

POSTAL STATIONERY

COLLECTOR

Volume 18 No 3-4: Issue No 71-72

November 2012



THE POSTAL STATIONERY SOCIETY OF AUSTRALIA

The Postal Stationery Society of Australia has been established to encourage the collecting of postal stationery in Australia and New Zealand and to provide a forum for postal stationery collectors to maintain contact with other stationery collectors and to learn more about their hobby. The Society is not based in any particular city or state and plans to hold meetings at national and state level exhibitions. Subscription rate for 2013 has been set at \$40 (Australia) and \$55 (Overseas excluding New Zealand which is \$45). For further information please contact the Convenor, Secretary or your State Coordinator. Membership enquiries should be addressed to the Secretary.

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Postal Stationery Collector

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Contributions to the *Postal Stationery Collector* should be sent to the Editor or one of the Sub-Editors. Articles on any postal stationery topic are welcomed and should be submitted electronically. Email the Editor at for instructions. Illustrations should be good quality scans. Book reviews, news items, information on new issues and member's classifieds are also welcome. Letters to the Editor and comments on articles published are encouraged.

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POSTAL STATIONERY COLLECTOR: SALE OF BACK ISSUES

The Postal Stationery Society of Australia has been publishing its journal *Postal Stationery Collector* since May 1995. It is published four times each year, in February, May, August and November. The Society maintains a stock of back issues, which are for sale to both members and non-members.

Description

Issues 1- 9 were produced as photocopies in A4 format, with corner staples, and are available only in that form. They are for sale at \$4.00 each, which includes postage in Australia. Airmail postage to overseas countries is an additional charge. Issues 10 - 45 are available as original copies, in A4 format and saddle stapled, at \$5 each including postage in Australia (overseas postage extra). Current issues No 46 onwards, are available as original copies, in A4 format and saddle stapled, at \$6 each. This includes postage in Australia, but airmail postage to overseas destinations is extra. Reductions will be available on orders of five (5) copies or more.

Payment

In Australia, payment can be made either by cheque (made payable to the PSSA) or by credit card (Visa or Mastercard). For overseas buyers, payment is by credit card. Where payment is by credit card, the transaction will be processed by the Queensland Philatelic Council.

Enquiries

Enquiries to the Secretary at PO Box 16, Ulmarra NSW 2462 AUSTRALIA Email jkennett@tpg.com.au

FROM THE EDITOR

Postal Stationery Collector: Issue Numbering

At the PSSA meeting in March 2012 at Canberra Stampshow 2012, the members present agreed to synchronise the timing of each volume of the *PSC* with the calendar year. To give effect to this change and to maintain the link between issue numbers and volume numbers, this issue is therefore numbered Volume 18 Nos 3-4 and issue number 71-72 and completes Volume 18. Volume 19 will commence with issue number 73 and is due to be published in February 2013.

PSSA Subscription Rate Increase and Renewals

Subscriptions for 2013 are now due and members will find an invoice included with this issue of *PSC*. Payment should be made to the Treasurer. If you have any queries about the invoice or your membership status please contact our Treasurer, John Crowsley.

At the meeting in March 2012 at Canberra Stampshow 2012, the members present agreed that the *PSC* should move to colour and that the subscription rate should rise to \$50 pa. Following a further examination of the cost of colour, our Treasurer has recommended that the increase be limited in 2013 to \$5 pa for each category of membership.

FIP Postal Stationery Commission Newsletter

The August 2012 issue of the FIP Postal Stationery Commission Newsletter is now available and available from the Commission website www.postalstationery.org. The newsletter includes a report on the 2012 Commission meeting (also covered in the August 2012 issue of *PSC*), Postal Stationery of the De La Rue Collection On-Line, UPU Specimens, and Stamps with Large Margins. The Newsletter lists the current FIP postal stationery judges with the Australian and New Zealand FIP Postal Stationery Judges being Ray Todd (TL), Bernie Beston (TL), Ian McMahon, John Sinfield, Dingle Smith and Darryl Fuller. Darryl successfully completed his apprenticeship at Indonesia 2012 - congratulations.

Back Issues of Postal Stationery Collector On-Line

Back issues of the *PSC* are now available to members from the PSSA's website <http://www.postalstationeryaustralia.com/>. All issues from No 42 (May 2005) are available on the site as pdf files in colour. In addition earlier issues are available but in most cases are in black and white. Ultimately the aim is to have all back issues available on-line.

The back issues are accessed by clicking on the Members link on the PSSA home page. A logon and password is needed. If you are interested in accessing the back issues please contact the Editor on ian.mcmahon4@bigpond.com.

Postal Stationery Collector Index

The Index of the *PSC* prepared by Derek Brennan was featured in the last issue. Please contact me if you are interested in reviewing a copy.

PSC Sub-Editors

In order to assist the Editor in obtaining material for the Journal, Mark Diserio and Bernie Beston have agreed to be sub-editors for Australian Commonwealth and Australian States respectively.

Additional sub-editors are required including for New Zealand. If you are interested in such a role please contact me with ideas for the area you would be interested in.

PSSA Initiatives

The Committee members and the state representatives of PSSA have recently been discussing ways of increasing interest in the Society. Some of the ideas suggested include:

- A society auction
- Holding local PSSA meetings
- Having PSSA members display postal stationery at their local societies and include a promotion of PSSA.
- The need for catalogues of Australian Commonwealth and Australian States stationery was reemphasized.

If you have any comments on these or other ideas please let me know.

Australia 2013

Australia 2013 is a world stamp exhibition to be held in Melbourne in May 2013. Information on the Exhibition which marks the Centenary of the Kangaroo and Map stamps (and stationery) can be found elsewhere in this issue. Prepare now to visit the exhibition which will include over 3200 frames of top quality exhibits. While at this stage the postal stationery that will be on display is yet to be determined, the exhibition is expected to have a strong postal stationery class with many top stationery exhibits, material you would otherwise have to travel overseas to see.

Centenary of Kangaroo and Map Stationery

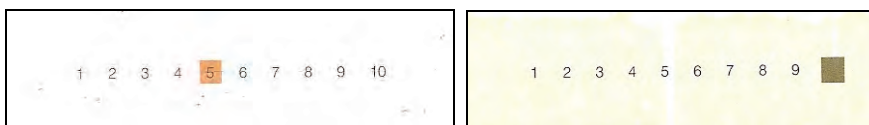
To mark the centenary of the Kangaroo and Map design I am hoping to have the Kangaroo and Map design stationery as the theme of the May 2013 issue of *PSC*. Let me know if you would like to contribute.

