

# POSTAL STATIONERY COLLECTOR

Volume 20 No 2: Issue No 78

May 2014

Write the address in large BLOCK letters in the panel below.  
The address must NOT be typewritten.

This form must NOT be rolled or folded.

POSTAGE FREE  
15 MGS  
(Maximum Weight)

Write or type VERY PLAINLY below this line. Wherever possible, BLACK INK should be used.

Sender's Name and Address \_\_\_\_\_ Date, \_\_\_\_\_

MAKE SURE THAT THE ADDRESS IS WRITTEN IN LARGE BLOCK LETTERS IN PANEL ABOVE.  
NOTHING SHOULD BE WRITTEN ON THE REVERSE OF THIS FORM.

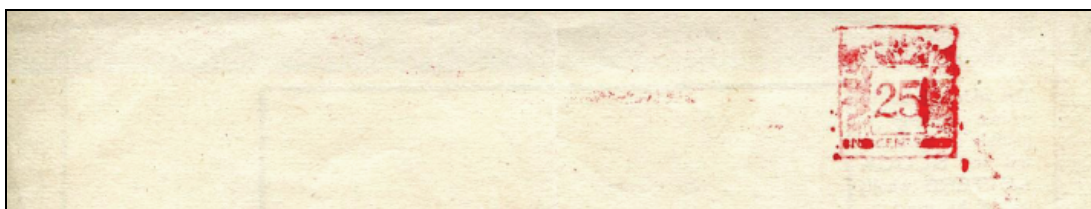
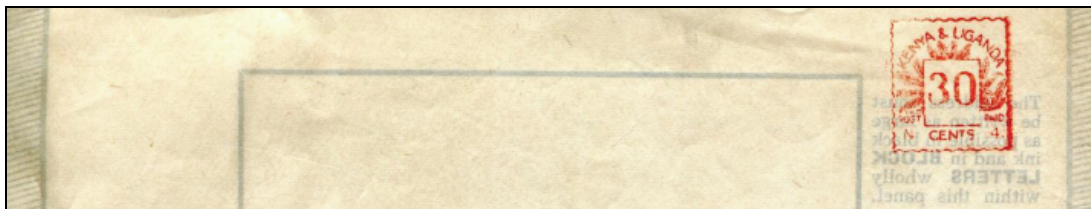

If posted by a member of the Master's Forces, it should be treated here by the Officer Commanding or some other responsible officer of the unit. The risk and signature of the officer should be given.

1. The airmail service is available in the United Kingdom, Eire, Canada, Newfoundland, New Zealand, Fiji Islands, Tonga and New Hebrides.

2. Nothing should be written on this side of the paper. The whole of the message should be written on the face of the form.

3. The name and address to which the message is to be sent should be written in English in large block letters covering at least a quarter of an inch in height and wholly within the panel provided.

4. A suitable returnable address of the sender and the address to be made in England or France and



## ***THE POSTAL STATIONERY SOCIETY OF AUSTRALIA***

The Postal Stationery Society of Australia has been established to encourage the collecting of postal stationery in Australia and New Zealand and to provide a forum for postal stationery collectors to maintain contact with other stationery collectors and to learn more about their hobby. The Society is not based in any particular city or state and plans to hold meetings at national and state level exhibitions. Subscription rate for 2014 has been set at \$40 (Australia) and \$60 (Overseas excluding New Zealand which is \$50). For further information please contact the Convenor, Secretary or your State Coordinator. Membership enquiries should be addressed to the Secretary.

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Contributions to the *Postal Stationery Collector* should be sent to the Editor or one of the Sub-Editors. Articles on any postal stationery topic are welcomed and should be submitted electronically. Email the Editor at for instructions. Illustrations should be good quality scans. Book reviews, news items, information on new issues and member's classifieds are also welcome. Letters to the Editor and comments on articles published are encouraged.

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**POSTAL STATIONERY COLLECTOR**  
**Volume 20 No 2: Issue No 78 May 2014**

**CONTENTS**

<i>From the Editor</i>	34
<i>Postal Stationery Airgraphs</i> Gary Brown	35
<i>Lakes Entrance Pre-Paid Scenic Postal Cards</i> Mark Diserio	45
<i>Australian Aerogramme - An Unrecorded Essay?</i> Joan Orr	46
<i>5d Lettersheet Sent Registered to Robert Menzies, Former Australian Prime Minister</i> <i>Australian/New Zealand Private Formula Aerogramme</i> Ian McMahon	48
<i>Queensland Post Office Postal Stationery Wrappers: A Tetralogy About Advertising Connections</i> John Courtis	50
<i>Raising the Bar for Modern Postal Stationery Issues</i> Linda Lee	56
<i>PSSA Forum</i>	57
<i>Listing of Australian Non-Denominated Postal Stationery</i> Ian McMahon	59
<i>Report of PSSA Meeting at Canberra Stampshow</i>	60
<i>From the Secretary</i>	61
<i>Literature</i> Judy Kennett and Ian McMahon	62
<i>From our contemporaries</i> <i>Reviews</i>	
<i>New Issues</i>	64

**INDEX TO POSTAL STATIONERY COLLECTOR**

The Index to Postal Stationery collector has been updated to the end of Volume 19, 2013 and is now ready for publication. It runs to about 120 A4 pages. It will be published in two formats:

1. Paper copies. These will not be bound, but will be issued as loose sheets in plastic wrapping. Members will then have to choose how to house their copy.
2. Electronic copies on CD.

It is expected that costs for the paper and CD versions will be:

1. Paper copies - \$20 each in Australia, which includes packing and postage (Overseas postage extra)
2. Electronic (CD) copies - \$8 each in Australia, which includes packing and postage (Overseas postage extra)

Ordering copies: Orders are now being taken. Please contact the Secretary, Judy Kennett, stating clearly whether you want paper or electronic copy. Email: [jkennett@tpg.com.au](mailto:jkennett@tpg.com.au) Post: PO Box 16, Ulmarra NSW 2462 AUSTRALIA. Members who have already contacted the Secretary need not re-apply. Your requirements have been noted.

**FROM THE EDITOR**

**Canberra Stampshow 2014**

Canberra Stampshow 2014 was a half-National exhibition held 14-16 March 2014. There was no national postcard class but there were two state-level postal stationery exhibits:

Ed Wolf                      Australian Airletters and Aerogrammes to 1960    81 Gold SP

Anthony Scott             Airletters to Aerogrammes from 1943 to 1966    75 Large Vermeil

**PSSA Meeting at Canberra Stampshow 2014**

The PSSA had a well-attended and interesting meeting at Canberra Stampshow 2014. Photos from the meeting are shown below.



**Privately Manufactured Airletters & Aerogrammes**



PSSA member Neil Cornish has produced a catalogue of the pre-decimal privately manufactured airletters & aerogrammes of Australia. The price for the study is \$33.00 plus postage. Initial enquires should be by email to [nwornish@optusnet.com.au](mailto:nwornish@optusnet.com.au) to confirm the total costs including postage. Neil's address is 175 Old Warrandyte Road, Ringwood North, Victoria 3150. Payment could be by cheque or direct bank transfer.

The study runs to some 106 pages, with 11 pages of introduction/explanation to the topic, a detailed 87 page listing of the 60 pre-decimal issued permit numbers including illustrations, and a further 8 pages of appendices and correspondence from the Postmaster-General's Department.

**POSTAL STATIONERY AIRGRAPHS**

*Gary Brown*

**The Beginnings**

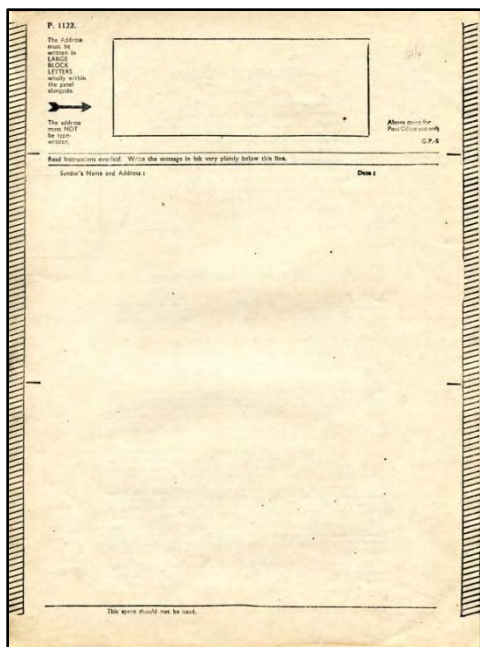
Some years before the outbreak of World War II the Eastman Kodak Company in America had in conjunction with Imperial Airways and Pan-American Airways evolved a new system for the low cost delivery of airmails. The person mainly responsible for this development was Mr Charles Case who retired in 1959 as Director of Sales Research for Eastman-Kodak Co.

Charles Case soon evolved the idea of an Airgraph Service operating the Trans-Atlantic route and putting it briefly, a saving of approximately 99% in transport costs could be achieved. A new company "Airgraphs Ltd" was formed by Eastman Kodak, Imperial Airways and Pan-American Airways and in 1938 demonstrations of the system was given in England while rumours of war were becoming more insistent and further demonstrations took place in July 1939.

However the outbreak of war postponed further though of the scheme until fresh consideration was revived in 1940 after the fall of France and with the entry of Italy into the war, cargo flights across Europe to Cairo and the Middle East Forces were effectively finished.

With the coming of the Blitz; in addition it became a matter of urgency in late 1940 and early 1941 to speed up the transmission of mail to and from the Middle East and indeed India in order to boost the morale of the troops over there since ordinary mail was then taking eleven weeks by sea and eight weeks by air - when aircraft space could be found.

It was in these circumstances that post office approached Kodak Ltd in the late autumn of 1940 to explore the possibilities of establishing an Airgraph service for the troops and it was not long before Kodak sent equipment and technicians to Cairo where a processing station was installed. Here Airgraph forms from Field Post Offices were collected and photographed using Recordak machines onto 16mm film made at Harrow.



Example of NON Postal Stationery type Airgraph.

As can be seen on the reverse there is an area on the right top for the postage to be applied.

These forms were available free of charge and the postage applied at time of lodgement.



**Period of Use of the System.**

The system commenced from Cairo to UK on 17 April 1941. During this period there were 12 Airgraph Processing Stations, opened as the War progressed.

COMMENCEMENT DATES.

Cairo:	17.04.1941	London:	15.07.1941
Nairobi:	15.11.1941	Bombay:	02.02.1942
Johannesburg:	01.05.1942	Wellington:	18.01.1943
Algiers:	02.04.1943	Toronto:	01.06.1943
Melbourne:	05.07.1943	Calcutta:	03.09.1943
Naples:	06.06.1944	Colombo:	25.09.1944

There were a total of 313,746,227 airgraphs issued through the system, with 168 million out of London and the smallest number, 562,000 out of Colombo. With the War drawing to a close, the Airgraph service came to an end on Tuesday July 31, 1945.

**Where are all the forms ?**

Forms were destroyed once it had been confirmed that a film had been received, processed and satisfactory prints made. Thus apart from those returned to the senders, and a few which were sent by ordinary mail, properly used Airgraph documents are exceedingly scarce, and are highly prized by collectors.

