A variation on stationery cut-outs, and an enterprising way to use up unwanted PSEs, is the illustrated use of three PSEs to pay the large letter rate.

## Unsold Maximum Cards

Some Post Offices sell off their unsold maximum cards by breaking up the packets and selling the cards individually, often at the general price for pre-paid postcards of $\$ 1.20$ (this can represent a good deal if the stamp on the reverse is, for example, the $\$ 10$ waratah stamp). As the maximum cards sold in sets do not have barcodes, a generic code must be entered manually. Illustrated is an example (the Common Donkey Orchid card) with a sticker indicating a generic ' 50035 ' code. I have also seen a few of the AFL postcards from prestige booklets torn out and sold singly.


## Botanic Formula Postcard

A formula card depicting the Adelaide Botanic Gardens was included in the Botanic Gardens prestige booklet issued by Australia Post on 12 September 2007.


## Express Post and Parcel Post Prices

The price of a range of Australia Post postal stationery was increased in September 2007. Current prices are as follows:
Express Post: C5 envelope $\$ 4.30$; DL windowface $\$ 4.30$, B4 envelope $\$ 5.30$, B4 two-way envelope $\$ 9.00,500 \mathrm{~g}$ satchel $\$ 7.40$, 3 kg satchel $\$ 10.50$.
Prepaid Parcel Post satchels 500 g Satchel $\$ 5.30,3 \mathrm{~kg}$ Satchel $\$ 9.30$
Prepaid Express Post International envelopes: C5 (162 X 229) $500 \mathrm{~g} \$ 11.50$, B4 (353 X 250) $500 \mathrm{~g} \$ 17.00$

## LISTING OF AUSTRALIAN NON-DENOMINATED POSTAL STATIONERY

Ian McMahon

## Postcards

10 July 2007 Landmarks
Maximum cards
$(-) \quad$ Former ICI House
(-) Academy of Science
(-) Council House, Perth
(-) Sydney Opera House
(Set price: \$7.45)
24 July 2007 Market Feast
Maximum cards
(-)
(-)
Rusty's Market
(-) Sydney Fish Market
(-) Adelaide Central Market
(-) Hume Murray Farmers'
Market
(Set price: \$6.25)
30 July 2007 Snowy Mountains Postcard
(\$1.20) Snowy Mountains
7 August 2007 Royal Penguins
Maximum cards
(-) Marching to Nesting Sites
(-) Adult with Egg
(-) Birds Sparring
(-) Male and Female
Snuggling
(Set price: \$6.25)
28 August 2007 APEC
Maximum card
(\$1.25) APEC
4 September $200750^{\text {th }}$ Anniversary of the SAS
Maximum card
(\$1.25) SAS
September 2007 Blast Off - 50 Years in Space
Exhibition Postmasters' Gallery
(-) Blast Off

12 September 2007 Australian Botanic Gardens
(\$1.20) Botanic Gardens of
Adelaide
(\$1.20) Brisbane Botanic Gardens, Mt. Cootha
(\$1.20) Royal Botanic Gardens
(\$1.20)

Maximum cards
(-) Botanic Gardens of
(-) Royal Botanic Gardens,

Adelaide<br>(-) Brisbane Botanic Gardens, Mt. Cootha Melbourne Royal Botanic Gardens and Domain, Sydney<br>Kings Park and Botanic Garden, Perth<br>Royal Botanic Gardens and Domain, Sydney Kings Park and Botanic Garden, Perth

(Set price: \$6.25)

## Envelopes

25 September 2007 Frogs Postage Paid Envelopes

| $(\$ 0.60)$ | C6 - Port Pirie (SA) |
| :--- | :--- |
| $(\$ 0.60)$ | C6 - North Hobart (Tas) |
| $(\$ 0.60)$ | DL - Bundaberg (Qld) |
| $(\$ 0.60)$ | DL - Maryborough (Vic) |
| $(\$ 1.20)$ | C5 - Kiama (NSW) |
| $(\$ 2.35)$ | C $4-$ Camperdown (Vic) |
| $(\$ 2.70)$ | B4 - Northam (WA) |

25 September 2007 Frogs International Postage Paid Envelopes
(\$2.20) White-spotted Burrowing Frog Leseur's Frog Corroboree Frog

## Aerogrammes

25 September 2007 Frogs

| $(\$ 1.05)$ | Spotted Grass Frog |
| :--- | :--- |
| $(\$ 1.05)$ | Giant Tree Frog |
| $(\$ 1.05)$ | Great Barred Frog |
| $(\$ 1.05)$ | Red-eyed Tree Frog |
| $(\$ 1.05)$ | Green \& Golden Bell Frog |

## FROM THE SECRETARY

## New member

We welcome a new member David Figg (SA). David is interested in all types of Australian decimal stationery, and in Thai postal cards.