CENTENARY OF POSTAL STATIONERY PRE STAMPED ENVELOPE (PSES)

Mark Diserio

This series was nominally issued on 8 February 2011 and nominally superseded by the Australian Botanic Garden series on 10 April 2012. I use the term “nominally” because the issue date is the date announced in the *Australian Philatelic Bulletin* and the date that FDI cancels from the Bureau will show. However, post offices did not receive stocks of both series of envelopes until dates well after the respective announced issue dates.

Following earlier issues of PSEs [see note from David Collyer below Ed], the Centenary of postal stationery PSEs are found with edition marks under the envelope's flap. Initial distribution of envelopes and FDI envelopes purchased by mail order from the Australian Philatelic Bureau all had the numbers 1 through to 10 printed in a line under the flap. On most, but not all of the sizes, the current printing number is also highlighted by a small coloured rectangle. For example, a B4 example has the number 6 highlighted in a red rectangle. The accepted orthodoxy is that the highlighted number indicates the printing run. In this series, the first printings had the number 10 highlighted under the flap. The next issue had the 9 highlighted and so on. However, in my experience I have not been able to find every size and window/non window envelope with all of the numbers. This has led me to theorise that a print run may indicate a re-order under a particular contract, whether or not all size envelopes are printed. Of course, it may be that I just didn't find the appropriate examples. However, the B4 and B5 envelopes are unlikely to sell in the same quantities as the C5, DL and C6 sizes and thus it is unlikely they are printed each time the more popular values are, unless there is a pre-determined lesser number printed each time, which is an alternative possibility.





In an endeavour to spark interest among collectors of this issue, I set out below the results of my observations of the numbers to be found under the flap. A tick indicates I have seen the envelope. I welcome information from readers of other examples which exist.

Interestingly, one B5 example has no number, which is consistent with the current examples of the Botanic Garden series' C5, B5 and B4 sizes all of which have no numbers under the flap.

Centenary of postal stationery PSEs											
	10	9	8	7	6	5	4	3	2	1	NIL
C6	✓	✓			✓		✓			✓	
C6 window	✓				✓		✓			✓	
DL	✓		✓			✓					
DL window	✓	✓	✓			✓					
C5	✓	✓			✓			✓			
B5	✓			✓	✓						✓
B4	✓				✓				✓		

In a departure from the Centenary of postal stationery PSEs, the Botanic Garden series have the numbers under the flap only on the C5 and DL sizes only.

AUSTRALIAN CENTENARY OF POSTAL STATIONERY PSE SERIES

David Collyer

The series was issued in 2011 to commemorate the centenary of Commonwealth postal stationery. Like recent definitive series it had a string of numbers 1-9 under the sealing flap. When this practice was introduced the deletion of a number indicated a new printing or order:

1 2 3 4 5 6 7 8 9
 2 3 4 5 6 7 8 9
 3 4 5 6 7 8 9
 4 5 6 7 8 9
 5 6 7 8 9
 6 7 8 9
 7 8 9
 8 9
 9

In the Centenary series the original number string was left in place but the relevant print number was blocked out by a band of colour [see previous article]. In the case of standard issue the colour is red. On the Melbourne 2012 printings the colour is yellow on number 5.

THE TREATMENT OF AIR LETTERS/AEROGRAMMES BY THE FRENCH POST OFFICE.

David Collyer

Airletters/Aerogrammes were developed by the British in World War II as a means of reducing the weight of mail. As the postage on Aerogrammes was considerably less than an airmail letter they proved popular. At the UPU congress of 1952 Airletters were approved as a mail class with the name aerogramme.

The French Post Office did not issue aerogrammes until June 1969 at a time when the number of rate areas was reduced to seven. Whilst French aerogrammes had rates lower than airmail letters foreign formula aerogrammes used in French were charged at the current letter rate.

Toft 2012 when discussing a British airletter fixed with US stamps and posted from New York in October 1950 to East London South Africa noted that if a airletter sheet was not issued or approved by the local postal administration it was not eligible to be mailed as an aerogramme.

I have an interest in airmail from France to the South West Pacific. From the start until at least 1993 international airmail items posted in France were supposed to be handed in over the post office counter to be assessed by the staff.

The earliest airletter I have from France to Australia is made in USA and posted in 1954. It is unusual because it has an additional sheets pasted in at the time of manufacture. This meant that the item was considered to have an 'enclosure'. I also have an Australian private licence aerogramme from 1969 posted in Marseilles and charged at the then letter rate. Even after the introduction of aerogrammes by the French Post office foreign aerogrammes were still charged at the contemporary airmail letter rate for 0-5 grams.



Figure 1 1975 1.40 fr aerogramme

Table of French Aerogramme rates 1969 – 2002

Date	Sale Price	Date	Sale price
26.06.1969	1 Fr	01.06.1983	3.10 Fr
12.01.1970	1.15 Fr	01.07.1984	3.50 Fr
16.09.1974	1.40 Fr	01.08.1985	3.70 Fr
02.08.1976	1.60 Fr	01.08.1986	3.90 Fr
15.05.1978	1.90 Fr	01.08.1987	4.20 Fr
15.10.1979	2.10 Fr	19.08.1991	4.50 Fr
01.08.1980	2.35 Fr	15.02.1993	5 Fr
01.09.1981	2.70 Fr	-----.1996	5 Fr
01.06.1982	3.10 Fr	-----. 2002	0.76 €



Figure 2 June 1977 1.60 fr aerogramme used in 1978 at the 1.90 fr rate

Richardson, 2011, p. 89 noted that there was normally a delay between the introduction of a new aerogramme rate and the appearance of a new aerogramme design. When collecting French aerogrammes examples at the rate of the printed indicia are more difficult to come by than up-rated examples.