**Postal Stationery Airgraphs.**

Out of 313 Million forms processed a limited number were actually forms produced by various post offices with either an imprinted stamp [UK, Ceylon and India]; a meter marking [KUT] or Postage Paid with value included [Palestine and South Africa]. ALL other forms were free from Post Offices and required postage to be paid on submission over the counter at the Post Office.



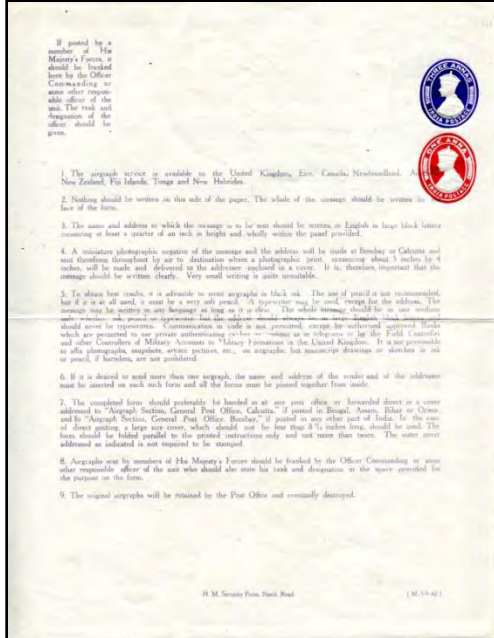
UK



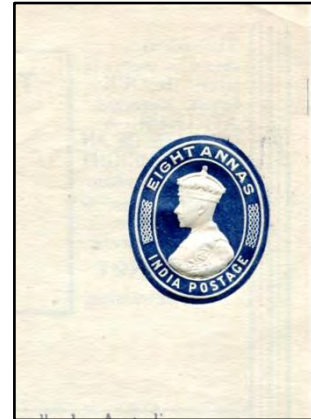
*The British Post Office only issued ONE form out of 26 different forms printed out over 4 years.*

## INDIA

India had by far the most different types of forms printed with 46 in total. As with most other areas the vast majority were issued with space for a postage stamp to be affixed. But they did issue 3 different embossed stamps in colour on the rear of three types. They were all printed by H.M. Security Press, Nasik Road, with code (M-3-9-42) on bottom of rear.



KGVI 3 anna [military rate] 1 November 1943



KGVI 8 anna [civilian rate] 1 November 1943

KGVI 3 anna plus 1 anna single rate for both military and civilian 21 November 1944.

The fact that the Indian post office handled three million airgraphs a month- a million and a half inward and an equal number of outward airgraphs – in 1942/43. The average time taken by airgraphs in transit during this period was approx. nine days.

### Theft Of Stamps

Each month, then, airgraphs in millions were being dispatched from India and safely delivered at their destinations, but it in some cases, where the airgraph forms, duly stamped by those who wrote them, had never reached the Airgraph Section in Bombay, that greatly concerned the Indian Post Office. They were gravely disturbed by the disclosure of organised pilfering. The discovery that a group of minor officials of the Department were involved in this particularly contemptible form of postal crime was even more upsetting.

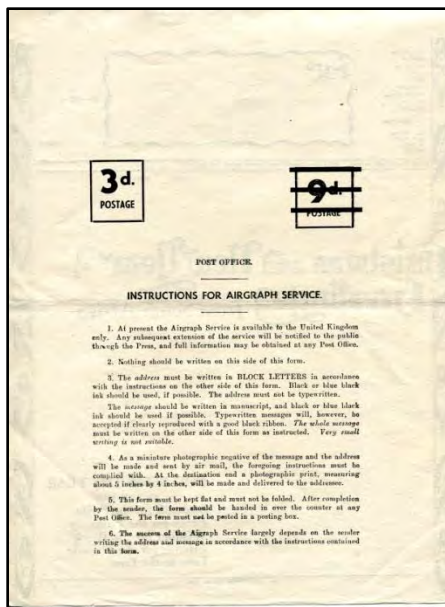
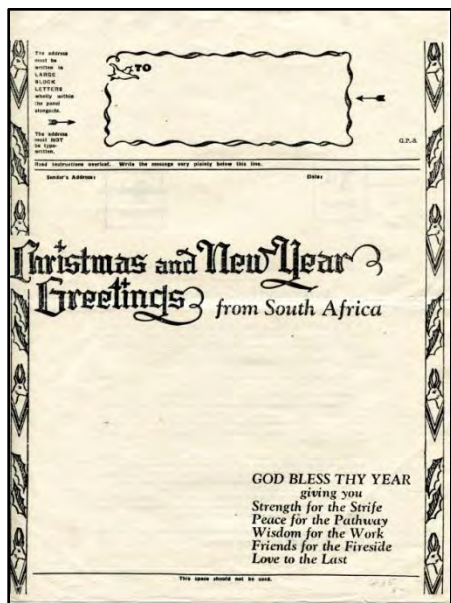
Examples included : A dishonest private servant or orderly on a comparatively low pay must obviously find in the eight-anna stamp affixed to an airgraph, entrusted to him for posting, an easy means of supplementing his salary just as a minor postal official may find in it a ready temptation to conceal and pilfer an occasional article when opportunity offers. That such a danger might exist became particularly evident when the shortage of small coin was first felt in various parts of India. For that reason, in 1942, a Postal Notice was issued announcing that the postage stamps affixed to the airgraph forms, handed over by members of the public to postal officials for onward transmission, would be defaced in their presence.

### Embossed Forms

Therefore India Post explored and implemented an airgraph form with the stamp embossed or printed upon it. There were certain difficulties, but forms embossed with three-anna stamps for the use of troops and eight-anna stamps for the use of the general public were on sale at post offices in a short time. The Indian Post Office even arranged for exchanging embossed forms which have become spoiled in any way. They would refund the value of such forms at post offices with a deduction of one anna for the cost thereof.

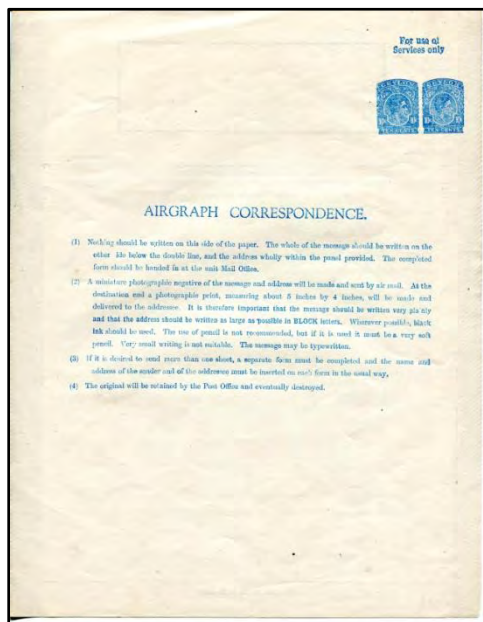
**SOUTH AFRICA**

The front side of the example below is both common to both the formula and the Postal Stationery version. Thus it is difficult know if more than one type of xmas greeting airgraph was sold at the 3d rate.



**CEYLON**

Colombo was the last airgraph processing station to be opened.



Both of these are inscribed "For use of Services only" above the pair of 10 cent value printed HGVI stamps.



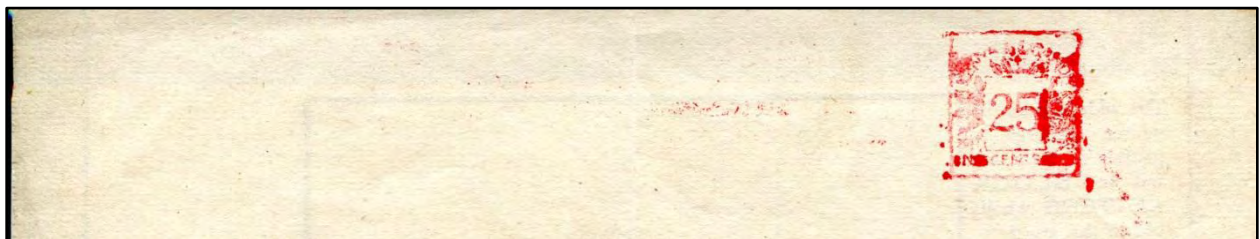
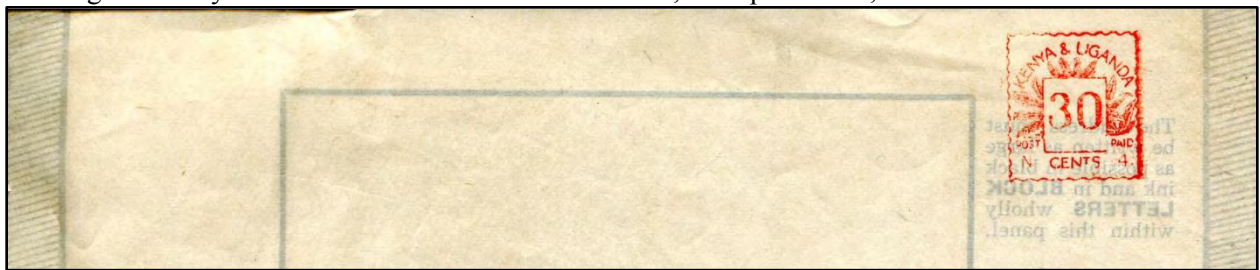


*A very rare Civilian version of Ceylon Airgraph. [Jerry Kasper Collection]*

**EAST AFRICA**

In 1942 unfranked Air Mail Letter Cards were introduced into East Africa and the Post Office during this period did not have enough stamps to cope with demand. Command headquarters in Nairobi were supplied by the Remington Company a Meter Franking machine, with the meter inscribed Kenya & Uganda only. This machine having been previously allocated to the Kenya Agricultural Union as Meter U4.

With regard to Airgraphs, the same problem arise with lack of stamps, however whereas airletters were obtainable outside of the post office, there are many of the formula airletters with stamps and not meters. This was NOT the case with the airgraph forms. The 3 printings made that were produced for meter marking were only sold with the meter on them. If soiled, once purchased, there was no refund.



*Two values, first the 30 cent, followed by a reduction to 24 cents.*

**PALESTINE**

Was the only country to issued Formular Airgraph forms. While some formular forms have been found from Palestine, which used the Cairo Station, these forms would have been brought in by member of the armed forces when arriving in Palestine.

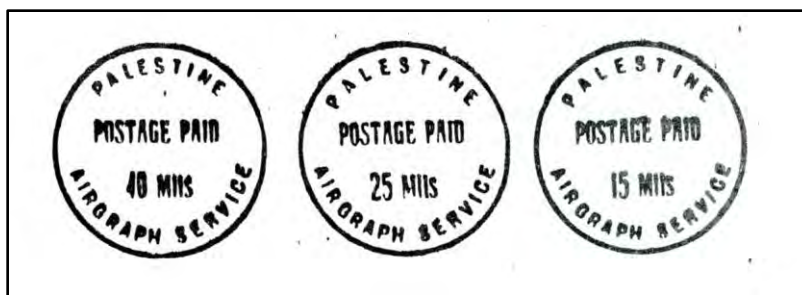
The following is an extract from the official notice dated 18 May 1942

Department of Posts and Telegraphs  
Public Notice No. 16/42  
Airgraph Service

*A new postal facility known as the "Airgrap Service" will be introduced between Palestine and the United Kingdom at an early date.*

*The arrangement for this service will be as follows:-*

- (a) *Airgraph message forms will be on sale at all Post Offices and Postal Agencies. Price 40 mils each.*



*There were different prices charged over the period of use of the Airgraph Service*

*Example of 15 mils*

*Example of MN PP type*

The following is an extract from the official notice dated 16 May 1942

Department of Posts and Telegraphs  
Public Notice No. 16/42  
Airgraph Service

1. Commencing at an early date special Airgraph forms (P.T.273A) will be made available for exclusive use of British members of the Palestine Police and personnel of British Merchant ships and merchant ships of other nationalities operating under British control and at the special charge of 15 mils.
2. Such forms WILL NOT be sold over the counter; they will be purchased direct by British members of the Palestine Police under Police Department arrangements and by personnel of the Merchant Navy from the representative of the Ministry of War Transports in Palestine.
3. The new Airgraph Form bears the letters MN [Merchant Navy] and PP [Palestine Police] and will be handed in a Post Offices and Postal Agencies for onward circulation and treated in the same manner as existing Airgraph Forms.

