## POSTAL STATIONERY

## COLLECTOR



## THE POSTAL STATIONERY SOCIETY OF AUSTRALIA

The Postal Stationery Society of Australia has been established to encourage the collecting of postal stationery in Australia and New Zealand and to provide a forum for postal stationery collectors to maintain contact with other stationery collectors and to learn more about their hobby. The Society is not based in any particular city or state and plans to hold meetings at national and state level exhibitions. Subscription rate for 2006 has been set at $\$ 35$ (Australia) and $\$ 50$ (Overseas excluding New Zealand which is $\$ 40$ ). For further information please contact the Convenor, Secretary or your State Coordinator. Membership enquiries should be addressed to the Secretary.

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Contributions to the Postal Stationery Collector should be sent to Ian McMahon, PO Box 783 Civic Square ACT 2608. Articles on any postal stationery topic are welcomed and, if possible should be submitted electronically. Illustrations should be good quality scans. Book reviews, news items, information on new issues and members classifieds are also welcome. Letters to the Editor and comments on articles published are encouraged.

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## RECENT COMMERCIALLY USED POSTAL STATIONERY FROM AUSTRALIA TO UNUSUAL DESTINATIONS

Also available from the Pacific Islands and New Zealand.

Earlier material available as well.

Steven Zirinsky, PO Box 49, Ansonia Station, NY, NY 10023 USA. email: szirinsky@cs.com. fax 718706 0619.

Payment can be made by cheque in any currency.

Collector is looking for old and new Telegrams, all countries. If you have duplicates, please write to: Jean-Louis Emmenegger, PO Box 110, 1009 Pully, Switzerland. Email: jemm@hispeed.ch

## FROM THE EDITOR

## Exhibition Results

Canberra Stampshow 2008
Canberra Stampshow 2008 was a Half National Exhibition with a State Level competition. There was no National Postal Stationery Class but there was one entry in the state level postal stationery class.

National Level (Aerophilately)
Gary Brown The Airgraph Service [5 frames] Vermeil [75]
State Level
Anthony Scot
[Australian] Air Letters to Aerogrammes 1944-1962
Large Silver [69]

## Taipei 2008

Taipei 2008 was a FIAP exhibition held on 7-11 March.

Michael Blinman NSW - Lettersheets, Envelopes, Wrappers, Postcards
Gary Brown

South Africa Airletters, Aerogrammes to 1961

Large Vermeil [88] +SP

Vermeil [80]


PSC meeting at Canberra Stampshow 2008

## AUSTRALIAN COLONIAL POSTAL STATIONERY -SOME REMINISCENCES

Ray Kelly

My introduction to 'States Stationery' came in 1973 when a lady visited the Robson Lowe office in Collins Street, Melbourne. She wished to sell (not auction) a bundle of 50 Victorian Lettercards - the 1d on 2d HG10 (Rated RRRR). She also mentioned her late father was a stamp collector, the collection long since sold, but during the period 1880's to 1900's he regularly purchased bundles of Postcards and Lettercards from the GPO. The Postal Stationery had never been sold and she was wanting to do so now, excepting that she did not wish to sell them all at the one time. I tried without success to convince her otherwise, and so for the next 12-18 months we settled into a regular routine of me buying a bundle of cards, sometimes they were all the same type, but on some occasions they were a nice mixed lot. One bundle was a beaut surprise - it was the 1 d USA Fleet postcard in pristine condition, and all with the pink interleaving. Do I hear my readers asking 'how were you going to market such a quantity' and the answer to that was 'with patience'. There were sales frames on the wall of the office and the USA postcards all soon disappeared, but the unused cards etc were very slow movers. The first bundle of HG10 were all the 'Vermilion' shade while a later bundle were the 'Rose', so I did manage to market some of them in pairs.
My next major involvement with these Postcards etc was a deal I did with a Ballan pharmacist, Norman Hobbs. We were good friends from Ballarat Philatelic Society, and often talked about stamps etc and his ultimate desire to become a stamp dealer. I had a good property he wanted and so we arranged a swap for a large carton of Postal Stationery, which he had accumulated over very many years, had never looked at and was now showing some signs of silverfish. This proved to be a most extraordinary lot, with all States represented and all types of Stationery including complete sheets of Newspaper Wrappers, Printed to Private Order types, Registered Envelopes of all sizes etc., but the 'prize' pieces were 38 Essays of the 1897 NSW Pictorial Postcards and Lettercards, many of previously unissued scenes. Queensland Postcards were extensive with stock types, sizes and colours etc and Tasmania Walsh's postcards with pink interleaving, and some of his advert postcards dispersed throughout.

I did nothing with these until 1984 and 1986 when I prepared two Postal Stationery Auctions offering a total of 3400 lots. Lots were mainly of individual items with estimates as low as $\$ 5$, enabling collectors to purchase singles and not groups. These sales were only partly successful. The rarities etc. all sold well, as did the postally used pieces, which I suspect were for their postal history value, while for the unused pieces, there were many unsold lots. Not all the stock had been offered but I decided not to prepare more 'PS' auctions and began a marketing campaign to all comers of the globe over the next 20 years. The last of the HG10 Lettercards etc and the Norman Hobbs carton were offered in Melbourne and Sydney during 20022005, and as I said earlier, the way to market such large quantities was to 'have patience' - I actually had 30 years of it. Oh! to see those rarities today! !

## AEROGRAMME CUTOUTS



Two aerogramme cut-outs used on cover to the UK, paying 24c (rather than 25 c) postage.

## AIRGRAPHS: THE BEGINNING

Gary Brown

Some years before the outbreak of World War II the Eastman Kodak Company in America had in conjunction with Imperial Airways and Pan-American Airways evolved a new system for the low cost delivery of airmails. The person mainly responsible for this development was Mr Charles Case who retired in 1959 as Director of Sales Research for Eastman-Kodak Co.