References

David Toft. 1950 US-South Africa Taxed Aerogram. Postage due mail study group journal. June 2012 p. 23

Derek Richardson. Tables of French Postal Rates 1849-2011. The France and Colonies Philatelic Society of Great Britain, 2011



Figure 3 June 1982 3.10 fr aerogramme

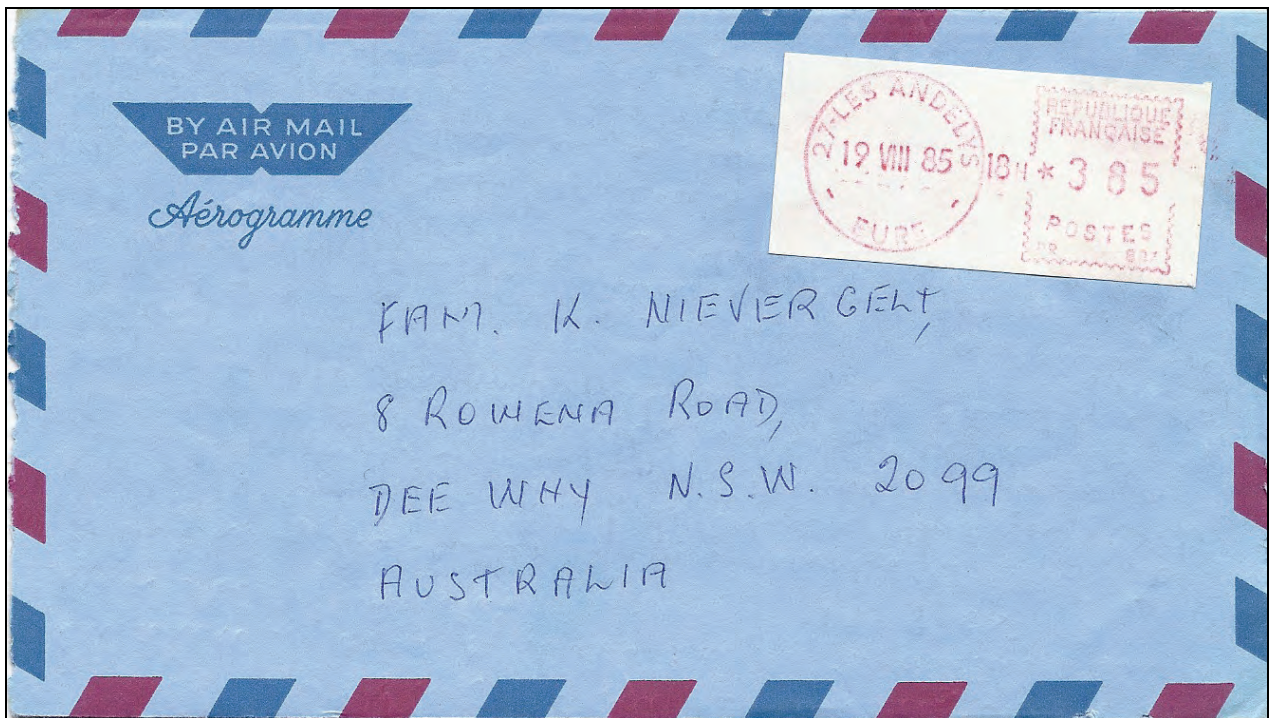


Figure 4 Formular aerogramme used on 19 August 1985 with postage of 3.85 fr paid.

KANGAROO AND MAP OS TWO PENCE GREY

Mark Diserio

One satisfying aspect of postal stationery collecting is to know an item should exist and then to discover it. And such it is with this value.

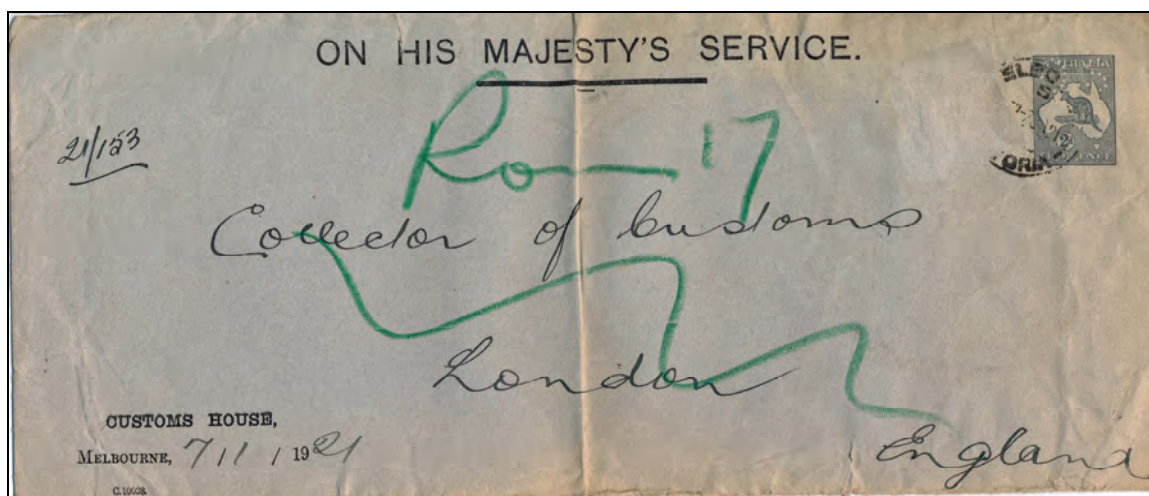
Several years ago when I had access to the Reserve Bank Archives at Sydney, I was able to discover an entry for a 2d OS value. The date made it clear it would be the 2d grey Kangaroo and Map design. The entry indicated 1,500 had been impressed in March 1917 for issue to Victoria on 13 March 1917.¹

It was several years later that John Sinfield acquired three cutouts of the value courtesy of John Steward. The three cut outs subsequently were offered to the market as part of the sale of John Sinfield's gold medal Australian envelope collection in 2004.² The cut outs were lots 559, 560 and 561 respectively and are illustrated below.



Since this time it was assumed the cut outs were from envelopes stamped-to-order for the Victorian Department of Education. This was based on a 2d OS envelope having been impressed for the Education Department (*Steig* DB5) prior to the issue of the first Australian stamps.

However, this assumption was proved wrong when an entire envelope was sold at auction in Europe in 2011.³ As it now turns out, the envelope was impressed for the Commonwealth Department of Customs and Excise (Customs House, Melbourne). The envelope is quite large, measuring 265mm x 113mm. While an adhesive stamp has been removed and the cancellation is indistinct, the endorsed date of 7 January 1921 is likely to be the date or close to the date of use. While the envelope clearly formed part of someone's collection, it remained unknown to Australian collectors generally until some 95 years after its production.