**Palestine Christmas and New Year Forms.**

The New Year Form. There is one version of this, issued in 1945 at 25 mils.

The Greetings message was in three languages  
English  
Hebrew  
Arabic

Left Side  
*Ring out the false, Ring in the true*

Top  
*New Year Greetings from the Holy Land*

Right Side  
*Ring in the thousand years of peace*

Bottom  
*Ring out the old, Ring in the new*

Write the address in large BLOCK letters in the panel below.  
The address must NOT be typewritten.

PALESTINE  
POSTAGE PAID  
25 MILS  
AIRGRAPH SERVICE

Write the message very plainly below this line.

Sender's Name and Address Date,

*New Year Greetings from the Holy Land*  
تسليتي بالرب ارحمك من الانجيل المقدس  
ארוולים לשנה החדשה מארץ הקודש

*Ring out the old, Ring in the new*  
وتبع العال القديم واستقبل العال الجديد  
תבדדו שנה וקבלו חנה חדש ובר כבוד

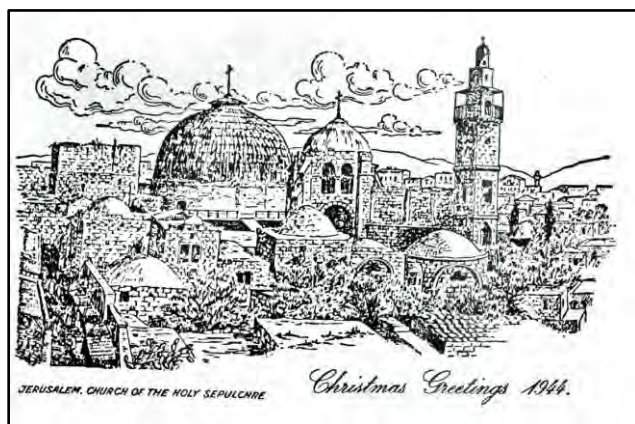
This space should not be used and nothing be written on the reverse of this form.  
MAKE SURE THAT THE ADDRESS IS WRITTEN IN LARGE BLOCK LETTERS IN PANEL ABOVE.

There were Christmas forms in both 1943 and 1944 with 3 different types. The 1943 versions were 40 mils forms and 1944 were 25 mil forms.

1. THE CITADEL
2. JERUSALEM, CHURCH OF HOLY SEPULCHRE
3. VIEW OF BETHLEHEM [*unused and used copy of this design is below*]



Other designs.



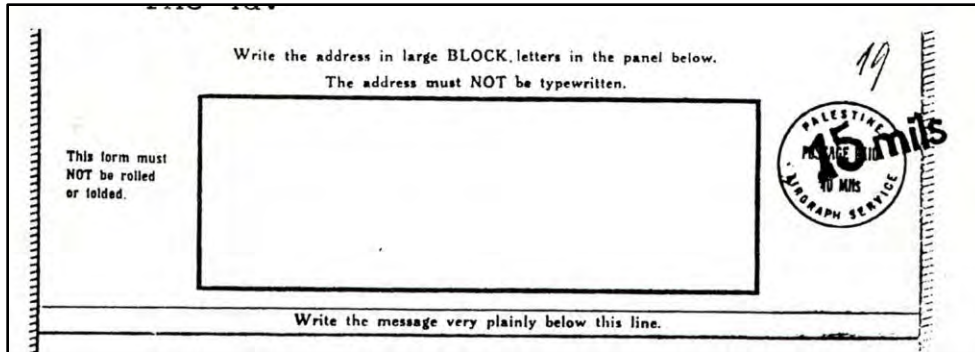
*Jerusalem, Church of Holy Sepulchre*



*View of Bethlehem*

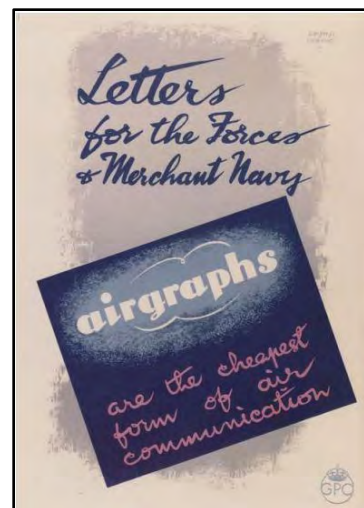
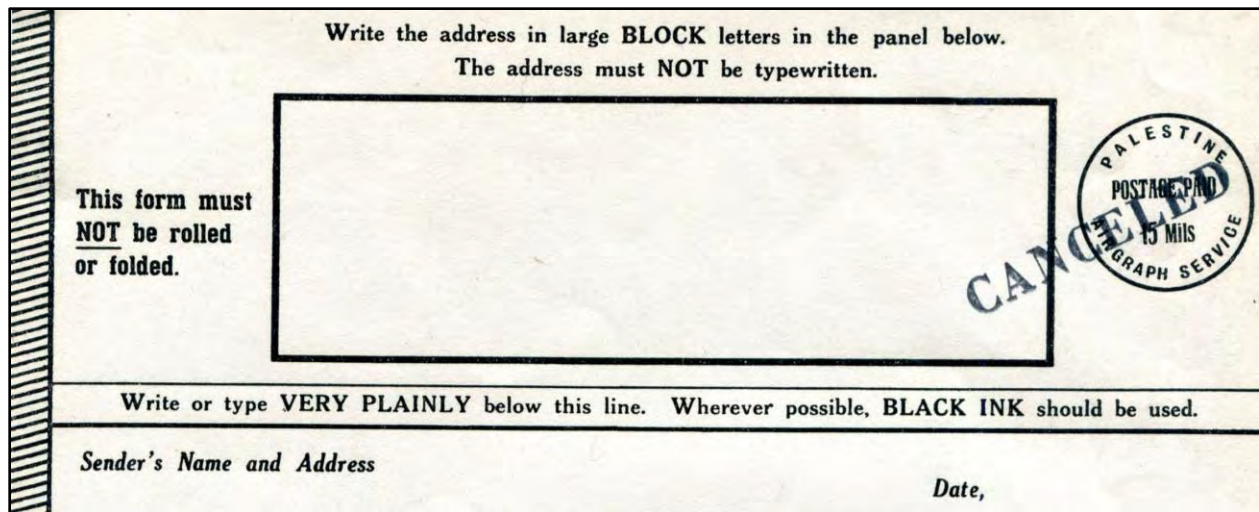
### Overprints

When the final rate of 15 mils was set in October 1944, a number of old 40 mil forms were overprinted as below example.



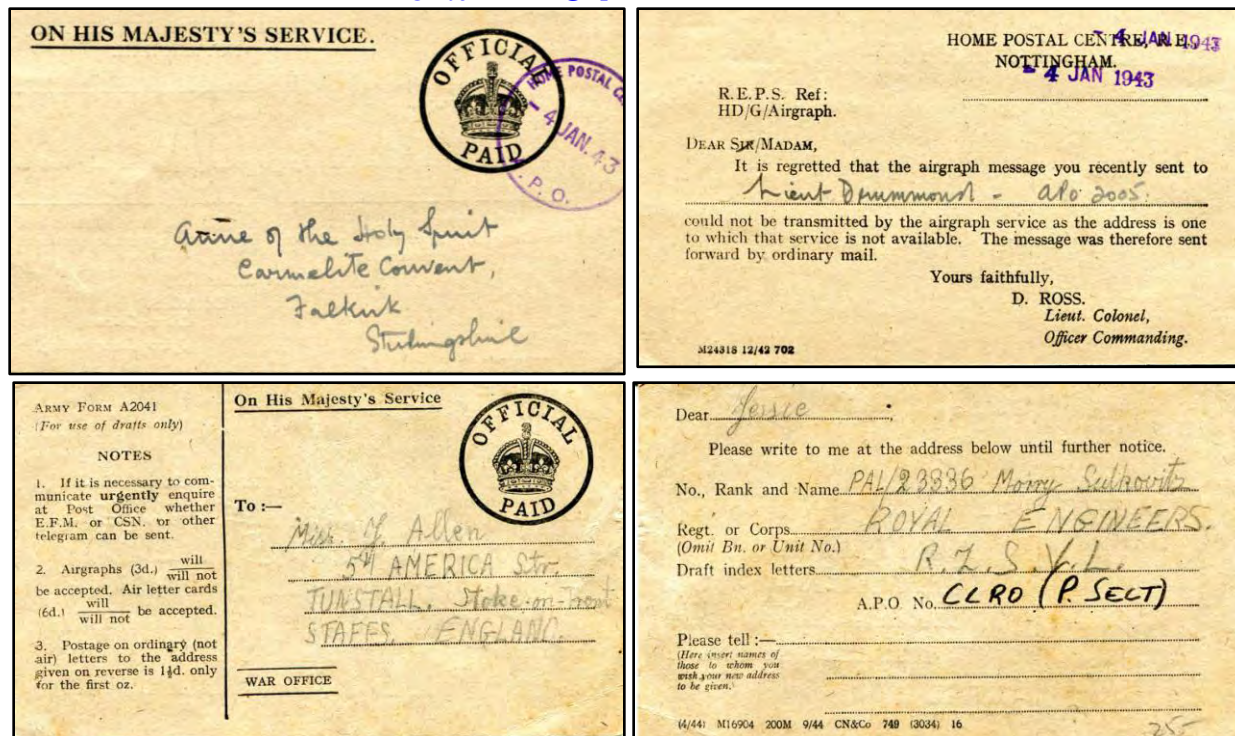
### End of the service.

Airgraphs can be found with Cancelled applied. Once the service finished the Post Office accepted back forms and supplied a refund and cancelled the form.



**OHMS Official Paid Cards.**

These are self explanatory and are not often seen. I would certainly like to know of any others that readers have seen. Contact me at [garyjohn951@optusnet.com.au](mailto:garyjohn951@optusnet.com.au) .



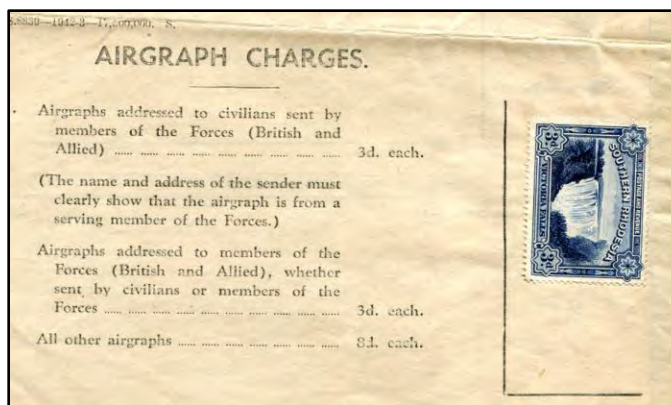
**SOUTHERN RHODESIA**

The Colony worked closely with the South African Postal Services and in fact used all South African Airgraph forms.