Charles Case soon evolved the idea of an Airgraph Service operating the Trans-Atlantic route and putting it briefly, a saving of approximately $99 \%$ in transport costs could be achieved. A new company "Air graphs Ltd" was formed by Eastman Kodak, Imperial Airways and Pan-American Airways and in 1938 demonstrations of the system was given in England while rumours of war were becoming more insistent and further demonstrations took place in July 1939.

At right is Original film used in July 1939 to demonstrate the service, with discussions between Mr Case, Mr Brown, Colonel Burchall and Lt-Col Moore-Brabazon.

However the outbreak of war postponed further thought of the scheme until fresh consideration was revived in 1940 after the fall of France and with the entry of Italy into the war, cargo flights across Europe to Cairo and the Middle East Forces were effectively finished.

With the coming of the Blitz; it became a matter of urgency in late 1940 and early 1941 to speed up the transmission of mail to and from the Middle East and indeed India in order to boost the morale of the troops over there since ordinary mail was then taking eleven weeks by sea and eight weeks by air - when aircraft space could be found.

It was in these circumstances that the UK post office approached Kodak Ltd in the late autumn of 1940 to explore the possibilities of establishing an Airgraph service for the troops and it was not long before Kodak sent equipment and technicians to Cairo where a processing station was installed. Here Airgraph forms from Field Post Offices were collected and photographed using Recordak machines onto 16 mm film made at Harrow, Middlesex.

## TECHNICAL NOTES:

The Standard form measured $11 \times 81 / 4$ and could be obtained from any post office and the completed forms were then handed back to the post office with the appropriate fee where applicable. It was then sent for micro-filming. A 100 ft roll of film was sufficient for filming 1600 forms and with the aluminium container weighted $51 / 2$ ozs as against approximately 35 lbs weight for the same number of ordinary letters. The container measured 4 " $\times 4$ " $\times 1$ ", where as the equivalent quantity of ordinary letters would have filled two mail bags.


The Air graphs were delivered in window envelopes, the address panel on the form being so arranged that when the ultimate Airgraph was folded in the correct place the address appeared in the window of the envelope.

Due to lack of envelopes the first Air graphs which reached Cairo had to be delivered simply folded and held together with small pieces of sticky tape.

It had been decided that Kodak should handle all the photographic work and the post office all the rest, ie distribution of forms, publicity, transportation and delivery. It was possible to send two RECORDAK machines [for microfilming], some film and other small supplies plus an operator skilled in this type of work by air so that the CAIRO-LONDON service could commence before the LONDON-CAIRO service.

This was because the equipment needed for the receiving service, ie the production of the Air graphs from the film was so heavy it had to go by sea together with the necessary chemicals and paper.

In the UK, the RECODAK section was set up in the POSTAL HQ at King Edward Street, London and the receiving service was at the Kodak factory in Harrow Middlesex.

While the Post Office printed the forms and issued them, the vast majority of the forms were handed out at no charge and payment was only made when the completed form was returned to the Post Office. The front and rear of the UK form below is a good example.

All the forms had restricted areas for writing on and generally when censored the censor mark was in the right hand top corner.


To the left and right are two examples of the finished airgraph once delivered.

The one at the left shows the RAF Censor, plus to the far left a serial number. This was applied at time of process to track each airgraph if a reprint was required.
Many airgraph forms were developed for Christmas Greetings and the one at the right is 1944 Christmas. Due to huge number produced these usually were not


## POSTAL STATIONERY

A limited number of Countries at certain times did however produce and sell airgraph forms with a value, embossed, printed or applied by other means. These forms differed from the above in that they were sold over the counter prior to completion. This was due to a number of reasons. Paper and stamps at times were in limited supplies.
[While New Zealand did not issue this type of form they did tackle the limited supply of stamps. On $1^{\text {st }}$ May 1944 they surcharged a stamp 10d for use on civilian airgraphs, due to no 10d stamp being available and the stock of $2 d$ and $8 d$ stamps was getting low. This measure achieved two aims; the PO did not run out of the two values and one stamp instead of two was used.]

## UNITED KINGDOM

Issued one Airgraph form in 1944 for Christmas issue with a printed KGVI 3d value.


## PALESTINE

The Airgraph forms issued to the Civilians during the life of the Airgraph all were sold over the counter. Initially sold at
 40mils, then 30 mils and finally 15 mils , and contrary to all the other Postal Administrations, the printed postage paid circular stamp was printed in the right hand top corner, front side of the form.


As well as the three values, there were special Christmas issues.


Forms used by members of Palestine Police and Merchant Navy were inscribed MN and PP. These were sold at 15 mils each, with the same procedure as the civilian forms. Heavy penalties applied for misuse.


| TYPE | 40 mils | 25 mils | 15mils | MMPP 15mils | MMPP <br> [no value] |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Plain type | YES | YES | YES | YES | YES |
| Jerusalem 1943 | YES |  |  |  | YES |
| The Citadel 1944 |  | YES |  |  |  |
| Jerusalem 1943 | YES |  |  |  | YES |
| Church of Holy Sepulchre 1944 |  | YES |  |  |  |
| View of Bethlehem 1943 | YES |  |  |  | YES |
| 1944 |  | YES |  |  |  |
| Triple language 1944 |  | YES |  |  |  |
| NOTE: 40mils plain type has been recorded with 15mils overprint. Still unknown whether the 40mils Christmas issues were overprinted. |  |  |  |  |  |

NOTE:

1. After the ending of the Airgraph Service on 31 July 1945, unused forms could be returned to the Post Office for a refund at the sale price. These forms would then be cancelled by the post office, "value refunded" and date.
2. The two 1944 airgraphs, 25mils, Jerusalem, The Citadel and Jerusalem, Church of the Holy Sepulchre, have been seen cancelled with a handstamp"CANCELLED". The purpose of the handstamp is unknown, but it could be a sample form for the post offices.