## Website for the Society

The Society website is at http://www.postalstationeryaustralia.com . Ian McMahon and I would like ideas from members about information, such as articles and illustrations, that could be put on the website. At present it carries basic information about finding out more about the Society, listings of executive officers and State and New Zealand coordinators, with links to 'more about us' and to our application for membership form. Please contact us by email (for preference) or by post with any suggestions for additional material. Our addresses are inside the front cover of Postal Stationery Collector.

## Society meetings in 2008

The Society will be meeting on two occasions next year. We will gather at the half-National, Canberra Stampshow 2008, to be held on 14-16 March at the Hellenic Club of Canberra in Woden. There will be a second half-National, Sunstamp 2008, held at the RNA Showground, Brisbane on 22-24 August, and we will be meeting there also. For further information about these exhibitions, please see APF News July 2007.

## More about International Reply Coupons (IRCs)

Since the last issue of PSC, the following information has been received. An article 'Centenary of the International Reply Coupon' by Jean-Louis Emmenegger is to appear in Gibbons Stamp Monthly October 2007. Thank you to David Collyer for sending a copy of an article 'Hong Kong Reply Coupons' from Journal of the Hong Kong Philatelic Society No 11 February 2007.

## Contributions to the journal

Editor Ian McMahon is always happy to receive contributions for Postal Stationery Collector. They can be of any length, and take any form - letters to the Editor, questions about postal stationery, notes about current issues, discoveries about older issues, and longer research articles. It was recently mentioned in the journal that there has been very little written about the stationery of the Commonwealth of Australia. Perhaps that is something that our students of Commonwealth stationery might like to remedy.

Note that we do not advertise Ian McMahon's email address. Please contact me at jkennett@tpg.com.au if you want to send material for the journal to Ian.

## Seasons greetings

It does seem early to be sending this message. Good wishes to members for the Christmas season and for a peaceful and prosperous year in 2008.

# Postal Stationery Collector 

## LITERATURE

Judy Kennett and Ian McMahon

## From our contemporaries

Postal Stationery July-August 2007

- U.S. 20th-21st Century Column
- U.S. 19th Century Column
- US. Postal Stationery New Issues
- Bechuanaland Postal Stationery in Public and Archival Collections
- Postal Buddy Change-of-Address Card Essays
- Shoebox and Stationery Forum
- (French Postal Rate Correction; Certificate Extensions; Availability of Florida Wetlands Cards - and Response; Pseudo U.S. Postal Cards; Special Delivery Essay; SA7-UXC7 Errors)..
- The Airmail Envelopes of the U.S. Envelope Company
- Official Printed-to-Private-Order Cards for Two Millers in Zurich
- Pseudo Stationery - Part III
- Literature Reviews (Bulgarian Postal Stationeries Catalog, Part 1, Postcards; The Postage Stamps of New Zealand, Volume IX; Catalogue des Cartes Postales Precurseurs de France et des Colonies; Postal Stationery Associated with Railways, Latin America and the West Indies; Iran Classic Philatelic Reference, Vol 1 - Qajar Dynasty; Katalog der modernen Privatpost Deutschlands, Band 2, Ganzsachen; An Illustrated Guide to Imperial Reply Coupons \& Commonwealth Reply Coupons; Handbuch der ArGeAlliierter Kontrollrat 1946-1948 e, V, 2, "Die Ganzsachen"; Spezialkatalog der provisorischen Postwertzeichen der Republik Belarus 1991-1995, Band 1, Stadt Minsk; Study of postal Stationery (of China) Vol 2


## Postal Stationery Notes July 2007

- Envelope Paper Types
- Flower Envelope varieties
- Colour Error GVI reply card
- More PCF cards
- Xpresspost
- Imperial Tobacco Sales Co Cards

Gibbons Stamp Monthly October 2007

- Postal Stationery Matters: A twice-wrong GB Stamp Imprint Blotted out; Getting to Grips with Modern Australian Tourist Cards, Henry Hechler, Stamp Dealer, Soldier, Overprinter; Wool Sample Envelope and other stationery in Sydney Auction

Peter van Gelder's article provides a good write-up of the Society's listing of non-denominated stationery. Peter writes:

Australian cards in spate: It is not that I have set out to gather them, but from time to time, in ones or little clusters, they have somehow made their way to me. I suppose it has been an example of how to collect without really trying! In that way I have ended up with a small collection of modern Australian picture postal cards. Recently I laid them out on a table and began to ask a few basic questions. How many different cards have been issued? What are the various issue dates? Do they form short sets, or were some issued in long sets or as individual items? Is a listing available? As it appeared that no regular stamp catalogue would
supply a full range of answers to these queries, I sought help from Australia by contacting a leading postal stationery collector there, Ian McMahon.