Extract:

*Dept. of Posts and Telegraphs  
Southern Rhodesia  
No. 12 of 1942*

*AIRGRAPH SERVICE*



[2] The postal charge for Airgraph Letters is as follows:

- [a] For each Airgraph letter addressed to a member of His Majesty's Forces in the UK sent by a member of His Majesty's Forces serving in Southern Rhodesia to the UK.....3d.
- [b] For each Airgraph sent by civilians to any addresses [other than to a member of the armed forces in the UK].....8d

**IN VIEW OF THE NECESSITY FOR ECONOMY IN THE USE OF PAPER, AIRGRAPH FORMS WILL ONLY BE SUPPLIED ON PAYMENT OF THE APPROPRIATE CHARGE MENTIONED ABOVE.**

**Thus as per example above the stamp has been attached. But as these were South African forms there is no way of knowing whether it was done by the post office or by someone at a later date as the forms were freely available unstamped in South Africa.**

**LAKES ENTRANCE PRE-PAID SCENIC POSTAL CARDS**

Mark Diserio

Through the courtesy of the Melbourne GPO, I initially became aware of two Lakes Entrance postal cards. These were 619303 *Hill view of Lakes Entrance* and 619329 *Footbridge at Lakes Entrance*. These were reported and illustrated in the *PSC* in February 2014 (Issue No 77, page 24). A subsequent visit to the GPO turned up a third card, 619336 *Wooden sculpture at Lakes Entrance*. Returning to Melbourne from a holiday at Merimbula in the second week of February, I stopped in at the Lakes Entrance Post Office, ostensibly to have the three cards cancelled with the Lakes Entrance pictorial CDS. Imagine my surprise when I spotted a fourth card on sale.

When purchasing the new card, I asked the postal sales assistant about the cards. He responded to my questions by telling me to wait a moment for his colleague who was finishing a customer transaction next to him. It turns out that the other postal sales assistant was Wendy Dunstan, whose name can be found on three of the cards (as the attributed photographer). By now I had in my mind that here was the making of a short article for the *PSC*. Wendy agreed to provide me with details for an article about the cards in return for a copy of the magazine in which the article appeared. I thought this a very fair arrangement.

As it happens, the Lakes Entrance post office sells many of the Australia Post animal pre-paid postal cards, but receives many enquiries from customers for a card with a picture of Lakes Entrance which could be sent to family and friends in Australia and overseas. Lakes Entrance is a place frequently visited by travelers (as attested by the many camper vans and caravans we saw on the roads into and out of Lakes Entrance in the short time we were there). So the idea was translated into a product when Wendy submitted a number of photographs which she had taken of local scenes. Three of her photographs were accepted by Philatelic Retail Sales and they suggested a further professional photograph by Christopher Meder from Shutterstock - 619312 'Fishing boats at Lakes Entrance'.



*Wooden Sculpture at Lakes Entrance*



*Fishing boats at Lakes Entrance*

According to the information which Wendy was able to access from the post office's records, the four cards first appeared in the Australia Post computer ordering system on 7 May 2013. Three hundred of each of the four scenes (ie a total of 1,200) were received by the Lakes Entrance post office on 22 July 2013 and immediately put on display for sale. It is not known whether Philatelic Retail Sales had additional quantities produced in addition to these cards, however there must have been additional cards available to supply the Melbourne GPO with small quantities of some of the cards which I initially purchased. Wendy's colleague thought that a total of 3,000 cards had been produced but he couldn't say how he came up with the number and agreed with me that 3,000 divided by four gave individual quantities of 750 for each card, which seemed an unusual number to have been printed. However, anything is possible.



Showing 'nominal' FDI CDS

As a postscript, Wendy told me to keep an eye out in a few months time for cards with scenes of the Mornington Peninsula (south of Melbourne). This was because Wendy said that the Lakes Entrance post office had received several enquiries from some post offices on the peninsula (such as Dromana) about producing cards, since becoming aware of the Lakes Entrance cards.

My sincere thanks go to Wendy Dunstan for initiating the cards and for sharing the relevant information with me for the benefit of other interested collectors. I apologise to her in advance for any extra work this article may cause for her and her colleagues at the Lakes Entrance post office.

Illustrated above are the two scenes not previously shown in the *PSC*.

### ***AUSTRALIAN AEROGRAMME - AN UNRECORDED ESSAY?***

Joan Orr

Aerogramme collectors are familiar with the Essays A, B, C which are recorded in *The Aerogrammes of Australia and Its Dependencies 1944 – 1980* by Robert C. Stein and earlier editions of *The Australasian Stamp Catalogue* published by Stamp Publications Pty. Ltd. of Dubbo.

According to reports these were distributed to individual large users of aerogrammes during January/February 1970 (is this date correct? I have not seen a letter to verify this) after the Universal Postal Union Congress meeting in Tokyo in November 1969.

Because of problems associated with two sealing flaps ballooning in the operation of the new mechanised mail handling systems, Australia and Britain had already trialed the three sealing flap closure in 1968/9 and sponsored a review of this process together with an appeal for more writing space at the Congress meeting. The UPU consequently gave official sanction for an increase in writing space whilst retaining the all round sealing method of three flaps.

All that is history and on 8 January 1971 The Postmaster General issued the 10c. "Long Form" with three sealing flaps and the panels indicated by marginal notches with dimensions:

Sheet size	233mm x 320mm
Writing surface	207mm x 297mm
Folded size	207mm x 100mm
Side sealing flaps	13mm wide
Top sealing flap	23mm wide

These dimensions are fairly uniform.



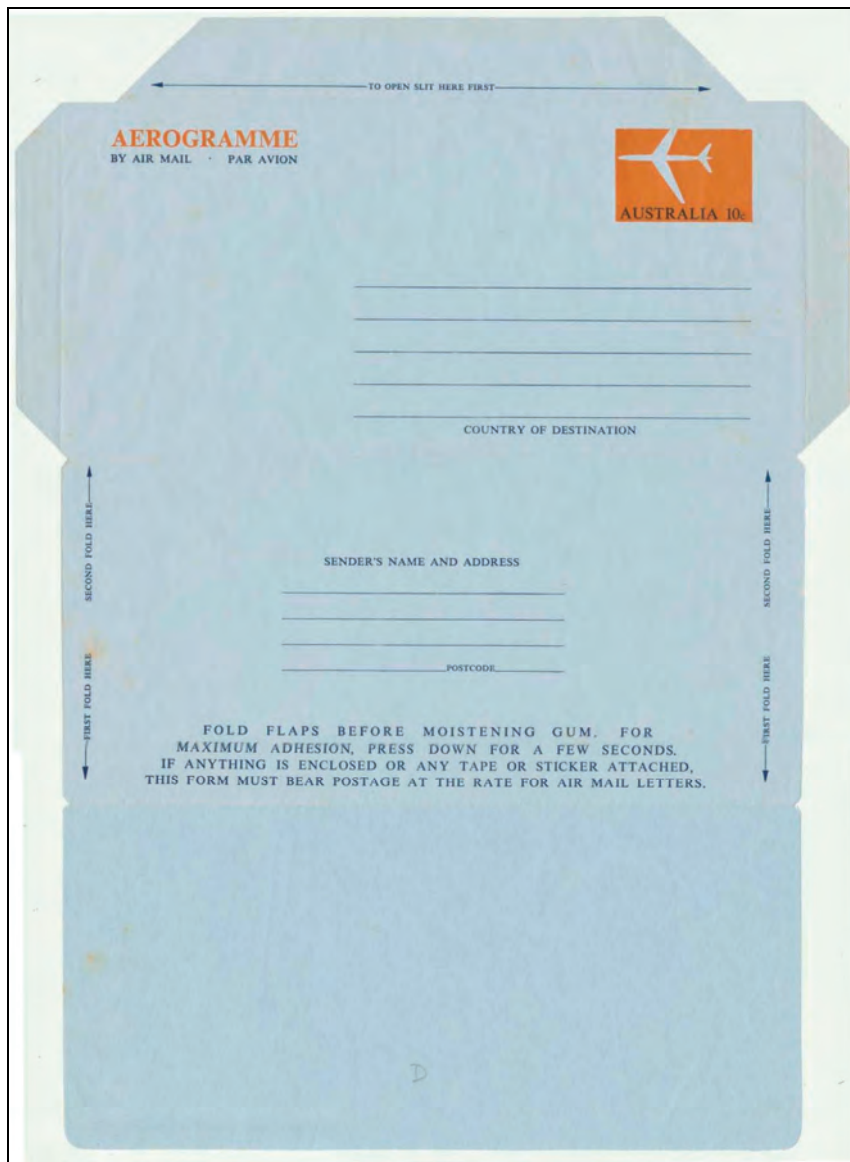
Other differences from previous issues - Distance between Aerogramme and indicium 93mm; 6 address lines on front; Country of Destination either 6mm or 2.5mm below last line; distance from Country of Destination to Sender's name and address is 15mm. There are 4 admonition lines on the back and Postcode to first line of admonition is 20mm. Other measurements also differ. A completely different printing from the "Short form".

Now we come to a long form with dimensions:

Sheet size	225mm x 305mm
Writing surface	200mm x 285mm
Folded size	200mm x 100mm
Side sealing flaps	11mm wide
Top sealing flap	20mm wide

which has 5 address lines on the front, distance between AEROGRAMME and indicium is 85mm; distance from Country of Destination to Sender's name and address is 35mm; distance between POSTCODE and first line of admonition is 15mm and on the bottom panel in pencil is the letter D.

Does anyone have any information on this aerogramme. If so, please advise me, Joan Orr, via the Editor.



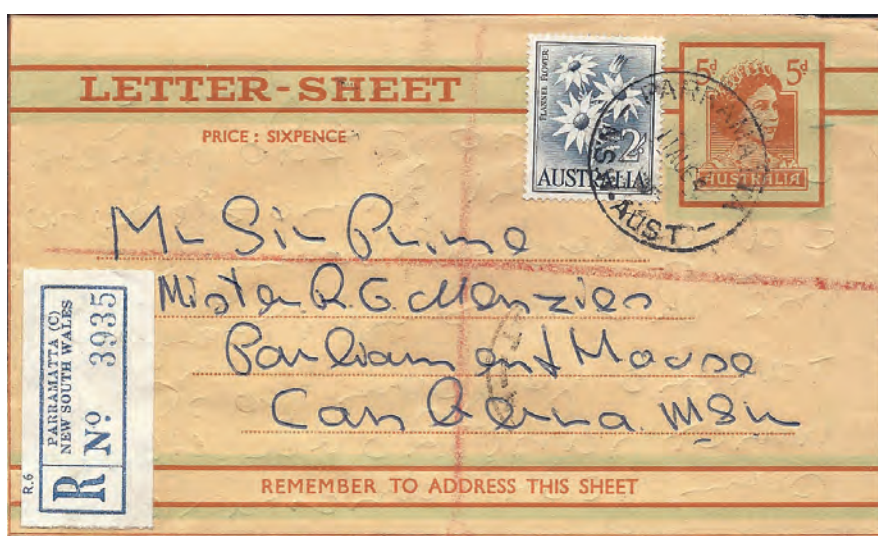
**5d LETTERSHEET SENT REGISTERED TO ROBERT MENZIES, FORMER AUSTRALIAN PRIME MINISTER**

Ian McMahon

At a recent fair I came across a number of stationery items which were addressed to the former Australian Prime Minister, Robert Menzies. These included some registered envelopes with file holes. The envelopes appear likely to have contained letters from members of the public, presumably addressing concerns they wanted to raise with him.