## INDIA

India issued four types, all with embossed head of KGVI.


| $\cdots$ | Lang AGF1 <br> Lang AGF2 | $1^{\text {st }}$ November 1943 <br> $1^{\text {st }}$ November 1943 | Violet <br> Dark Grey | 3 annas 8 annas | Forces Civilian |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Lang AGF3 | $1^{\text {st }}$ November 1944 | Violet | 3 annas | All |
|  |  |  | Red | 1 annas |  |
|  | Lang AGF4 | ? 1945 | Deep Purple | 4 annas on 8a | All |
|  | [Jerry Kaspe | llection] |  |  |  |

NOTE: In addition to these above Postal Stationery airgraphs, Derek Lang’s British India Postal Stationery records 45 known variations of non-value airgraph forms.

## CEYLON

A forces rate of 20c and a Civilian rate of 50c was set by the post office of Ceylon during the short period that an airgraph station was in operation. The Colombo Station was the last to be set up in September 1944. It was in operation for nine months.


## EAST AFRICA

The East Africa Post Office used meters on their airgraph forms for sale across the counter. From Keeton, In October 1942 unfranked Air Mail Letter Cards were introduced into East Africa and the Post Office did not have enough stamps to cope. Command HQ's in Nairobi were therefore supplied by the Remington Company with a Meter Franking Machine. From 1943 to 1945 the machine was used to imprint the rear of East Africa Air graphs. Initially it was at 30 cents and then in late 1944 reduced to 25 cents.


## References:

All images unless mentioned otherwise are from the writer's collection.
The Civilian Airgraph Service in Palestine 1941-1945 - Fletcher \& Danesch Airgraph - E H Keeton

May 2008
USE OF POSTAL STATIONERY CUT OUT BEFORE USAGE INVALIDATED

Mark Diserio

In September 2007, Australia Post varied the rules governing the use of cut out stamps, to invalidate their use if the stamp design has been cut from its original envelope or stationery. ${ }^{1}$ The use of cut outs to pay postage had been previously permitted from 1949. ${ }^{2}$


Above - postage paid imprint (nominally 45c) cut out from the definitive DL envelope Indigenous Global Art Exchange series, issued on 15 February 2001 and affixed over FDI (20 March 1999) cancellation on Commissioning of HMAS Huon PSE and commercially used at the 50c rate, on 1 December 2006. Below - Illustration of Dandenong Letters Centre machine cancellation on back of envelope showing a clearer date of usage than the ink jet cancellation on the front.


[^0]TAIPEI 2008

## Bernie Beston FAP, FRPSL.

The $21^{\text {st }}$ Asian International Stamp Exhibition, Taipei Taiwan held in August from 7-11 March 2008 saw the release of a range of new postal stationery. Not quite the feast of the 2005 show, Taiwan nonetheless celebrated the event for postal stationery collector in an unusual way.
On March a set of 6 pictorial post cards [NT\$45] (40,000 sets) and the same set of 6 as postal cards with stamp indicia [NT\$60] (28,000 sets) were issued on 6 March 2008. The cards were printed on 240 gsm card by Condon Enterprise Co. Ltd, Taipei. While the cards were not all that well publicised and not listed on the sales check list for the over 50 counter postal clerks, I was able to obtain the cards by making myself understood by the friendly staff . The stamp indicia are taken from the NT\$10 birds of Taiwan issue.

In addition there was a competition to select a new Post Box. For this purposes postal cards were given away - yes for free - to visitors. Remember, admission was free, free giveaway all day and the queues started to form at about 8 am for a 10 am opening.


The cards came in a pack of 5 different designs each printed with a Year of the Rat stamp, face value $\$ 2.50$, as the indicia. This stamp design was one of a pair of stamps issued on 3 December 2007 for the Year of the Rat. The New Year pack of cards was also released on 3 December 2007 for NT\$20 a pack. Visitors wrote their name and address on the card and posted it into one of five Boxes of their choice. My cards all arrived back in Australia the week later, clerks kindly uprating the cards for Air Mail with an additional 9 cents stamp (or in one case 7 cents?).

Taiwan postal cards are very cheap when you consider that one Australian Dollar equals about 30 Taiwan Dollars. Similarly to Australia, used cards are much scarcer than their unused counterparts. But Taiwan postal stationery is worthy of collecting.
The exhibition included all classes, and there were 9 Postal Stationery entries. Two were from Australia, Michael Blinman's "New South Wales - Lettersheets, Envelopes and Wrappers and Postcards - Large Vermeil; and Gary Brown's South Africa Air Letters, Aerogramme to 1961 - Vermeil. The Jury team was led by Ray Todd [Western Australia] with Ross Wood [Western Australia also] as an Apprentice. Again I was not judging Postal stationery, but Postal History, rest of the world. But as I was a very very late Jury appointment I was not complaining.


## LETTER TO THE EDITOR

I have recently received my copy of Franked! The Official Mail of Victoria $1864-1902$ by Colonel C.L. Steig and M.B. Watson, FRPSL. I have yet to read any part of the body of the book, which appears to be magnificent, but I have read the Foreword by Geoff Kellow, MAP, APR, FRPSL with very great interest. I will quote one sentence from that Foreword, which reads:

There has been recent discussion as to the status of frank stamps for exhibiting purposes, but the fact that the franks were either handstruck or printed prior to use, and required cancellation once these entered the mail system, leaves this write in no doubt as to their status as postal stationery.