I could not have done better, for he is the compiler of the Listing of Australian Non-denominated \& Flat Rate Postal Stationery-a descriptive but not catchy title! This listing first came out in 2002, and courtesy of its author I now have before me an expanded version dated May 2005. It lists envelopes, cards, aerogrammes, etc, with 29 of its 54 pages devoted to the cards. Non-denominated stationery and stamps are known in Britain as NVI (no value indicated). The first Australian NVI card was issued on 4 January 1988 for the Bicentennial Exhibition, selling for 80c. It cannot be denied that the style of stamp imprint adopted for most of these cards is uninspired, humdrum and repetitive! All in black, the design consists of three thick vertical lines, appropriate wording to state that postage has been paid for worldwide delivery, and in most cases (though not all) a globe showing Australia as the centre of the World (see illustration)!

## Card/stamp links

On several occasions cards have been issued on the same date as a related set of stamps. A typical instance of this occurred with the 'Thinking of You' issue of 3 February 1994: the three stamps (SG 1445/47) each showed a flower—rose, tulips, poppies- and also there were three postal cards featuring the same flowers. The picture face of the rose card is shown here. Each card sold for A\$1, which covered delivery worldwide from Australia. Notice that a picture of the linked adhesive forms part of the pictorial face, thereby creating a 'pseudomaximum card'. Indeed certain of the modern Australian postal cards have been available as maximum cards proper, and an example is shown here. It is a Wombat card with a 95c. Wombat stamp affixed (and cancelled) on the card's pictorial face. This is one of a set of four wildlife cards issued on 12 August 1992 with a price of $A \$ 4.50$ the set.

## Order out of chaos

The great size of this collecting field can be gauged from the fact that for the ten years 1988 to 1997 inclusive the 'Listing' consists of approximately 700 distinct cards. Such cards are handy for tourists, who can simply post them off to anywhere they wish without the need to buy and affix a correct rate stamp. Australia Post also finds a strong market for these cards among various collectors, for they are not only cards, but they are also postal stationery, are linked to stamps and have good thematic appeal. Thus they hit many targets! Most collectors, however, do not take kindly to being swamped, and surely a much more restrictive issuing policy would have encouraged wider and more sustained interest among collectors. Those who have been brave or persistent enough to keep building up a collection will find the 'Listing' a great boon, bringing order among this multitude of cards-where there was darkness it brings light. When using the 'Listing', it is advisable to have a catalogue of Australian stamps to hand. By this means card issue dates can be linked to stamp issue dates, and the stamp catalogue will provide a design illustration which in many cases is not shown in the 'Listing'. It should be possible to obtain the 'Listing' from Ian McMahon, PO Box 783, Civic Square, ACT 2608, Australia; the cost is believed to be A\$12, plus A\$5 postage to non-Australian addresses.

The Postal Stationery of the British South Africa Company 1890-1924 by Cliff Wheatley and Keith Hanman
Rhodesian Study Circle 66pg spiral bound. Illustrated some in colour.
This book covers postal stationery primarily intended for use in the Rhodesias. It includes chapters covering postage rates, the printers, the production of stationery, Specimens, Postcards, the Watson Postcards, pictorial postcards, lettercards, envelopes, registered envelopes and wrappers. Includes references and a bibliography. It makes extensive use of archival records. While no prices are included a checklist and rarity guide are included in an appendix.

An Illustrated Guide to Imperial Reply Coupons and Commonwealth Reply Coupons by Peter Robins 48 pages spiral bound.

## Postal Stationery Collector

This book provides a draft listing of Imperial and Commonwealth Reply Coupons based on expanding the 1957 listing prepared by John McGee.

Thai Postal Stationery Catalog 2006164 pages, hardbound. Published by H R Blakeney as Volume 6 of the Thailand Philatelic Handbook.

This book is a detailed listing of the postal stationery of Thailand including postcards, lettercards, lettersheets, envelopes, registered envelopes, formular envelopes, Money Order envelopes and aerogrammes. Details of the date of issue, printing methods, number printed, sale price, designer, and dimensions are included for each item where available.