¹ RBA-NP-S-10, folio 65

² Prestige Philately, Auction No 112, 20 November 2004

³ Christoph Gärtner GmbH & Co. KG, Auction No 18, 6-10 June 2011, lot 12112

RECENT CANADIAN POSTAL STATIONERY

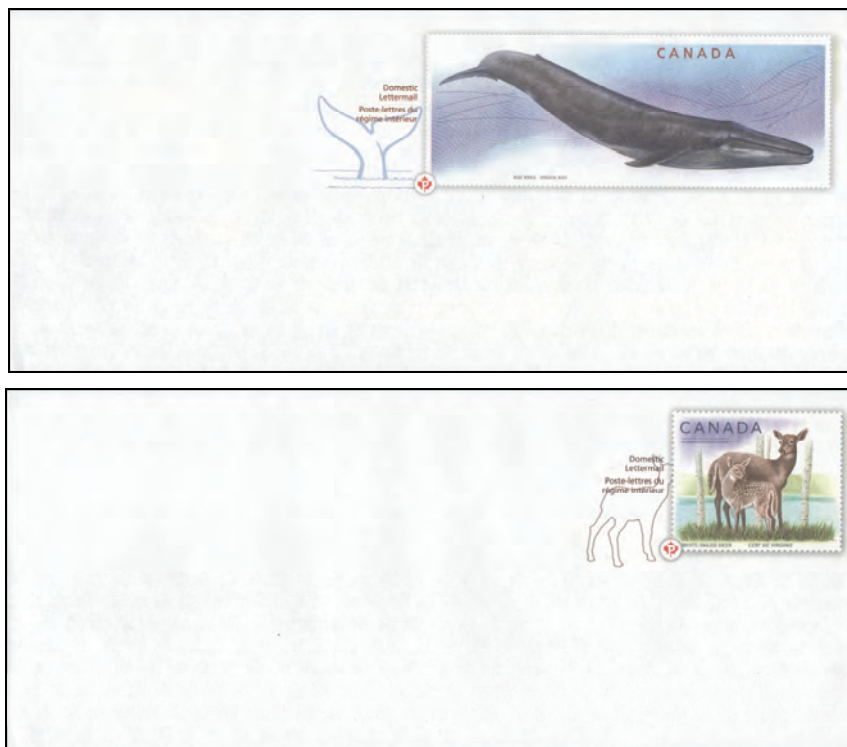
Owen White

For many years Canada Post has issued post cards and envelopes with “stamp” designs similar to current or recently issued stamps. For example, in recent years (2006-2008) envelopes have been issued with “stamp” designs similar to stamps released a few years earlier in values ranging from 51c to \$1.49.

Such envelopes have included the impressions of the flower definitive coil stamps (issued in 2004-2005) without specific face value but designated for use at the domestic letter rate by the indica “P” and, later, with the printed “postage paid – post payé”.

Two years later (2007-2008) envelopes were issued with designs after the Tourist Attraction stamps issued in 2002 and in 2009 envelopes were issued using the stamp designs issued in 1998 (Fishing Flies), 1999 (Orchids) and 2006 (Gardens). All the above envelopes incorporated in the design the logo “P” for domestic postage paid. The most recent issue of envelopes printed with postage paid impressions is the subject of this note.

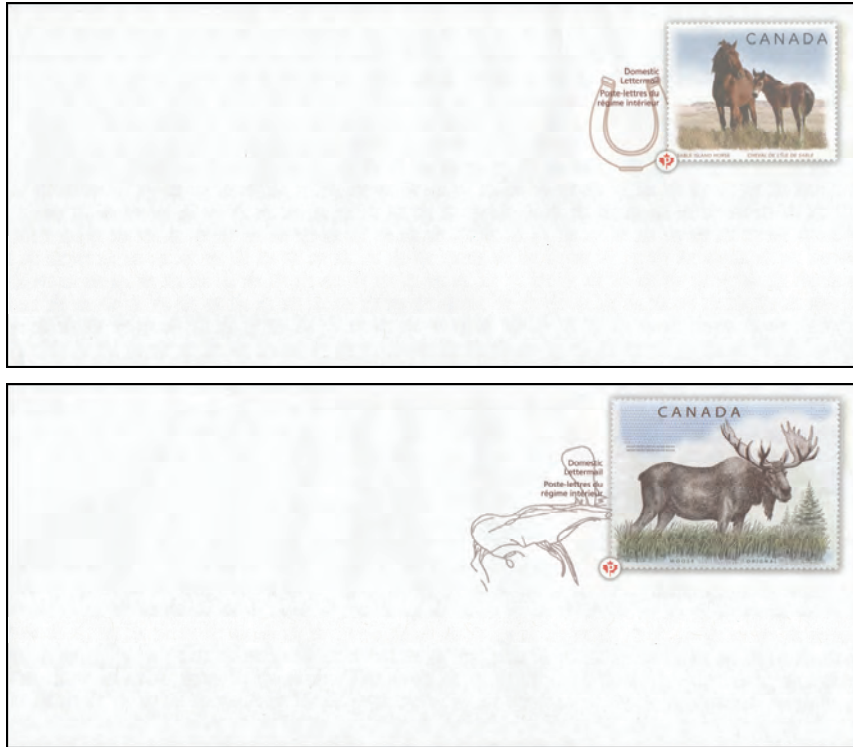
In 1998, Canada Post issued a series of very attractive, large size, high value stamps ranging in value from \$1.00 to \$8.00 (Scott 1681-1694 and SG1756-1762a). In 2005, an additional value (\$10.00) was issued, illustrating a blue whale (Scott 2405, SG1762c).



In 2011, the same designs were used to produce pre-stamped envelopes (#10 size) with a permanent face value equivalent to domestic postage paid within Canada (currently 61 cents). These pre-stamped envelopes are sold in packages of 10 for \$7.10 (+13% sales Tax) = \$8.02. This charge covers the cost of the postage (61¢ each) plus the envelope, (13% Sales Tax is applied to both the value of the postage and the value of the envelope). (The Sales Tax may vary from 13% in some Provinces).