I have an exhibit entitled New Zealand Government Department Printed Franks, which has been entered into the Postal Stationery Classes of National Exhibitions in Australia and New Zealand, in FlAP Exhibitions such as Taipei, and International Exhibitions such as Bangkok. It contains Envelopes, Parcel labels, Wrappers and Postcard $\sim$. I have also written extensively on the subject - see New Zealand -A Philatelic Miscellany and various issues of The Kiwi, the Journal of The New Zealand Society of Great Britain. The earliest printed frank so far recorded from New Zealand is from The Colonial Treasurer's Department dated 1st October 1873. The system was abolished on 31 st December 1906 on the introduction of defInitive stamps overprinted OFFICIAL.

My experience with the Teams of Judges may be of interest. Some have doubts as to its status as Postal Stationery, but judge it as such- in Brisbane under such a team it won the Postal Stationery Award; other Teams accept it as Postal Stationery and judge it as such; in one case it was severely downgraded on the grounds that the material was NOT Postal Stationery. I agree entirely with Geoff Kellow that this material should be accepted as Postal Stationery - after all, if it is not that, what is it? However, it would require the FIP Postal Stationery Commission to accept one small change in their definition -that would be to accept the word FREE as indicating a VALUE. May be our Representative can take this up. I would be most interested in the thoughts of readers who may also collect this material.

Allan P. Berry

## A TYPOLOGY OF WARNING INSTRUCTIONS ON WRAPPERS (Part II) (continued from PSC February 2008)

Professor John K. Courtis
acapjajc@cityu.edu.hk



| T25 | This Wrapper may oniy be used for Newspopers, or for such focumionts as are allowecf to be seat at the Book-rate of postage, and must not obelose any lotter or commumication of the nature of aletter (Whether separate or otherwise). If this rulo bo infringed, the packet will hembormedas: lifte: | Queensland 1891 <br> W is directly over d |
| :---: | :---: | :---: |
| T25.1 | This firspert may oely be unel for Nemspapers, of for sach prumeste as are allowed in be sent at the <br>  comana/ation of the rature of a letser (electher segatite or othrreise). If this rale be infriaged, the preket will feclargal ar a lecior | Queensland 1895 <br> W is to the right of d |
| T26 | This Wrapper many oaly be used for Newipapers, or for such documents as are allowed to be sent at the Book-rate of portage, and must not enclose any letter or conmanication of the nature of a letter (whether separate or ochernise). If this rale be infringid the statutory penalty will-bo cuforced. | Queensland 1896 wording change: "statutory // penalty will be enforced.' |
| T27 | This Wrapper may only be used for Newapapera or for such documents as are allowed to be reat at the Book-rats of postage, and tmat not eaclose ky letter or commmication of the nature of a lefter (whother separate or otherwise). If this rule bo infringed the atatutory penalty will bo eaforced | Queensland 1899 <br> line layout reset with different words at end of each line "Enforced" indented last line also in thicker typeface 1d issue |
| T28 | - Abemis del valor del timbre se cobrarí un gravamen ofe DOS CENTAVOS mioneds nacional por cads diez lajes? | Argentina 1925 <br> legend type 1 <br> $2^{\text {nd }}$ line CENTAVOS <br> CENTAVOS also longer letters <br> (legend type II) |
| T29 | eAdemas del valor del timbre se colrara un gravamen de DOS OENTAYOS moneda nacional por cuda diez fajasa. | Argentina 1936 <br> legend type III $2^{\text {nd }}$ line de DOS CENTAVOS |



| T35 | (Tho postage value of this Wrapper will not be rocegnised if the Wrapper is used for any poituit fitticto thtr that a pubtiention registered at a Q.P.O. In Australla for tranemission as a Nowspaper.) | Australia 1939 <br> 5-line text <br> Wording change: "publication" <br> "at a G.P.O."; "for transmission <br> as a Newspaper" |
| :---: | :---: | :---: |
| T36 | Fold the newspaper so that the stamp and address will be on the same side of the fold and if the postage exceeds $1 / 2 / 2 d$. attach the necessary additional stamp. <br> Newspapers addiressed to places abroad are not forwarded untess full postage is paid. | Australia 1943 <br> 5-line text at base <br> $11 / 2 \mathrm{~d}$ |
| T36.1 | Foid the newspaper so that the stamp and address will be on the same side of the fold and if the postage exceeds $21 / 2 d$, attach the necessary additional stamp. <br> Newspapers addressed to places abroad are not forwarded unless full postage is paid. | Australia 1953 <br> 5-line text at base <br> $21 / 2 \mathrm{~d}$ |
| T36.2 | Affix the wrapper so that the stamp and address are on the same side of the article enclosed. <br> If the postage exceeds 5 d ., attach the necessary additional stamps. <br> Newspapers addressed to places abroad are not forwarded unless full postage is paid. | Australia 1960 <br> 5-line text at base wording change 5d |
| T37 | Affix the wrapper so that the stamp and address are on the same slde of the article enclosed. <br> If the postage exceeds $\mathbf{4 0}$, attaoh the necessary additional stamps. Newspapers addressed to places abroad are not forwarded unless full postage is paid. | Australia 1966 <br> 5-line text at base change to decimal currency 4c |
| T37.1 | Affix the wrapper so that the stamp and address are on the same side of the article enclosed. <br> If the postage exceeds $\mathbf{5 c}$, attach the necessary additional stamps, <br> Newspapers addressed to places abroad are not forwarded unless full postage is paid. | Australia 1967 <br> 5-line text at base 5c |
| T37.2 | No available example | Australia 1967 <br> 5 -line text at base, 10 c |
| T37.3 | Affix the wrapper so that the stamp and address are on the same side of the article enclosed. <br> If the postage exceeds ${ }^{25 \mathrm{c}}$, attach the necessary additional stamps, <br> Newspapers addressed to places abroad are not forwarded unless full postage is paid. | Australia 1980 <br> 5-line text at base <br> 25 c overprinted in black |