Amongst these items there was a 5d lettersheet which had been sent registered to Robert Menzies from Parramatta in 1964 with the addition of a 2/- adhesive stamp to pay the registration fee.

The letter on the back of the lettersheet was not written in English. One oddity was that the sender did not realize that Canberra was in the Australian Capital Territory.



**AUSTRALIAN/NEW ZEALAND PRIVATE FORMULA AEROGRAMME**

Ian McMahon

At another fair I found a formular aerogramme for Air New Zealand which has been used from Australia to the USA in 1969 with a 10c Anemone Fish adhesive stamp.

The oddity about this form is that it has approval for use at the aerogramme rate from both the Australian Post Office and the New Zealand Post Office. It also has 'Air Mail' expressed in Spanish as well as the English and French required by the UPU.

The inscription on the reverse of the form states:

*Issued by the N.Z. Post Office for posting to overseas addresses and approved by the Australian Postmaster-General for acceptance as Aerogramme No 44. NZ Post Office Authority (No. 4) P&T 1962/10 (1).*

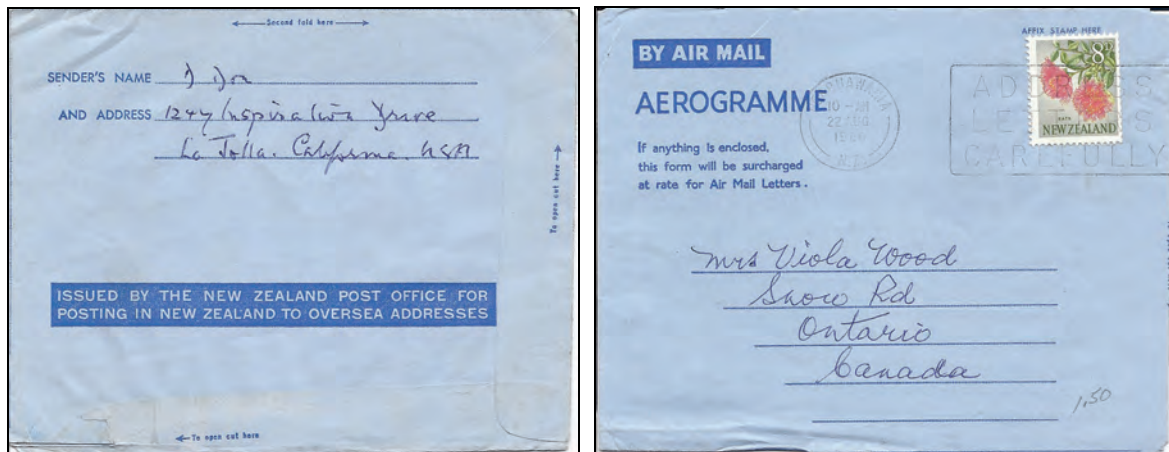
The New Zealand Post issued its own formular aerogrammes which were inscribed with text stating that the aerogramme had been issued by the New Zealand Post Office (New Zealand did not issue a stamped aerogramme for public use until the 1980s). In addition it had a similar approval process for privately produced aerogrammes. The most common producer of such forms was Croxley.

It is unlikely, however, that the Air New Zealand aerogramme had been issued by the New Zealand Post Office, and presumably this text had been copied from the forms issued by the Post Office.

Illustrated below are the Air New Zealand form, a New Zealand Post Office issued form and a Croxley privately produced form (New Zealand Post Office Approval No 17).



Air New Zealand Form



Post Office issued Aerogramme



Croxley privately produced New Zealand aerogramme

**QUEENSLAND POST OFFICE POSTAL STATIONERY WRAPPERS: A TETRALOGY ABOUT ADVERTISING CONNECTIONS**

Dr John K. Courtis FRPSL [acapjajc@friends.cityu.edu.hk](mailto:acapjajc@friends.cityu.edu.hk)

This is the fourth analysis of Australian Colonies post office postal stationery wrappers regarding their availability, demand and connection with advertising. To date the analyses of wrappers of the Colonies have examined Victoria, South Australia and New South Wales. This study adds to that trilogy by examining the demographics of the wrappers of Queensland and then by comparing the findings about advertising connections between the four colonies. It is important to understand the significance of advertising in country and city newspapers in early colonial life and how these wrappers were an essential component of the documentation verifying the appearance of advertising according to client instructions. As will be shown later, one-third of the extant wrappers of the Australian Colonies are a consequence of the systematic retention of wrappers addressed to advertising agencies which in turn required proof that advertising had been printed as per client instructions.

**Extant Wrappers**

Queensland wrappers have been the subject of several studies with regard to indicium-text juxtaposition and text wording and width (Kosniowski 2013, Bakker 2006-7, Courtis 2007, 2004). Because these prior studies have examined layout and text wording and settings in depth the author refers the interested reader to these earlier articles for background. This paper concentrates on the ten Higgins & Gage “E” post office types comprising five different indicia and five wording and layout changes. The indicia have been copied from Kosniowski’s forthcoming catalogue with due thanks. Whereas the text in E2 shows the “W” of Wrapper immediately above the “d” of documents in line two, in E2a the “d” has shifted left of “W”. Other basic text variations are noted with “statutory” or “rule be” at the end of the penultimate line.

				
<p><b>E1: 1891</b></p>	<p><b>E2: 1895 (W above d)</b>  <b>E2a: 1895 (d left of W)</b>  <b>E4: 1896 (enforced)</b></p>	<p><b>E3: 1897 (letter)</b>  <b>E6: 1897 (enforced)</b>  <b>E8: 1898 (rule be)</b></p>	<p><b>E5: 1897 (statutory)</b>  <b>E7: 1898 (rule be)</b></p>	<p><b>E9: 1899</b></p>

*Figure 1: Indicia used on Queensland Wrappers*

The author’s database of used worldwide postal stationery post office wrappers collected daily over a little more than a decade now stands at 32,000. Of these, there are 387 wrappers of Queensland and an analysis of this sub-population is the basic focus of the present study. The number of listings of each of the ten types can be seen in Table 1. The data is presented as a summary of intra-state and inter-state and overseas destinations. Each Queensland wrapper was examined to identify the addressee destination. One-quarter or 98 of the readable addresses were in Victoria, and as shown later in Table 3, 81 or 83% of these have advertising connections, especially Gordon & Gotch. Another 62 showed Queensland addresses. There were 49 unreadable addresses; many of these wrappers having been folded whereby the address section was beneath the fold and not shown as part of the image on the eBay listing. Without recourse to these actual wrappers it is impossible to identify their destinations.

The overseas destinations accounted for one-third of the wrappers from Queensland comprising 131 wrappers. Wrappers mailed overseas were sent to 17 different countries. Germany was the most popular destination with 49 wrappers, closely followed by Great Britain with 48. These two countries account for 74% or almost three-quarters of all overseas addresses. Next most popular in order were USA and German East Africa with five each, New Zealand, France, Switzerland and Holland (three each), Ireland, Egypt, Java (two each), and New Guinea, Argentina, British North Borneo, Finland, Belgium and India (one each). This is a rich mixture of countries and of interest to collectors seeking different overseas destinations. This information enables interested collectors to more readily identify uncommon and new destinations.

**Table 1: Wrapper Destinations of Queensland Wrappers per H&G ‘E’ Post Office Types**

<b>Destination</b>	<b>1</b>	<b>2</b>	<b>2a</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>9</b>	<b>Total</b>
Queensland	20	13	4	2	1	1	2	0	5	14	<b>62</b>
Victoria	50	26	4	3	2	3	5	0	3	2	<b>98</b>
South Aust.	2	1	0	0	0	0	0	0	0	3	<b>6</b>
NSW	11	6	0	4	0	0	0	2	4	8	<b>35</b>
Tasmania	1	0	0	0	0	0	1	0	1	0	<b>3</b>
West Aust.	0	1	0	0	1	0	0	0	1	0	<b>3</b>
Overseas	24	29	6	14	4	1	13	2	28	10	<b>131</b>
Unreadable	14	6	2	4	1	2	3	0	9	8	<b>49</b>
<b>Total</b>	<b>122</b>	<b>82</b>	<b>16</b>	<b>27</b>	<b>9</b>	<b>7</b>	<b>24</b>	<b>4</b>	<b>51</b>	<b>45</b>	<b>387</b>

Victoria as the main destination illustrates Melbourne’s key role as the commercial core of the Australian colonies at the time. “Marvellous Melbourne” was one of the major cities of the world in the 1880s, with a commercial base and standard of living built upon a long era of mineral and pastoral wealth in its hinterland. Gordon and Gotch (see table 3) was a very successful agent for advertising in newspapers and is a cogent demonstration of the well-developed set of links between Melbourne and the rest of the world.

From Table 1 it is possible to identify the number of extant wrappers in the database for each of the post office issues. For example, there are 122 E1 wrappers and 82 E2 wrappers. These two wrapper issues account for 53% of the total. The last two issues E8 (51) and E9 (45) account for another 25%. These four issues account for exactly 300 wrappers or 78%. The remainder – especially E4, E5 and E7 – have appeared with a listing rate of less than one per year over the past decade, making them elusive. The E7 issue has appeared only four times, which is a listing rate of one per 2½ years.

A collector interested in obtaining an example of each post office issue for each Australian Colony destination would be seeking  $10 \times 6 = 60$  wrappers. How attainable is this goal from the eBay source? There are 25 cells showing zero numbers so 58% of the goal could be achieved from eBay in the past decade.

### Sales Realizations

Another database consisting of eBay wrapper sales contains 12,200 observations, also hand-collected daily since March 2006, a period of 96 months to the present. There were 165 sales of Queensland used wrappers during this period and these sales are summarized in Table 2 together with the number of bidders involved in each transaction. For example, E1 had 54 recorded sales in the collection period from a low of 50c with a single bidder to a high of \$154.03 with three bidders. The average realized price is \$10.18 with an average of 2.2 bidders. Note that the number of bidders is not the same as the number of bids, which can often be considerably higher depending on the amount and extent of interest in the item during the time it is listed (and perhaps inexperience in bidding). A rule of thumb for number of bidders is 2.5. The interpretation is that a score above that number implies strong bidder interest and below that figure a lower level of interest. Note that there was not one issue type that attracted particularly strong bidder interest on the basis of this norm.

A frequency distribution of the number of bidders per transaction shows that there were five transactions where five bidders participated. There were 15 transactions where there were four bidders, 21 transactions for three bidders, 57 transactions for two bidders, and 67 transactions for one bidder. This means that 75% of transactions had only two or a sole bidder. The overall average number of bidders for all transactions is 1.62. If 2.5 is the norm then this level of bidder participation is quite low overall.