In addition to reproducing the original stamp design and the small red “P” (for Permanent face value) each envelope is imprinted to the side of the impressed stamp with an outline of the subject of the printed stamp and the wording “Domestic Lettermail / Post- lettres du regime interieur”.

Of the packages of 10 envelopes purchased in recent days (August 2012) at one Post Office and several other postal outlets, the contents of the packages are not always identical. This is explained by there being only 9 different high value designs (\$1 - \$10) and that the pre-packed packages contain 10 envelopes!!



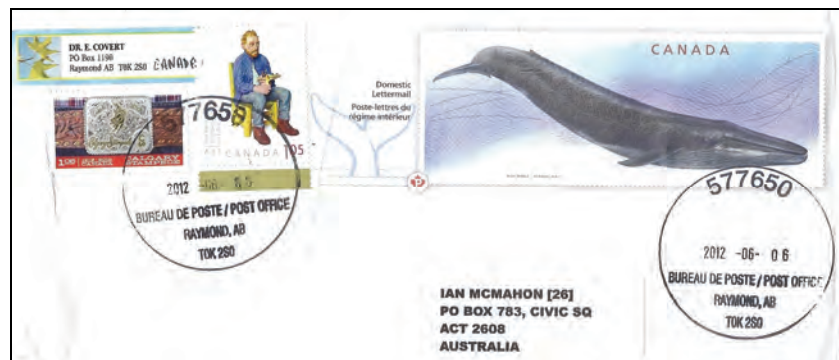
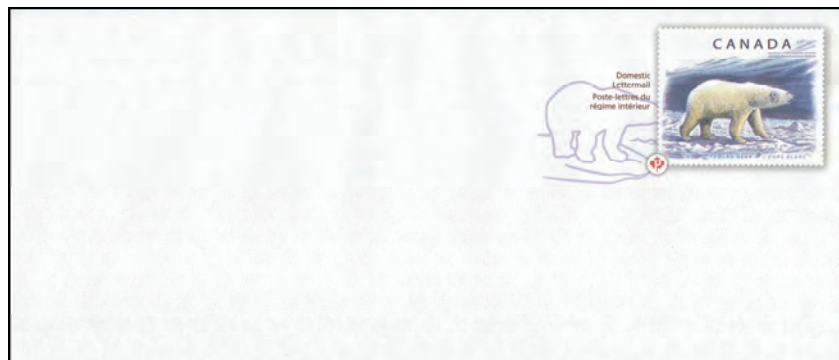
Of the several postal outlets recently visited, I noted that not all outlets carry the same range of packaged envelopes. Some outlets carry packets of size 8 envelopes as well as those of size 10. The other packages (both size 8 and size 10) contain envelopes with designs of flowers, orchids, tourist attractions, fishing flies etc. issued as stamps in previous years (2006-2009).

I don't know how popular these pre-stamped envelopes are with the general public but they may be popular with organisations that rely on volunteer staff to send out notices etc. to members. Almost all of my own personal copies received have originated with a local historical society which sends out notices about 6 times/year to its (140) members.

Of the envelopes using reproductions of the large sized animal stamps reported above, I have only seen one used copy which was mailed in Raymond, Alberta (by a well-known philatelist) on June 6th, 2012. I must try and encourage my local historical society to use these new pre-paid envelopes (with the large sized airmail or bird stamps imprinted thereon).

After reporting on these new envelopes at a recent local philatelic meeting, one of the members at the next meeting, showed several of these envelopes received at a Car Registration Licence Office located at Barrie, Ontario. So the envelopes are available and being used by the general public.

[A copy used from a Canadian stationery collector to Australia is illustrated below Ed.]



“PROFESSOR” HOLLOWAY WRAPPERS REVEAL ADVERTISING TENTACLES

Dr John K. Courtis, acapjajc@friends.cityu.edu.hk

The addressee, Professor Holloway, appears regularly on the wrappers from Victoria and other Australian colonies that are listed on the philatelic market. The title “Professor” is neither real nor honorary but is more of the nature of a title ascribed to the inventor of Holloway’s pills and ointments in London.

The patent medicinal remedies of his firm were advertised in country newspapers throughout the Australian colonies as well as other parts of the world. Considerable detail about Holloway and his mass media advertising acumen has been covered previously in the *Postal Stationery Collector* and the *South Pacific Perfin Bulletin* (2003a,b).

These papers illustrated two Holloway wrappers from Victoria. During the ensuing years more examples of Holloway wrappers have surfaced, with additional examples appearing from other British Colonies and elsewhere. The purpose of this paper is to record and identify the various Holloway wrappers that are extant in the author’s database of approximately 24,500 wrappers, captured from the Internet since September 2003.

Professor Holloway and Thomas (Thos) Holloway is the same person. Although there are many accounts of Holloway’s life it may be convenient to paraphrase the synopsis that was written in *The Pharmaceutical Industry: A Guide to Historical Records* (2003).

In 1839, Thomas Holloway was in business as a patent medicine vendor at 244 Strand, London and vigorously advertised his digestive pills. In 1867 his business relocated to 533 (later 78) New Oxford Street, London. After his death in 1883 the business continued to trade in his name from 78 New Oxford Street under the name Holloway Patent Medicine Dealer. The business was incorporated as a limited liability company in 1929 well after the last wrapper bearing the Holloway nomenclature appeared. Two years later, Beecham Pills took over the rights to produce Holloway Pills and Holloway ointments (Richmond, Stevenson and Turton 2003).

There are four addresses noted on the wrappers: 244 Strand, London, 533 Oxford Street, London E.C., 78 New Oxford Street, London and c/o Gordon & Gotch, Melbourne.

New South Wales

An examination of the wrappers of New South Wales revealed that six were addressed to Professor Holloway, all c/o Gordon & Gotch, Melbourne. Gordon & Gotch were (are) large-scale newspaper and magazine distributors who “forwarded bundles of newspapers from different communities carrying Holloway advertisements to the Holloway establishment in London as evidence that paid advertisements actually appeared. There can be no better proof that advertisements paid for actually appeared than to send the dated newspaper itself” (2003a).

Only two regional centers are noted: Albury (4 examples) and Goulburn (2 examples). The readable year dates are 1892, 1894, 1895 and 1896. We know from this information that Holloway advertisements appeared in at least some New South Wales regional newspapers for a span of five years towards the end of the century. Do collectors hold copies of any others?