| T38 | Bata fajn debe emplearin unicumente para periodicos 0 otros objotos asimilados a los impresos para el Frunqueo. En caso qque se incluyn cormepondencix do cameter jersonal so multará el envio como si se tratame de curtas. | Chile 1900 <br> 3-line in Spanish |
| :---: | :---: | :---: |
| T39 |  <br>  <br>  | Greece 1901 <br> 3 -line in Greek |
| T40 |  <br>  | Mexico vertical left hand side not to exceed 50 grams upper casing |
| T40.1 | ESTA FAJLLAEILHV paha MCPrepoy LuYo PESU HO ExCTDAOT E2 CRARINE | Mexico <br> not to exceed 60 grams upper casing |
| T40.2 | Bets fajlils sirte pars inppestes seye peep ap asopds de 30 gramis | Mexico <br> not to exceed 60 grams lower casing |
| T40.3 | Eeth paticha bleye rats thpresos coto <br>  | Mexico not to exceed 100 grams |
| T40.4 | Enta fojllis ulre para lapresse cay sanne ctods de 120 eramoce. | Mexico not to exceed 120 grams |
| T40.5 |  <br>  | Mexico <br> not to exceed 130 grams lower casing |
| T40.6 |  $p=30$ i60 2zCuTla Dis 200 6N4.400. | Mexico <br> not to exceed 200 grams |
| T41 | ESTA FAMHIA SIEVE PARLAMREESOS arwo pusa volwwomen tair onil consums | Mexico <br> not to exceed 200 grams reset format |



FOLLOW-UP TO ARTICLE ON SCHOTT AND GIBRALTAR
John Courtis
The wrapper illustrated below is a postscript to my article on Horatio Schott and Gibraltar published in the PSC in May and August 2006.


## World Youth Day Sydney 08

Australia Post is a major sponsor of this event to be held in Sydney. The PSE issued for the event was reported in the February issue of PSC. In addition to the PSE a stationery set and a Christmas card set have been sold containing WYD unstamped envelopes.

On 4 March 2008, a postcard pack was issued for $\$ 9.95$. It contains 8 pre-paid postcards (for postage to anywhere in the world) packaged in a handy wallet that also holds a pen. Featured on the postage cards are seven photographs of Sydney, Australia and one with the World Youth Day logo. Photographs featured are of St Mary's Cathedral (interior), St Mary's Cathedral (at night), Sydney Harbour Bridge, Darling Harbour, Bondi Beach and the Royal Botanical Gardens. The postcards can be ordered on the Australia Post WYD website http://wyd-auspost.com.au/.



## Australia Post Avant Card and Star Signs Formular Postcards

Martin Walker has provided the illustration below of an Australia Post sponsored Avant card promoting the sending of Christmas cards.

In addition to the prepaid postcards issued depicting the 12 star signs in 2007, Australia Post issued formular postcards in similar designs bound into prestige booklets with the corresponding adhesive stamp issues.


## Postmaster Gallery: Lest We Forget Exhibition Postcards

Illustrated below are two types of postcards issued by Australia Post for the Lest We Forget Exhibition at the Postmaster's Gallery. The first is a card used for publicity purposes and available at the Exhibition and the second is a card used to mail invitations to the Launch of the Exhibition.


## Express Post Stationery with white barcode labels

As reported in the February 2008 issue of PSC, express post stationery is now being issued with white barcode labels. Besides the C5 and B4 envelopes reported in that issue, white labels have now been seen on the 500 g , 3 kg and 5 kg satchels as well as the B4 two-way envelope.


Martin Walker has kindly provided the illustration of a 5 kg satchel with white barcode label. He also reports that the satchels are sold to business customers on an agreement to use a minimum of 100 per annum. Minimum purchase at any one time is a packet of ten for $\$ 199$ ie $\$ 19.90$ each.


## Express Post and Parcel Post Stationery with Olympic logo

In late March and early April, express post and parcel post stationery with the Australian Olympic logo has begun to appear in Australia Post outlets.

To date, based on advice from Richard Peck and my own observations, C5 and B4 envelopes (white barcode labels), 500 g and 3 kg satchels (white barcode labels) and 3 kg satchels (yellow barcode label) have been recorded.

The 500 g and 3 kg parcel post satchels have also appeared with the logo but they are also in a completely new design.


Gary Brown has reported an Official Mail label with a colour version of the Olympic logo as well as with advertising for a competition to win a trip to Beijing for the Games.


## Leyton Hewitt Postcard

Martin Walker has provided the illustration below of a postcard released at the Australian Open depicting Leyton Hewitt. Martin advises that the cards were sold with a note that proceeds are to be donated to Planet Ark and promoting the Card recycling project that finished at the end of January. They were sold at the Australia Post stand at the tennis and have not been seen in any postshops in Adelaide or Melbourne.


## Centenary of Scouting in Australia

A prepaid envelope was issued on 19 February to mark the Centenary of Scouting in Australia from 1908 to 2008.


## LISTING OF AUSTRALIAN NON-DENOMINATED POSTAL STATIONERY

## Postcards

December 2007 NSW and Victorian Pictorial Postcards

$$
\begin{array}{ll}
(\$ 1.20) & \text { Margaret Court Arena } \\
(\$ 1.20) & \text { Rod Laver Arena } \\
(\$ 1.20) & \text { Melbourne Park at Night } \\
(\$ 1.20) & \begin{array}{l}
\text { Sydney Harbour Bridge } \\
\text { and Taronga Park Zoo } \\
(\$ 1.20)
\end{array} \\
\begin{array}{l}
\text { Sydney Harbour Bridge } \\
\text { and Luna Park }
\end{array} \\
&
\end{array}
$$

Note; These cards were reported in the Philatelic Bulletin. Can anyone confirm that they were issued?