There were very few exceptional sales. An E2 wrapper bearing an Easter Island postmark sold for \$92.78 with only two bidders. The highest sale price of \$154.01 was for the only recorded copy of an E1 Goldsmith square collar (surrounding an uprating). At the other end of the scale, however, there were 153 sales below \$20, or expressed another way only 12 sales (7%) exceeded \$20.00.

**Table 2: eBay Sales Transactions of Queensland (2006-2014)**

<b>H&amp;G</b>	<b>Sales Details (Arrayed Low to High in USD) &amp; Number of Bidders per Sale</b>	<b># of Sales</b>	<b>Mean Sale Price</b>	<b>Mean # of Bidders</b>
1	0.50 (1); 0.82 (1); 0.99 (1); 1.00 (1); 1.04 (2); 1.25 (2); 1.25 (2); 1.35 (2); 1.65 (1); 1.80 (2); 1.86 (2); 1.99 (1); 2.13 (2); 2.25 (5); 2.25 (2); 2.44 (2); 2.75 (4); 3.18 (2); 2.91 (2); 2.99 (1); 3.25 (2); 3.25 (2); 3.95 (2); 3.99 (1); 4.25 (3); 4.25 (2); 4.34 (2); 4.75 (2); 4.84 (4); 5.00 (1); 5.00 (1); 5.24 (2); 5.75 (3); 5.76 (2); 6.50 (2); 6.99 (1); 7.30 (4); 7.39 (5); 9.05 (3); 9.49 (3); 9.50 (2); 9.99 (1); 9.99 (1); 11.50 (2); 11.50 (4); 12.50 (1); 12.84 (3); 13.00 (2); 13.00 (4); 17.41 (3); 23.50 (3); 45.00 (2); 59.42 (3); 154.01 (3)	54	10.18	2.20
2	0.99 (1); 0.99 (1); 1.00 (1); 1.65 (1); 2.10 (2); 2.47 (2); 2.50 (1); 2.58 (3); 2.75 (2); 3.00 (1); 3.00 (1); 3.16 (4); 3.50 (1); 4.04 (3); 4.40 (2); 4.50 (1); 5.00 (1); 5.24 (2); 5.24 (3); 5.49 (2); 5.50 (2); 7.49 (2); 10.00 (1); 11.50 (2); 12.00 (1); 14.50 (2); 15.50 (2); 16.50 (3); 18.00 (1); 19.99 (2); 26.00 (3); 92.78 (2)	32	9.79	1.81
2a	0.99 (1); 2.03 (2); 2.36 (2); 3.50 (1); 5.00 (1); 7.00 (2); 9.99 (1); 12.50 (4); 14.99 (1)	9	6.22	1.67
3	2.36 (4); 2.95 (1); 2.95 (1); 3.00 (1); 3.00 (1); 3.00 (1); 3.03 (4); 5.50 (1); 6.99 (1); 8.22 (2); 9.00 (1); 9.27 (4); 9.99 (1); 9.99 (1); 14.84 (2); 20.50 (5)	16	7.16	1.94
4	24.50 (2)	1	24.50	2.00
5	0.99 (1); 1.83 (1); 4.30 (3); 4.99 (1); 7.99 (1); 8.00 (1); 11.00 (4)	7	5.58	1.71
6	0.99 (1); 0.99 (1); 1.36 (2); 2.99 (1); 3.50 (1); 6.00 (1); 11.22 (5); 13.50 (2)	8	5.07	1.75
7	No sales recorded	0	0.00	0.00
8	1.00 (1); 2.35 (3); 3.26 (3); 3.25 (2); 3.25 (4); 4.21 (2); 4.86 (1); 4.99 (1); 6.50 (2); 6.93 (3); 7.50 (1); 7.50 (2); 7.99 (1); 8.46 (2); 10.50 (2); 10.50 (2); 17.28 (3); 18.50 (2); 22.00 (1); 23.95 (3)	20	8.74	2.05
9	0.99 (1); 1.50 (1); 2.00 (1); 2.50 (1); 2.72 (1); 3.09 (1); 5.85 (2); 5.99 (1); 7.16 (3); 7.50 (4); 7.57 (2); 7.59 (2); 8.00 (1); 8.05 (4); 9.99 (1); 15.50 (2); 23.95 (4); 26.78 (5)	18	8.15	2.05
	<b>Total</b>	165		1.62

**Contextualizing the Advertising Connection**

A recent study of 650 wrappers of Victoria revealed there are 17 business names associated with advertising on 266 wrappers; 173 of these show country town names bearing some advertising agency connection (Courtis 2013). A study of 489 wrappers of South Australia revealed there are 108 wrappers connected to eight of these same advertising agencies (Courtis 2013). A study of 133 wrappers of New South Wales revealed 30 wrappers connected to four of these advertising agencies (Courtis 2014). This present study of 387 Queensland wrappers revealed there are 33 wrappers connected to ten of these advertising agencies. A summary of the frequency of wrappers bearing different advertising agency names is shown on a per Colony basis in Table 3.

Victoria's advertising connection is 41% based on a sample of 650. Queensland has the second highest proportion with 33% based on a sample of 387. South Australia and New South Wales have 22% and 21% respectively from sample sizes of 489 and 133. Hence, from a study of 1,659 Australian Colonies wrappers it has been shown that there are 533 wrappers with advertising connections.

Readers may be interested in a potted version of the line of reasoning behind the advertising connection. In short, newspapers were an especially important part of early colonial life in shaping political opinion, providing news items, reporting on sporting events, and advertising merchandise. London and local clients saw lucrative markets for their wares in city and country areas and engaged advertising agencies to place advertisements in newspapers about their products. Clients were not naïve, however, in that they would certainly not pay unless there was some proof that the advertisement actually appeared in these newspapers, especially country newspapers. A simple solution was for these country or city newspapers to send a copy of the newspaper (or relevant part thereof) containing the advertisement to the client's representative. The wrapper, addressed and dated became part of the documentary proof and was subsequently filed by the agency or the client. These wrappers are now more than 100 years old. Somewhere along the way at least some of these archival files have been dissipated and wrappers so identified have been salvaged from destruction. These wrappers have subsequently found their way onto the philatelic market via a diverse range of dealers.

A number of intermediaries and local companies purchased advertising space in newspapers. Prominent among these was *Gordon and Gotch* (G&G), newspaper and magazine distributors, who established their head office at Temple Court, Collins Street, Melbourne in 1856. G&G were employed by clients to receive newspapers from country and city areas on their behalf bearing paid advertising. Wrappers addressed to *Gordon and Gotch*, Melbourne clearly dominate advertising connections with 51.5% of the total. Moreover, every Colony shows that the largest number of its wrappers is addressed to Gordon & Gotch. The connection between the four Colonies and G&G are demonstrated in the Figure.

The two major London-based advertising agencies are *Bates, Hendy & Co.* and *Clarke, Son & Platt* and together these account for 109 wrappers or 20% of the total. *Bates, Hendy, and Co.* was a firm of publishers, advertising agents, and foreign and colonial agents located at 81 Cannon Street, London. They were also agents for colonial newspapers and "publishing and advertising contractors" can be found on their address details. *Clarke, Son & Platt*, 85 Gracechurch St., London also showed "Advertising Agency" as part of their address on some wrappers. *Holloway* is not Professor, the title "Professor" is neither real nor honorary but is more of the nature of a title ascribed to the inventor of Holloway's pills and ointments in London (Courtis 2013). The patent medicinal remedies of his firm were advertised in country newspapers throughout the Australian colonies as well as other parts of the world. That a total of 67 extant wrappers bear the Holloway moniker bears testimony to the aggressive marketing in country newspapers undertaken by this medicinal company.

Figure 2: Wrappers from Four Colonies Addressed to Gordon & Gotch Melbourne





The 32% share of wrappers of these four colonies associated with advertising agencies is likely to actually understate the real connection. A more rigorous examination of each of these 1,659 wrappers would likely reveal a stronger relationship. Such an analysis would require the use of company directories for the period 1880-1900 or thereabouts to check the nature of each of the business addresses written on the wrappers. Some reference to actual country newspapers might reveal clues to other advertising connections.

The list in Table 3 shows only the obvious names – it may be that there German and other European companies are involved also in placing advertising in Australian colonies newspapers. Notwithstanding, it is less of a concern to know the actual percentage of the connection than to realize the important influence of advertising and its role in explaining the presence of so many extant wrappers of the Australian colonies. The linkage is non-trivial and the connection signals the probable presence of other wrappers yet to be discovered in archival holdings that have not been sorted and dissipated or are already in dealers’ stocks waiting to be made known.

**Table 3: Advertising Agencies Addresses on Wrappers of Victoria (Circa 1885-95)**

Name of Agency	Location	Victoria	S. Aust	NSW	Q'land	Totals
Advertising Agency	Sydney	2	5			7
Australian Advertising Bur.	Sydney	3			3	6
Bates, Hendy & Co.	London	9	18		7	34
Browns Advertising Agency	Melbourne	1			2	3
Clarke, Son & Platt	London	42	11		22	75
Country Press Association	Melbourne	9	2			11
Exchange Advertising Agcy	Melbourne	1				1
F. Algar	London	3	9		4	16
General Press Agents	Melbourne	2				2
Gordon & Gotch	Melbourne	143	43	16	73	275
Gordon & Gotch	Sydney	2	2		4	8
Haydock & Co.	USA	1				1
Holloway	London	35	18	11	3	67
Ju Cooper & Sons	Melbourne	1				1
Reuter's Telegram Co.	Melbourne	9				9
Reuter's Press	Sydney	1		1	8	10
The Effective Advertiser	Melbourne	1		2		3
Wimbles Advertising Agcy	Melbourne	1			3	4
<b>Totals</b>		<b>266</b>	<b>108</b>	<b>30</b>	<b>129</b>	<b>533</b>
<b>% of total sample</b>		41	22	21	33	32



## Conclusion

The author's extensive database of images of used worldwide post office postal stationery wrappers revealed 387 copies of Queensland wrappers. All ten post office issues have been listed for sale on eBay over the past decade. Four post office types: E1, E2, E8 and E9 account for 78% of the total. The remainder – especially E4, E5 and E7 – have appeared with a listing rate of less than one per year over the past decade, making them elusive.

The demographic analysis reveals that one-quarter of the readable addresses were to Victoria, with another 16% to Queensland. There were 17 overseas destinations which accounted for one-third of the wrappers. Germany and Great Britain account for 74% or almost three-quarters of these. Other overseas destinations were to the USA, German East Africa, New Zealand, France, Switzerland, Holland, Ireland, Egypt, Java, New Guinea, Argentina, British North Borneo, Finland, Belgium and India.

There were 165 sales recorded. Of these only a handful was memorable: an Easter Island postmark and a square collar around an uprated adhesive. By-and-large realized prices were modest with 153 sales or 93% below \$20. The overall average number of bidders involved in these sales was 1.62 which suggests either a weak bidder interest or a small collector base for the wrappers of Queensland.

Contextualizing these Queensland results with those of Victoria, South Australia and New South Wales revealed that a total population of 1,659 wrappers of the Australian colonies has now been analyzed for their connection with advertising agencies of one kind or another. This sample size is large, perhaps the largest image database available for analysis. The collective results showed that 32% of the extant wrappers of the Australian colonies have some connection with advertising agencies thereby explaining why a significant proportion of the extant wrappers have survived.