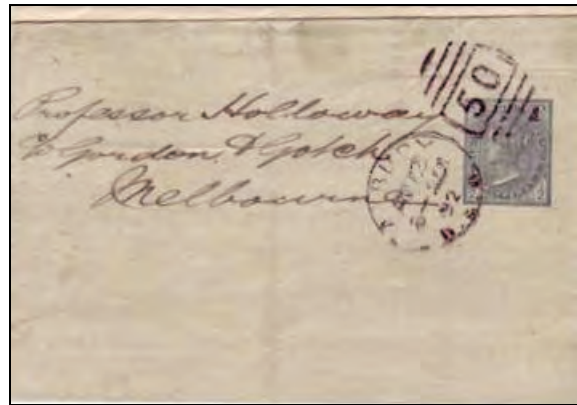
Queensland

Only two wrappers bearing Holloway appear on the wrappers of Queensland. One was addressed to 78 New Oxford Street and appears to show a GPO Brisbane roller type 11 postmark on E1 issued 1892 (Campbell 1903). The other wrapper is addressed to Prof. Holloway c/o Gordon & Gotch, Melbourne and bears a common numeral 33 (Mackay) within 32 rays.

Figure 1: New South Wales Wrappers bearing Professor Holloway



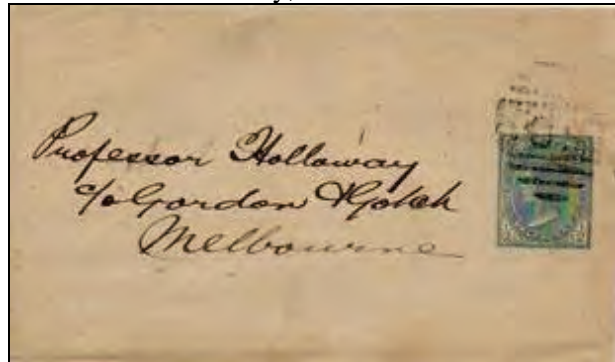
Albury (= numeral 50), 5 November 1894



Albury, 12 ? 1892



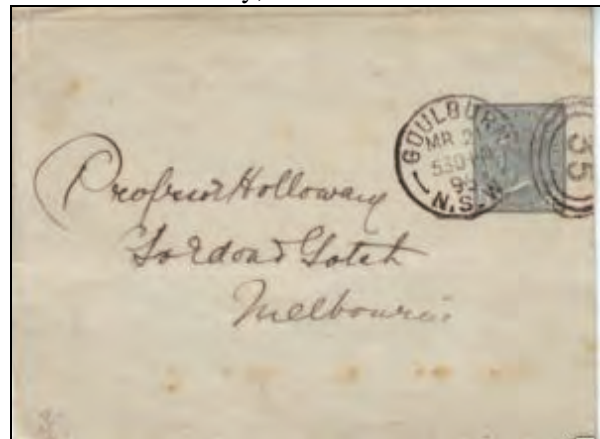
Albury, 1896, day/month unreadable



Albury, No date shown

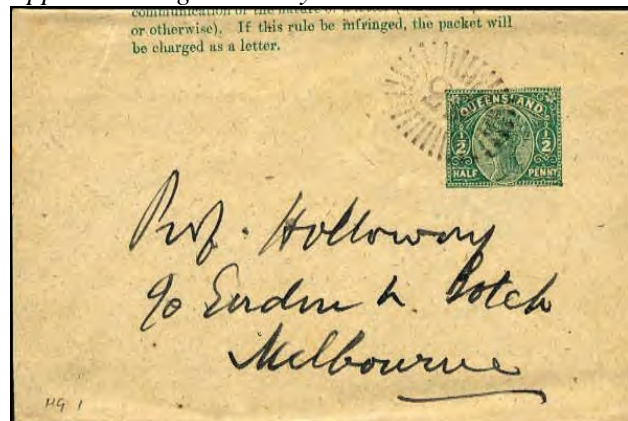
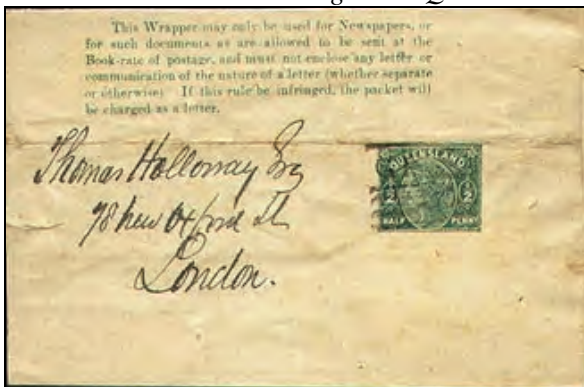


Goulburn, 2 July 1895



Goulburn, 21 March 1895

Figure 2: Queensland Wrappers bearing Holloway



South Australia

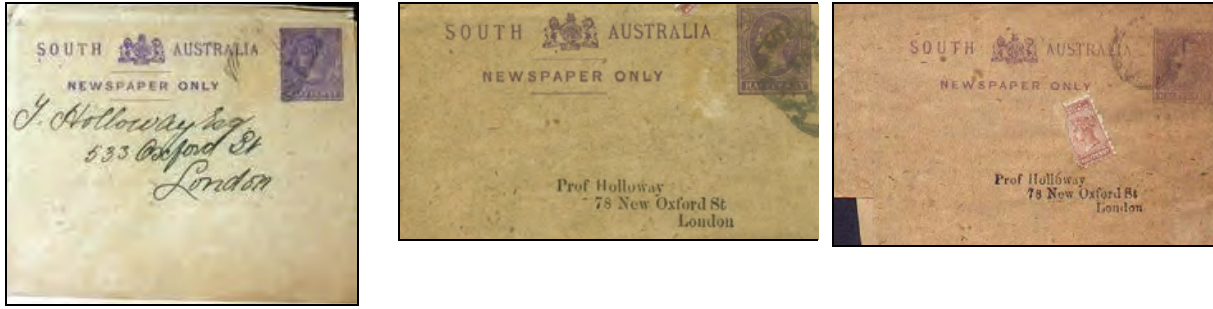
Ten Holloway wrappers were found on the E3 wrappers of South Australia. Mindful of the editor's pagination constraints, these wrappers have been illustrated in two panels: Figure 3A shows wrappers with readable markings and 3B shows the more routine wrappers in smaller format. Seven wrappers were addressed to London: 78 New Oxford (5) and 533 Oxford (2); the other three were sent to Gordon & Gotch, Melbourne. All London destination wrappers were uprated but with stamps missing from two wrappers. Most South Australia wrappers bear void cancels (which are probably Adelaide) but there are three cases of readable squared cancels: Mt. Barker, Gladstone and a wrapper bearing the private printing *The Burra Record* with a Koorunga marking. This is some further evidence of Holloway's advertising tentacles into country regions in South Australia. Readable year dates appear to be 1888 and 1893 which implies at least a six year hiatus of Holloway advertising in this Colony.