January 2008 Australian Open
(\$1.20) Leyton Hewitt
15 January 2008 Love Blooms
(\$1.25) Rose
23 January 2008 Australian Legends of Philanthropy
Maximum cards
(-)
(-)
(-)
(-) Frank Lowry
(Set price: \$5)
3 March 2008 Gorgeous Australia
Maximum cards
(-)
Grose River Gorge
$(-)$
Walpa Gorge
$(-)$
(-)
Katherine Gorge
Geikie Gorge
(Set price: \$13.05)
Dame Elisabeth Murdoch
Victor and Loti Smorgon

February 2008 Postmaster Gallery: Lest we Forget Exhibition

| $(-)$ | Invitation card |
| :--- | :--- |
| $(-)$ | Publicity card |

5 February 2008 Organ Donor Awareness
(\$1.25) Organ Donor
19 February $2008100^{\text {th }}$ Anniversary of Scouting in Australia
Maximum cards
(-)
(-)
(-)
Baden-Powell
International Scouts
Australian Scouts
(Set price: \$6.10)

Ian McMahon
4 March 2008 World Youth Day 2008
(-) World Youth Day logo
(-) St Mary's Cathedral
(interior)
(-) St Mary's Cathedral (at night)
(-) Sydney Harbour Bridge
(-) Bondi Beach
(-) Royal Botanical Gardens
(-) Darling Harbour
(Set price: $\$ 9.95$ : Sold in a plastic wallet with a pen)
Maximum cards
(-) Easter mass
(-)
Final Mass WYD 2005
Blessing the Faithful
(Set price: \$6.85)
24 March 2008 Centenary of Rugby League
Maximum cards
(-)
Broncos v Titans
(-) Roosters v Knights
(-) Sharks v Panthers
(-) Dragons v Bulldogs
(-) West Tigers v Rabbitohs
(-) Storm v Raiders
(-) Eels v Sea Eagles
(-) Cowboys v Warriors
(Set price: \$14)

## 1 April 2008 Heavy Haulers

(-)
Face Shovel
(-) Haul Truck
(-) Road Train
(-) Ore Train
(-) MS Berge Stahl
(Set price: \$6.25)
18 April 2008 Queen’s Birthday
Maximum card
(-) Queen Elizabeth II
(-) Badge of the Sovereign Head of the Order of Australia
(Set price: \$4.00)
24 March 2008 Lest we Forget: Anzac Day Maximum cards
(-)
Veterans marching
(-) Laying of Wreaths
(-) Playing of the Last Post
$(-) \quad$ War Veterans and Child
(-)
Young People at Gallipoli

## Envelopes

19 February $2008100^{\text {th }}$ Anniversary of Scouting in Australia
(\$0.60) Scouts Australia

## Express Post

Replace listing of 'envelopes with white barcode labels’ in February 2008 issue of PSC with:
January-March 2008 Stationery with white barcode labels.

| $(\$ 4.30)$ | DL Envelope |
| :--- | :--- |
| $(\$ 4.30)$ | C5 Envelope |
| $(\$ 5.30)$ | B4 Envelope |
| $(\$ 7.40)$ | 500 g Satchel |
| $(\$ 10.50)$ | 3 kg Satchel |
| $(\$ 19.90)$ | 5 kg Satchel |
| $(\$ 9.00)$ | Two-way envelope |

Note: Codes seen: BN, CN, SN, MN, SG, BT, DL, CV, CQ, BQ

March-April 2008 With Olympic Logo
(\$4.30) C5 Envelope
(\$5.30) B4 Envelope
(\$7.40) $\quad 500 \mathrm{~g}$ Satchel
(\$10.50) 3 kg Satchel (white barcode label) 3 kg Satchel (yellow barcode label)
Note: Codes seen: BN, CN, SN, MN

## Parcel Post

March-April 2008 New Design With Olympic Logo
(\$5.30) $\quad 500 \mathrm{~g}$ Satchel
(\$9.30) 3 kg Satchel

## LITERATURE

Judy Kennett and Ian McMahon

## From our contemporaries

## The Postal Stationery Society Journal [UK] Vol 16 No 1 February 2008

- GB postal stationery news - recent discoveries in STO stationery
- 1935: a good year for Bulgarian postal stationery
- A strange use for a British field service card in 1914
- Bahrain - 1969 20f and 40f air letters (Kessler 13 \& 14)


## L'Entier Postal No 78 Decembre 2007

- Varieties on postal stationery [two examples - one old, one new]
- News about Mouchon [discoveries from the series of advertising envelopes and cards with the 'Mouchon' design]
- 'Interzone’ [domestic] cards used for overseas postings circa 1940
- It looks like postal stationery [but it’s not!] (some pseudo-stationery)


## L'Intero Postale No 100 Automno 2007

- Report of the $35^{\text {th }}$ Assembly of UFI - Italia, 20 October 2007
- Stationery of the Kingdom of Italy [1860-1944]
- The 30 cent postcard of the Repubblica Sociale Italiana [1944]
- 'Interitalia: the new, new Pertile' particular aspects (comments on the new edition of the Italian postal stationery catalogue, now in full colour)
- The Filagrano catalogue of Italian postal stationery, in two volumes

Note: These are two different catalogues, from different publishers.

Postal Stationery January-February 2008

- UPSS First Day Cachets
- U.S. 20th/21st Century Column
- U.S. 19th Century Column
- Columbia's Registration Envelopes
- 2007 U.S. Postal Card Issues
- Shoebox and Stationery Forum:(Salvador Post Card Overprint; Swiss Envelopes Article, Correction; 2007 Lewandowski Award; Bi-colored Airmail, Borders; U.S. 'Stationery'?)
- Pseudo Stationery - Part VI (Conclusion)
- Postal Card Collecting - An Appreciation


## Ganzsachensammler February 2008

The Journal of the Swiss Society of Collectors of Postal Stationery (SGSSV). The Journal is in an A5 format and is now largely in colour.