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## Acknowledgements

I offer my sincere thanks to Professor Kevin O'Connor for his editorial expertise and knowledge of economic geography and to Allan Gory for his suggestions regarding re-organization and comments on an earlier draft.

***RAISING THE BAR FOR MODERN POSTAL STATIONERY ISSUES.***

Linda Lee

Brasiliana 2013 was the World Stamp Exhibition held in Rio de Janeiro, Brazil from 19 – 25 November 2013.

There was quite a good range of dealers at the Show and I managed to find a few pieces to enhance my collections. However some of my best finds were the items sold at the Brazilian Postal Authority's booth. While slow to get off the ground on the first day, it certainly ramped up services after that including a brass band concert at the opening of the booth each day, new issue ceremonies and author signing events.

At this booth you could also get "P" stamps and postal cards. The postal cards were a great way to surprise friends and relatives back home. I know that the Australia Post stand at Australia 2013 also included postal cards in its suite of "P" stamp offerings. I thought that the postal stationery options were a great idea and I was glad to see that the Brazilian Postal Authority included these items in their "P" stamp offerings. However, I thought the best postal stationery item was the Christmas Card. Yes I know Australia Post issues its own cards and envelopes with a suitable illustration in the indicia.

Brazil went one better. The Christmas postal stationery issue comprised a prestamped large envelope. The indicium was a triangular stamp featuring Christmas tree topped with a star. Inside was a large card with Feliz Natal and the same illustration of a Christmas tree on the cover.

However inside were three items:

- a circular cut out which turned into a Christmas tree
- a star for placing on top of the tree and
- a stand for placing the circular cut out so it took on the shape of a Christmas Tree.

The card itself opened out to provide the base for the Christmas Tree. Quite a change from the usual flat card and prestamped envelope.



*Brasil Correios Brass Band played when the Stand opened.*



*The Christmas card display at the Brasil Correios stand.*

Resolving to buy only small and light souvenirs of my South American travels, I found this card exactly what I needed for special friends and family back home. It also proved to be an economical buy because I found I could dismantle my card quite easily and use it again as a table centre next year!

Good on you, Brasil Correios for coming up with an original idea for postal stationery to celebrate the Christmas Festival. Hopefully this issue will spawn some really innovative postal stationery items in the coming years from other postal authorities.

**PSSA FORUM**

Ian McMahon (with assistance from other PSSA members)

**Cocos (Keeling) Island Views**

Four postcards showing views from Cocos (Keeling) Islands were issued on 3 February 2014. The cards were made available for on-line ordering and are listed in the March-April Stamp Bulletin. The views are Malay Jukong, Prison Island, Nek Angklik Island and West Island.



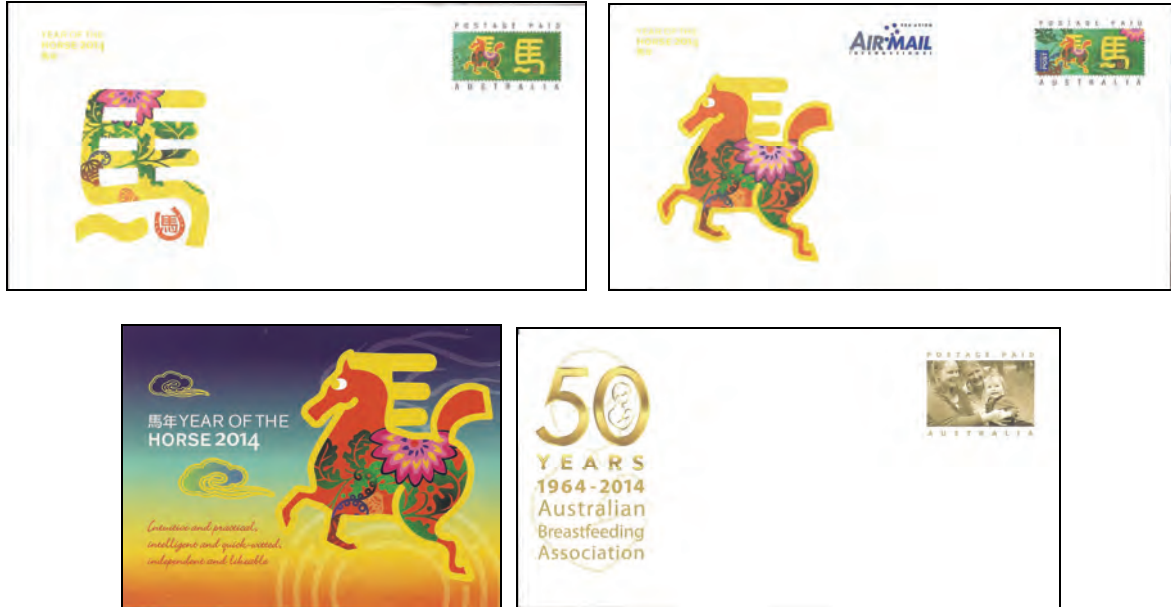
**Christmas Island Views**

Two additional Christmas Island View Cards have been found overprinted 'Greetings From Christmas Island': the Golden Bosunbird and Migration of Christmas Island Red Crab cards.



**Year of the Horse Postcard and Envelopes**

The annual lunar new year postcard and envelopes were issued on 7 February 2014 for the Year of the Horse. A pre-paid postcard, a domestic envelope and an international envelope were issued. The illustrations on the stationery are part of a series designed by Dani Poon.



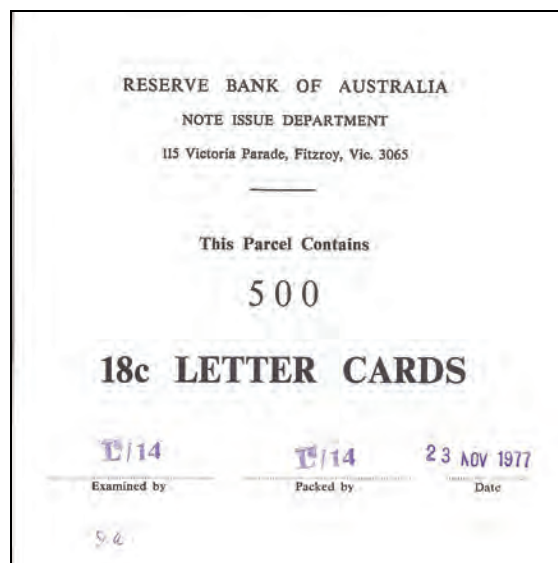
### Australian Breastfeeding Association Envelope

On 10 February 2014 Australia Post issues a stamped envelope to mark the 50<sup>th</sup> anniversary of the founding of the Nursing Mothers Association which was founded by Mary Paton and five of her friends in 1964, who found there was virtually no breastfeeding support or information available. Today, as the Australian Breastfeeding Association (ABA), it continues to support almost 100,000 women each year, through services like local support groups, a 24-hour helpline, education and a range of written information. The envelope sells for \$0.70 and was designed by the Australia Post Design Studio from images courtesy Vicky Leon Photography.

### Miscellaneous Items

Illustrated below are:

- Reserve Bank packing slip for the 18c letter card
- Stamped envelope for Croxley, a New Zealand private mail provider





**LISTING OF AUSTRALIAN NON-DENOMINATED POSTAL STATIONERY**

Ian McMahon

<b>Postcards</b>		3 February 2014 Cocos (Keeling) Island Views
December 2013 Christmas Island Views overprinted ‘Greetings From Christmas Island’		Malay Jukong
(\$1.60)	Golden Bosunbird	Prison Island
(\$1.60)	Migration of Christmas Island Red Crab	Nek Angklik Island
		West Island Crab
7 May 2013 Lakes Entrance Postcards (additional cards)		4 February 2014 Romance
(\$1.60)	Wooden Sculpture at Lakes Entrance	Maximum cards
		(-) Hearts
(\$1.60)	Fishing boats at Lakes Entrance	(-) Rose
		(Set price: \$2.70)
7 January 2014 A Royal Christening		18 February 2014 Australasian Antarctic Expedition
Maximum cards		Homeward Bound
(-)	Prince George	Maximum cards
(-)	Duke and Duchess of Cambridge and Prince George	(-) Mason on motor launch
		(-) Frank Hurley with cinema camera
(Set price: \$4.70)		(-) Mawson holding large net
7 January 2014 Year of the Horse		(-) Returning party
(\$1.60)	Year of the Horse	(-) Mawson
		(Set price: \$7.95)
17 January 2014 Native Orchids		24 March 2014 Floral Emblems
Maximum cards		Maximum cards
(-)	Golden Rock Orchid	(-) Golden Wattle
(-)	Bee Orchid	(-) Sturt’s Desert Pea
(-)	Orange Blossom Orchid	(-) Tasmanian Blue Gum
(-)	Shirt Orchid	(-) Green Kangaroo Paw
(Set price: \$5.40)		(-) Common Heath
17 January 2014 Legends of Cooking		(-) Waratah
Maximum cards		(-) Cooktown Orchid
(-)	Prince George	(Set price: \$15.05)
(-)	Duke and Duchess of Cambridge and Prince George	
(Set price: \$6.75)		<b>Envelopes</b>
20 January 2014 The Urn Returns		7 January 2014 Year of the Horse
Maximum cards		(\$0.70)
(-)	The Urn	Domestic
(-)	The Australian Cricket Team	(\$2.90)
(Set price: \$4.70)		International
Note: This issue was not distributed to post offices until some days after the official issue date.		10 February 2014 Breastfeeding Association 50 <sup>th</sup> Anniversary

**REPORT OF MEETING AT CANBERRA STAMPSHOW 2014**

Sunday 16 March 2014 12 noon to 13.30pm

**Welcome:** Ian McMahon opened the meeting at 12 noon

**Attendance and Apologies:** 16 members and 4 visitors were present. Apologies were received from D Figg, N Banfield, D Collyer, G Bradley, R Duberal, T Readdy, B Bartsch, M Tonta, J Orr. A new member, Lionel Savins (Sydney) joined at the meeting.

**Business:** Reports from the Secretary and the Treasurer were presented and circulated to the meeting.

**Comments:** It was noted that finances were holding up at the moment. For 2014, overseas members were offered the option of receiving the journal in pdf form for the domestic subscription rate. There had been only one take-up so far.

**Other business:**

**Index to Postal Stationery Collector**

Derek Brennan (visitor) spoke about the current status of the Index, which is now current to the end of 2013. The size of the printed version was discussed. Not all sections will need to be printed. An editorial group will decide which sections will be most useful to members. The version on disk will contain all sections.

**Adelaide Stampex 2014 meeting of PSSA**

Martin Walker reported that a meeting space had been arranged for Adelaide, and it was noted that PSSA wanted to meet there.

**Privately issued Australian Airletters and Aerogrammes**

Ian tabled a copy of the draft document 'Privately issued Australian Airletters and Aerogrammes' produced by member Neil Cornish. It was suggested that Neil would appreciate feedback on the draft.

**Other**

The arrangements for postmarks at Canberra Stampshow 2014 were discussed.

Greetings postcards have recently been issued for Lakes Entrance, Christmas Island and Cocos (Keeling) Islands.