Figure 3A: South Australia Wrappers bearing Holloway



Figure 3B





Victoria

The number of wrappers of Victoria bearing Holloway (17) was almost the same as all other colonies combined (6 + 2 + 10 = 18). Most of these were addressed to 78 New Oxford (11) and 533 Oxford (4) while only two were addressed to Gordon & Gotch. Why are there only two wrappers from Victoria (Melbourne and Colac) that were mailed to Gordon & Gotch, while all examples from New South Wales were sent to this address?

From readable postmarks eight locations were noted: Melbourne, Sandhurst, Shepparton, Maffra (4), Warragul, Bendigo, Colac and Dunnstown. Except for Melbourne, all of these locations qualify as country regions, again providing evidence of the advertising tentacles of Holloway. Readable year dates are 1885, 87, 89, 90, 91 and 93. This implies a period of at least nine years of advertising within Victoria.

An 1890 date appears on a wrapper handstamped in blue *Bendigo Advertiser (Newspaper Only)*. The only other notable wrapper was sent from Melbourne with a London arrival stamp and with the scarce auxiliary boxed handstamp marking in black *Found in W.C.D.O.// without contents*. W.C.D.O. is the abbreviation for West Central District Office, a postal section of the greater London.

Figure 4A: Victoria Wrappers bearing Holloway



Postal Stationery Collector



Figure 4B: Routine Holloway wrappers



Rest of the World

A thorough search of the database revealed the existence of six more Holloway wrappers to: Cape of Good Hope, Ecuador, Grenada, Leeward Islands, New Zealand and Trinidad and these are shown in Figure 5.

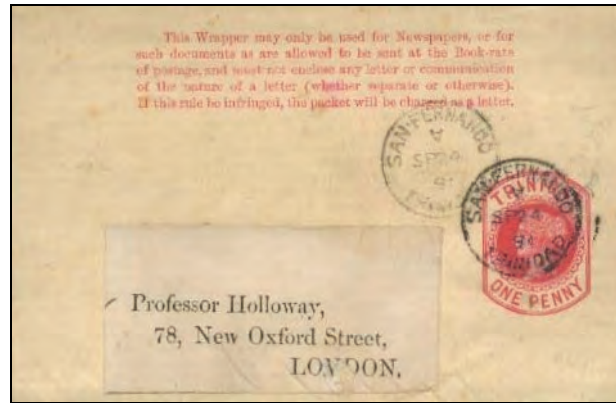
The wrappers from these six postal entities are indicative of the tentacles of the Holloway advertising campaign but are probably not exhaustive. Other postal entities bearing Holloway may exist and the challenge is for these to be discovered by collectors. This is important to dedicated Holloway memorabilia collectors of which newspaper wrappers are but a small part. See the extensive Figures of Holloway ointment jars, postcards, tokens and trade cards in Mishkel (2003).

The Cape of Good Hope wrapper with Argus cancel indicates it was the *Cape Argus* newspaper that was sent to Holloway, Oxford Street, London. The address on the Ecuador wrapper is an especially important wrapper because it links two of Holloways business addresses: 533 Oxford St. Late of 244 Strand, London. Another address linkage occurs on the Grenada wrapper which shows the two Oxford addresses: 78 New Oxford Street and immediately beneath (Late 533 New Oxford Street). Hence, Holloway wrappers can be traced to his three business premises.

The Ecuador wrapper not only links the first two business premises, also it is a named newspaper wrapper “*El Tiempo*” *Diario De La Manana in Guayaquil*. This wrapper is especially important for it is the sole example of evidence of Holloway’s tentacles extending beyond British Commonwealth colonies. Only the uprated New Zealand wrapper was sent to Gordon & Gotch in Melbourne.

Figure 5: Extant Holloway Wrappers from “Rest of the World”





(An Figure of Trinidad E1 can be found at Austpostalhistory.com written by Maurice Mishkel)

Conclusion

The quest for Holloway wrappers is not a frivolous exercise. Quite the contrary, the Holloway wrapper story is important because it is integral to explaining why so many wrappers bearing this firm's name are extant. Holloway wrappers have been preserved because they almost certainly became part of the Gordon & Gotch and Holloway business archives. They have been maintained in storage for up to a century as part of the evidence filed as proof that London-based advertising orders were carried out in country newspapers in the colonies and elsewhere. They were released to the philatelic market when the archives were cleared out.

The additional evidence presented in this paper reveals even wider advertising tentacles within the Australian colonies than previously reported but also, very importantly, to six other postal entities including one that was not a part of the British Commonwealth. It has not previously been documented that wrappers bearing the Holloway name can be found in the Cape of Good Hope, Grenada, Leeward Islands, New Zealand and Trinidad as well as Uruguay. It establishes that the tentacles went far beyond Victoria country regions.

Holloway wrappers reflect the London-based advertising orders by this client to areas outside of Great Britain. (For a fuller discussion see Curtis 2004). There are other London-based advertising agencies that likewise accepted client orders to place advertisements in newspapers elsewhere and a growing corpus of wrappers are evident from the archives of the three agencies: Bates, Hendy & Co., F. Algar and Clarke, Son & Platt. Within Victoria, there are wrappers bearing Melbourne advertising agency names with regional country postmarks: Country Press Association, General Press Agency, Advertising Department, *The Exchange* and Reuters' Advertising Agency (these agencies will be the subject of a future analysis). There is also a London address on a Victoria wrapper to *The Effective Advertiser*. Collectively, these extant wrappers provide compelling support for the thesis that they were part of the retained documentation supporting fulfillment of advertising contracts.