- Exhibition successes of our members
- Last words of the outgoing President
- Stationery or not stationery? The new 'matrix’ Postcards from Germany
- Postcards of the Prisoners of War interned in Switzerland in World War II
- Some interesting new discoveries
- Acquisitions
- Herbstanlass 2007
- New home page for SGSSV
- The new Africa-stationery catalogue


## Recent reviews from journals

The Postal Stationery Society Journal Vol 16 No 1 February 2008
Huggins, Alan and Baker, Colin, Collect British postal stationery: a simplified listing of British postal stationery 1840 to 2007, GB Philatelic Publications Ltd, 2007. An extensive review by Professor Iain Stevenson, FRPSL. (This important book was reviewed in Postal Stationery Collector Vol 13 No 4 Issue No 52.

The London Philatelist Vol 117 No 1353 March 2008
Pfluger, Albert, Illustrated Soviet Fieldpost of the Second World War, Catalogue, Volume 1, Part 1: Singlesided postcards, Part 2: Envelopes, Part 3: Letter sheets, published by PAR/Udssr, 2007. This publication, in German, Russian and English, lists the single-sided postcards, envelopes and letter sheets produced for use to and from the Soviet armed forces during the Second World War. This material was designed to be carried post free.

## New Books

## Australian Official Perfins by D Anderson

Not quite a new book but nevertheless an interesting book for postal stationery collectors as well as Perfin collectors. The Book includes Australian and Australian states stationery perfined for official use. Included are:

- Victorian Wrapper for the Electoral Inspector
- New South Wales postcards and envelopes perfined 'OS', 'OSNSW', 'OSGR' and 'GNSW' including postcards for the Education Department, NSW Geological Survey, Sydney Harbour Trust, and NSW Railways as well as aerogrammes, wrappers and envelopes.
- Queensland postcard perfined for Queensland Government Departments.


## United States Multiple Advertising and Discount Postal Cards edited by Bill Falberg

185 pages, hardbound. Includes bibliography and rarity index. Illustrated in black and white.
Since 1996, when the United Postal Stationery Society (UPSS) was recipient of a substantial bequest from the estate of Artur Lewandowski, the society has encouraged publication of original books or articles on postal stationery of the world and related fields. Lewandowski, operating as "Lava" was a longtime airpost stationery specialist and dealer, and an Endowment Fund was established in his name.

The newest publication of the USPSS is a catalogue of advertising post cards in use 1873-1915, primarily in the northeast and mid-west USA. This Catalogue expands on earlier works by Burdick, Fricke, Norton, Horton, Stral and others. Advertising on the backs of USA "discount" postal cards followed usually one of two formats: an overall ad by a single entrepreneur or multiple ads by different businesses, sold to the public usually, but not always, for less than the cost charged by the post office. In some cases, "house cards" were mailed by the merchant direct to prospective customers. Catalogued and described are 94 multiple advertising and discount card types produced by 35 different entrepreneurs starting with George Simmon's 1873 Oak Hall cards and ending with the popular Allentown cards of the 1910s. A few 1960s examples and collateral cards are also listed.

This new publication is available in hardcover from the UPSS Publications Office, PO Box 3982, Chester, VA 23831 USA (e-mail upsspubs@aol.com ) for $\$ 45.00$ ( $\$ 36.00$ if UPSS member) plus postage. Many additional references on United States and foreign postal stationery, two sizes of comer mounts and other collector aids are also available from UPSS. Society information, the current society auction offerings, and the complete publications and supplies listing may be viewed on the Web site WWW.upss.Org.

## Franked! The Official Mail of Victoria 1864-1902 by C Steig and M Watson

182 pages hardbound, illustrated in black and white with colour plates. Published by the Royal Phialteic Society of Victoria P.O Box 490, Ashburton 3147, \$120 plus postage.
This monograph covers the official franked stationery of Victoria, which came into being with the initial issue of frank stamps on 3 August 1864 and ended with the invalidation of the franks from 1 November 1902. Three types of official correspondence are included: official franked stationery, internal Post Office departmental mail and "Exempt from postage" correspondence. Contents include: Introduction of the Frank Stamps, The Handstamps and Printed Franks, The Types of Stationery, Chapter Four Special Events and Charity Drives, Validity of the Franks, The Individual Departments and Other Users (including the Department of Agriculture, Attorney General, Chief Secretary, Colonel Commandant of Volunteers, Commandant Local forces, Commander of H.M. Land forces, Commander of H.M. Sea forces, Commissariat Staff, Commissioner of Crown Lands and Survey, The Minister of Defence, Governor of Victoria, GovernorGeneral/ Australia, Minister of Health, Minister of Justice, Minister of Lands and Agriculture, Minister of Lands and Survey, Minister of Mines, Officer Commanding Royal Artillery, Postmaster-General, The President, Legislative Council, Minister of Public Instruction, Commissioner of Public Works, Department of Public Works, Commissioner of Railways, Minister of Railways, Commissioner of Railways and Roads, Royal Mint, Solicitor General, The Speaker, Commissioner of Trade and Customs, Department of Trade and Customs, The Treasurer and Minister of Water Supply), Exempt from Postage, Rarity and One Chronological Chart of the Franks.

## Victoria: The 1895 Havelock-Foster's Postcard by Raymond Kelly

34 pages, softbound, illustrated largely in colour. Published by Brusden-White for \$35
This monograph provides a comprehensive study of one of the most interesting Victorian stationery issues, the 1895 Havelock-Foster's postcard. The issue of this postcard on 1 November 1895, caused outrage within the Clergy and the many Temperance Institutions, to the point where the advertising contract was revoked and the postcards withdrawn from sale on 19th November.