Appendices include Plating the First Postcard, Philatelic Museum Commemorative Issues, Rama VIII 'Essay' Issues and Military Mail. A bibliography is included. An insert is included providing pricing of mint stationery. The book is extremely well-illustrated in colour.

## Charles Leski Auctions: 8 October 2007-10-01

This auction includes Ed Druce's Uruguay, a comprehensive collection including many essays and die proofs. Major lots included the formular postcards (est \$1,000), postal cards (est \$10-12,000), and lettercards (two lots each est $\$ 4,000$ ).


## SAMUEL, ROBERT. THE POSTAGE STAMPS OF NEW ZEALAND. VOL. IX [POSTAL STATIONERY]. BRIAN VINCENT, ED. (THE ROYAL PHILATELIC SOCIETY OF NEW ZEALAND, 2006)



This long-awaited work by the late Robert Samuel, the doyen of New Zealand postal stationery, has been published earlier this year (despite the 2006 date on the title page), and it is a masterwork covering the entire range of New Zealand's postal stationery. This is the first volume of the Royal's well-respected series on the postage stamps of New Zealand to be published with colour illustrations throughout. It has already won accolades overseas, garnering Golds at St. Petersburg and at Sydney in June.

This is the first comprehensive coverage in one volume of New Zealand's stationery. Chapters cover Postcards, Lettercards, Registered Envelopes, Envelopes, the 1932 Adhesive Provisionals, Newspaper Wrappers, Aerogrammes, Government Department Printed Franks, the 6d King Edward VII Telegraph Form, Stamped Adhesive Labels, Impressed Honey Seal Stamps and Postal Notes. It ranges from the first postcards of 1876 through 2003. Much of this information was available in Samuel's five postal stationery catalogues, his Postal Stationery Newsletter and other articles but needed drawing together and updating.

Also covered are the various private stationery issued over the years, Department of Education postcards and envelopes, non-denominated stationery, and sections on Samoa, Cook Islands and Niue. Robert was New Zealand's expert in this area of collecting and he had brought together all his research in this one volume. Brian Vincent, the current Editor of this series (and President of the Society) has done a superb job of assembling Robert's draft with illustrations drawn from Robert's and others' collections. Paul Wales and staff at Classic Stamps provided invaluable assistance in locating items from Robert's collection before it was dispersed.

There are two Appendices with illustrations of pictorial postcards and advertisement lettercards and a comprehensive checklist to complete this large volume of 492 pages plus preface. This is a limited edition of only 500 copies and no further printing will be made - so be in quick if you don't want to pay more on the secondary market.

Price to members of the Royal Philatelic Society of NZ is NZ\$140 plus p\&p, non-members NZ $\$ 160$ plus p\&p. If you are not a member of the Royal, the $\$ 20$ difference can be offset against a subscription. Contact The Office Manager at P. O. Box 1269, Wellington, New Zealand.

## Postal Stationery Collector

## NEW ISSUES

## $150^{\text {th }}$ Anniversary of the St Vincent's Hospital

Australia issued a 50c PSE to mark the 150 years of Charity, Care and Compassion provided by St Vincent's Hospital on 10 July 2007.

During its 150 years of service St Vincent's has pioneered clinical practice in a variety of specialist areas. Among many firsts, St Vincent's conducted the country's first heart transplant in 1968, the first bone marrow transplant in 1975 and treated the first HIV/AIDS patient in 1983.

The envelope was designed by Sally Piskuric of the Australia Post Design Studio and printed by Penfold Buscombe, Tasmania.


## New Zealand

Illustrated is a new 50c pictorial datestamp postcard depicting the Stewart Island Kiwi issued by New Zealand Post.


## UK

After a gap of a number of years, the UK has issued a set of pre-paid postcards to mark the $100^{\text {th }}$ anniversary of Scouting.

November 2007


## Estonia

A Neboiss reports a new Estonian postcard commemorating 90 years of the Estonian Evangelic Lutheran Church. The illustrated postcard has a special postmark "Tartu 02-06-2007".


## Canada

Illustrated below is the reverse side of a Canadian George V PTPO postcard with an interesting view of a car race.


## Postal Stationery Collector



Canada Post has issued a set of four postcards depicting Canadian singers including Gordon Lightfoot.
Also depicted above is another Canadian 'pseudo stationery' - a souvenir envelope where the 'stamp' is printed directly on the envelope but which is not available mint. This example is for Glenn Gould.

## USA

USA has issued two new postcard booklets, one containing 20 cards depicting Marvel Super Heroes and other containing four designs on the theme of Disney Magic.




Phone: 02085704856 Fax: 02085728239