**Displays**

Displays relating to military matters had been sought, and the following were offered:

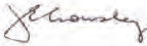
- Gary Brown – a selection of military airgraphs from WW2
- Derek Brennan – material from the Italian occupation of Libya, including the Italo-Turkish War (1911-1915), WW1 from the entrance of Italy (1915-1922), WW2, including varieties of postal stationery until the exit from Libya (1939-1943), and Italian POW stationery from Libya Camp 313 (1943-1947). He also showed a card from Cape of Good Hope from the Boer War, some Russian POW cards to Austria from WW1, and a telegram form from Japanese occupied Java (WW2).
- Barry Scott sent photocopies of his exhibit of New Zealand military aerogrammes from WW2
- Erica Genge – wartime correspondence to Sudan from WW2
- Tony Lyon – New Zealand military formular envelopes and Honour envelopes from WW2
- Philip Levine – material from Gold Coast, one a discovery, the other a query

**Close**

The meeting closed at 1.30pm

May 2014

**TREASURER'S REPORT**

<b>THE POSTAL STATIONERY SOCIETY OF AUSTRALIA</b>	
PO Box 2296 KEPERRA Qld 4054 AUSTRALIA	
9 March 2014	Phone: 07 3354-3890 E-mail: <a href="mailto:jcrowlesley@iprimus.com.au">jcrowlesley@iprimus.com.au</a>
Finances as at 9 March 2014	
Current account:	\$ 1,705.32
Payments to be banked	\$ 175.00
Credit in EFTPOS	\$ 400.00
Term Deposit	\$17,989.31
Total	\$20,269.63
<p>As of 9 March there were 14 members still unfinancial for 2014. Some payments will be received at this Canberra Exhibition.</p> <p>The present level of membership fees is just covering the major expense associated with the production and mailing of 'The Postal Stationery Collector'. Postage increases directly affect this cost. The only other income received is from bank term deposits, currently at low rates of interest and any sales of back issues of PSC. Other recurring expenses are from bank charges, exhibition entrance fees, provision of trophies for National Exhibitions, website cost, any book purchases and incidental stationery and postage costs mainly for the secretary. The investment is held as a reserve for the future production of the proposed State Postal Stationery catalogues.</p> <p>Additional income could be raised by advertising in the journal and running a postal auction which requires the assistance of more of the members.</p>	
	
John Crowsley Hon. Treasurer	

**FROM THE SECRETARY**

Judy Kennett

**Membership**

We have welcomed the following new members:

Michael Tonta (Vic) – focus chiefly on Australian Colonial and Commonwealth newspaper wrappers  
Alan McNaughton (Qld) – Australia, modern postal cards, Great Britain, Q Victoria postal cards, early postal cards generally  
Lionel Savins (NSW) – New Zealand Dept of Education postal cards and envelopes

**Resignations**

The following resignations have been received:

Malcolm Lacey (UK), a Foundation member, Rodney Perry and Robert (Bob) Shoemaker (USA)

**PSSA meeting at Canberra Stampshow 2014**

The Society held a well-attended meeting with interesting displays of military related material in Canberra. A report appears elsewhere in this issue.

**PSSA meeting at Stampex 2014, Adelaide**

Stampex 2014 will be held in Adelaide on 10-12 October 2014. It will be a Half National exhibition and the National Postal Stationery class will be offered there. The PSSA expects to meet on Sunday 12 October at a time to be advised. Contact for further information about the show is Linda Welden, whose email is [lindaw3456@gmail.com](mailto:lindaw3456@gmail.com).

**Index to Postal Stationery Collector**

It is expected that the index will soon be ready for release and distribution. Please advise the Secretary very soon if you want a copy of the index, and whether paper or CD (electronic) is preferred. Please see the advertisement at the foot of the Contents page for relevant costs.

Judy Kennett

**LITERATURE**

Judy Kennett and Ian McMahon

***From our contemporaries***

***The Postal Stationery Society Journal [UK] Vol 22 No 1 February 2014***

- The postal stationery of East Africa – Part 3
- GB postal stationery news: new items reported

***L'Entier Postal [France] No 94 Decembre 2013***

- Postal cards from Alsace sent by 'Express'
- Philately and political censorship (aerogrammes of Iran, by our member Edy Pockele)
- Pere Noel (Father Christmas) 50 years old in 2012
- An essay of a letter card that isn't one at all!
- More and more new prêt-a-poster envelopes

***L'Entier Postal No 95 Fevrier 2014 (Special issue)***

- Postage paid to order from 1882 on the postal stationery of France

***The Informer Vol 78 No 1 Whole No 683 January 2014***

- More on Red Cross POW mail covers for use to Japan
- Note on Official New Zealand aerogramme (see PSC November 2013, p 126)

***The Informer Vol 78 No 2 Whole No 684***

- Australian Red Cross POW envelopes – a summary of types
- Nauru aerogramme [ASC A8 of 31 Jan 1989] to India missent to Manila
- Postal stationery cut-out on 1/2d embossed die wrapper sold in Phoenix Auction (see PSC February 2014, p 3)

***Gibbons Stamp Monthly March 2014***

- Canadian Postal Stationery
- Postal Stationery Matters (Australian Christmas aerogrammes, Peruvian cards, mystery New Zealand card)
- Please turn over (the backs of postal stationery cards)

***Gibbons Stamp Monthly April 2014***

- 1913-14 Auckland Exhibition

***Moss Green Auction 18 February 2014***

- Australian PTPO doubleton wrapper, only the third reported 2d King George VI + 1d Queen Mother Sold for \$2074 (excluding busyer's premium)



**BNA Topics** January 2014

- Catching up with Santa Letters
- What's new in Postal Stationery
- The Audit Association 'Collectem' Precancelled Cards
- Miscut EN126
- Additional Printed Corners on Post Bands and Wrappers

**Ganzsachensammler** February 2014

- Faked postal stationery
- Private envelope with two meter stamps
- Picture postcards of Germany and Switzerland
- Picture postcards of Palace Hotel Gstaad
- Wrapper used with meter label
- Private stationery of Daetwyler & Co Zurich

**Postal Stationery Vol. 56, No. 1, Whole No. 394 January-February 2014**

- USA Postal Cards: Location of a Surcharge
- A S3/UX4 Visit to the Louis Robbins Stock
- French Indochina's Cards of WW II
- 19th Century Envelopes, Patent Lines, Envelope Security, Exchanges and Refunds 2013, Sheep Envelope Finds
- U.S.A. 20<sup>th</sup>/21<sup>st</sup> Century Catalog Updates
- 21st Century Envelopes, Catalog Updates and Corrections,
- Concordance Table of UPSS numbering
- 20th Century Envelopes, Business Reply Mail
- Postal Cards, MR25 - Diagonal Press Print surcharge Errors,
- SpongeBob MailPants Picture Postal Cards
- Identifying Die Varieties of Die 88
- S 134 Card with Smaller Copyright Notice
- Envelope Railroad "Franks"
- Swiss Overprint or Cancel
- Printing Varieties on USA Envelope U619
- Solomon Islands Aerogram
- Listing of Albino Envelopes
- Waterlow Sample Stationery
- Missing Grommet Philippines Card
- Cuba - Recent Tourist Picture Postal Cards
- 2013 USA Postal Card Issues
- Cotes des Entiers Postaux des Colonies Francaises, Bureaux Francais a L'Etranger et Territoires Occupes ou Sous Mandat, y Compris lcs
- Emissions des Etats Devenus Independants
- Ganzsachenkatalog der deutschen Privatpost 1872-1914, Teil 4:
- Paketfahrt Berlin
- Michel Ganzsachen Europa ab 1960, Ostliches Europa 2013, Neuheitenband
- Swaziland Philately to 1968

**Shilling Violet** December 2013

- Wrappers of South Australia: A survey of Availability and Demand

**Status International Public Auction 304 13th March 2014**

- The auction included copies of the Queensland 1/-, 2/6, 5/- and 10/- specimen postal notes.



Reviews

**The London Philatelist Vol 123 No 1412 January - February 2014**

**Postal Stationery in Southeast Asia under Japanese occupation: the Masayoshi Tsuchiya Collection**, by Masayoshi Tsuchiya, published in 2013 by Japan Philatelic Society Foundation, hard bound, colour illus, maps, 28 cm. Available from Japan Philatelic Society at <http://japanphilatelic.com> A limited edition of 150 copies.

The author is a well known specialist on the Japanese occupation of S-E Asia 1942-1945. The book features his Gold medal winning exhibit of 128 pages of the postal stationery of the Occupation. Full translations of the Japanese text are provided in the back of the book.

The book covers Hong Kong, Burma, Malaya, North Borneo, Thailand-Burma Railway, the Andaman Islands, Dutch East Indies and the Philippines. Most of the items shown are used, and there is a preponderance of genuine commercially used items. It is recommended to all who are interested in the Japanese occupation of any or all of these territories.

**NEW ISSUES**

**Canada**

Canada has issued its annual Lunar New Year postcards for the Year of the Horse on 13 January 2014. The postcards sold for \$1.99.



**Belgium**

Belgium on 13 May 2013 issued another set of 11 postcards in their ongoing 'yesterday and today' series.



### ***ADVERTISING IN THE POSTAL STATIONERY COLLECTOR***

Advertising in the PSC is welcome. Advertising rates are:

Full Page \$150 a page

Half Page \$80

Quarter page \$50

Please contact the Editor [ian.mcmahon4@bigpond.com](mailto:ian.mcmahon4@bigpond.com) .

### ***BACK ISSUES OF POSTAL STATIONERY COLLECTOR ON-LINE AND INDEX***

Back issues of the PSC are now available to members from the PSSA's website <http://www.postalstationeryaustralia.com/> . All issues from No 42 (May 2005) are available on the site as pdf files in colour. In addition earlier issues are available but in most cases are in black and white. Ultimately the aim is to have all back issues available on-line. The back issues are accessed by clicking on the Members link on the PSSA home page. A logon and password is needed. If you are interested in accessing the back issues please contact the Editor on [ian.mcmahon4@bigpond.com](mailto:ian.mcmahon4@bigpond.com).

### **POSTAL STATIONERY COLLECTOR: SALE OF BACK ISSUES**

The Postal Stationery Society of Australia has been publishing its journal *Postal Stationery Collector* since May 1995. It is published four times each year, in February, May, August and November. The Society maintains a stock of back issues, which are for sale to both members and non-members.

#### **Description**

Issues 1- 9 were produced as photocopies in A4 format, with corner staples, and are available only in that form. They are for sale at \$4.00 each, which includes postage in Australia. Airmail postage to overseas countries is an additional charge. Issues 10 - 45 are available as original copies, in A4 format and saddle stapled, at \$5 each including postage in Australia (overseas postage extra). Current issues No 46 onwards, are available as original copies, in A4 format and saddle stapled, at \$6 each. This includes postage in Australia, but airmail postage to overseas destinations is extra. Reductions will be available on orders of five (5) copies or more.

#### **Payment**

In Australia, payment can be made either by cheque (made payable to the PSSA) or by credit card (Visa or Mastercard). For overseas buyers, payment is by credit card. Where payment is by credit card, the transaction will be processed by the Queensland Philatelic Council.

#### **Enquiries**

Enquiries to the Secretary at PO Box 16, Ulmarra NSW 2462 AUSTRALIA Email [jkennett@tpg.com.au](mailto:jkennett@tpg.com.au)