The Study covers the social issues, perhaps the most significant factor of its world-wide notoriety, as well as the philatelic aspects as the postcard was very different from other Victoria postcards and builds on the Author's article published in 'The Australian Philatelist' Vol. I No. 5 of October 1988.

The monograph covers the story behind the issue, the design and make-up of printing plate, the public reaction to the postcard, withdrawal from sale, the ultimate 'marketing racket, the' Australian philatelist' comments, comments and opinions from the public, implementation of the 'wilful damage' legislation,
postcards with printed notices, use of the postcard in Victoria, to Australasian colonies and to overseas countries and the identification of the printing electros.


This issue is one of the most fascinating of Australian postal stationery issues and this monograph provides a fascinating and informative study of the cards. It should be read by all Australian stationery collectors.

## Entiers Postaux: Prêt-à-poster émis en France depuis 1994 Édition 2007/2008 edited by P Pignon and J Somoneau

Published by the Association du Collectionneurs des Entiers Postaux (ACEP) Softbound 480 pages Illustrated in Colour. Price $69 €$.
This catalogue covers the postal stationery of France since 1994. Modern stationery in France is marketed as 'Prêt-à-poster' ('ready to mail') and is non-denominated stationery. This edition of the Catalogue covers stationery issued since the publication of ACEP's France and Monaco Catalogue published in 1995, although where appropriate there is some overlap of listings.


The Catalogue covers postcards, letter cards, envelopes and aerogrammes with the envelope section including courier envelopes, precancelled envelopes, book post envelopes, change-of-address cards, and cardboard envelopes for use within France and overseas. In addition it covers official stationery for use by Government Departments, private order stationery, electronic mail stationery, reply paid stationery and 'pseudo stationery'.
The Catalogue is comprehensive, providing details of issue dates, size and stock of each item. It is well illustrated in colour throughout with each item (or at least one item from a set) being illustrated, The entire

## Postal Stationery Collector

stationery item is illustrated with the illustrations being included in the listings. One minor drawback is the small size of the illustrations. There are detailed introductory notes as well as a subject index. Given the large range of stationery issued in the period covered by the Catalogue (especially the envelopes), the subject index is essential in assisting the user of the Catalogue locate a particular stationery item.
What is astonishing about the listing is the number and range of modern stationery items issued by France over the last 14 years, and even more so that the ACEP has managed to produce a comprehensive catalogue of the issues. The ACEP must be congratulated on such an undertaking, would that the PSSA could produce a similar work for modern Australian material.


## FROM THE SECRETARY

## Gift from Association des Collectionneurs d'Entiers Postaux (ACEP)

The Society has recently received, as a gift from our colleagues in France, a copy of their new catalogue of ready-to-post stationery issued in France since 1994. An email expressing our thanks has been sent to ACEP. A review of the catalogue appears elsewhere in this issue of Postal Stationery Collector.

## Meeting at Canberra Stampshow 2008

The Society met informally at this exhibition on Sunday 16 March. Fourteen members and visitors attended. The Secretary passed around copies of the latest issues of the French and Italian postal stationery societies’ journals, also a copy of the catalogue Entiers postaux: pret-a-poster emis en France depuis 1994 [Postal stationery: ready-to-post material issued in France since 1994](see item above). The journals and the catalogue, all in full colour, elicited comments and questions from the attendees.

Ian McMahon asked if John Bell had any comment to make about progress with the New South Wales part of the Postal Stationery of the Australian colonies / states project. John said that he was having difficulty with getting detailed information about some of the items about which he was writing. Bernie Doherty continues to maintain the outline of the catalogue, and adds new information as he receives it.

Bernie Doherty showed a frame of his South African illustrated postal cards, and answered questions about them. Judy Kennett showed four pages of commemorative postcards, issued by the French Post Office in 1938, to commemorate the opening of the Australian War Memorial at Villers-Bretonneux on 22 July 1938.

## Next meeting of the PSSA

Sunstamp 2008, a half-National exhibition, will be held at the RNA Showgrounds, Brisbane from 22-24 August 2008. The Postal Stationery class will be at National level, and the Postal Stationery Society of Australia prize will be offered. We expect to be meeting at this exhibition. Hopefully, the time and place of the meeting will be advertised in the August issue of the journal. For further information about the show, please see APF News November 2007, or see the advertisement in The Asia Pacific Exhibitor No 75 February 2008.

## NEW ISSUES

## Canada



Canada Post has issued their traditional Lunar New Year postcards, this year for the Year of the Rat, as well as two cards depicting Peonies.

## New Caledonia

In late 2007 New Caladonia issued a range of stamped envelopes:

- Road Safety - Seat Belts, No Alcohol, No Kids on back of Trucks, Speeding
- Emergency Medicine Day in the Pacific
- Contemporary Visual Arts - 10 different envelopes, symbolizing the planets and the Moon - the stamp depicts Copernicus.




## China

Illustrated below is a stamped envelope from China, properly used by David Lu to our Secretary.




Phone: 02085704856 Fax: 02085728239


[^0]:    ${ }^{1}$ See Australia Post General Post Guide, September 2007, G2.2.6 - Cut-out stamps "Embossed or impressed postage stamp designs on postage-prepaid envelopes or postal stationery, such as aerogrammes, are valid postage only on the original envelope or stationery. Semi-imperforate and imperforate stamps are only valid for postage if left as originally presented for sale, such as in a minisheet or similar format. These postage stamp designs and imperforated or semi-imperforated stamps are not valid for postage if they are cut from the original envelope, stationery or surround and affixed to any other postal article."
    ${ }^{2}$ Statutory Rules 1949, No. 38, notified in the Gazette on 30 June 1949.