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- Mishkel Maurice (2003), The Duality of the Life of "Professor" Holloway, *austpostalhistory.com*
- Richmond Lesley, Stevenson Julie and Turton Alison (2003), *The Pharmaceutical Industry: A Guide to Historical Records*, Ashgate Publishing Ltd., pp. 561.

PSSA FORUM

Ian McMahon (with assistance from other PSSA members)

Australia Post APP Postcards

Martin Walker reports that Australia Post has introduced a new mobile phone app download for sending personalised postcards. Australia Post had a previous postcard service which was linked to a third party site with the cost was charged to your phone bill.

The figure below shows a postcard Martin send from his mobile phone using a photo he took on his mobile phone at a recent concert. The application allows you to upload your photo, enter the address details, a message, and sender details and then pay for the postcard by paypal or credit card. The cost is \$1.99 for Australian or \$2.99 to overseas destinations. The photo can either be a photo on your phone or tablet or you can use a photo taken with the phone or tablet.

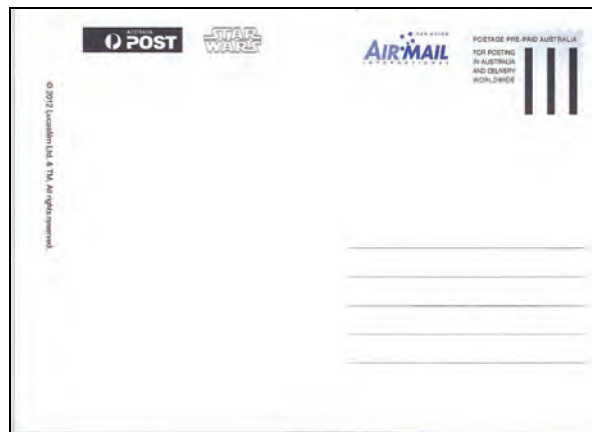
Think of all the obscure thematic subjects for which you can now do customised postcards!

The app is very similar to that used by Canada Post, however, Canada Post allows the inclusion of special borders, for example, borders with a happy birthday, wedding or Christmas theme.



Star Wars Postcards

Two prepaid postcards were issued in the “Star Wars Episode 1 The Phantom Menace Set for \$19.95. The set included a souvenir stamp sheet and a collector’s wallet. According to the Philatelic Bureau, these cards were issued on 30 July 2012 and there is no special cancel for them. One card shows Qui-Gon Jinn, Padmé Amidala and Anakin Skywalker et al (“the good guys”) and the other Senator Palpatine, Darth Maul and the clones (“the bad guys”). The cards are 3D laminated lenticular (hence the blurred images on this page).



The ‘official’ issue dates of recent postcards are:

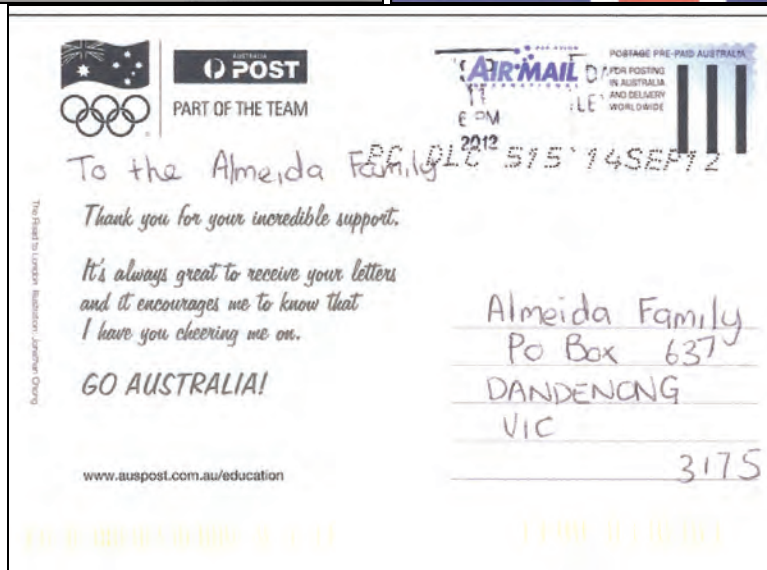
- Australian Fauna Postcards 2nd March 2012
- Beautiful Australia Postcards 24th July 2012

London 2012 Olympic Postcards

Noel Almeida reports two postcards issued by Australia Post for use by Athletes to respond to messages of support as has now become traditional for the Olympic games.

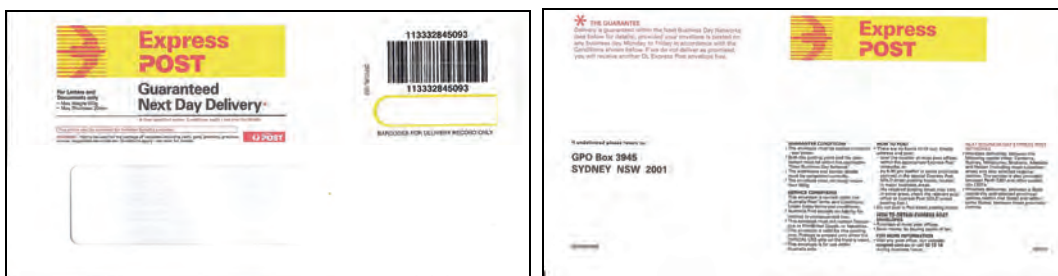
Both cards have the same ‘Road to London’ design featuring a London bus but one is a formular card

(shown here used from the UK) and the other is a prepaid card.



PTPO Express Post Envelope and Prepaid Parcel Label

A PTPO DL express envelope used by American Express, a Perth Cross Town prepaid parcel label and part of the tear-off customer receipt on a 5 kg express post satchel are illustrated below.



LISTING OF AUSTRALIAN NON-DENOMINATED POSTAL STATIONERY

Ian McMahon

Postcards

		28 August 2012 Australian Nobel Prize Winners
Note: The 'official' issue date of the Australian fauna Postcards was 2 nd March 2012.		Maximum cards
	(-)	Frank MacFarlane Burnet
17 July 2012 London 2012 Olympic Games	(-)	John Eccles
Maximum cards	(-)	Patrick White
(-)	Swimming	Lawrence Bragg
(-)	Pole Vault	Howard Florey
(-)	Rowing	
(Set price: \$6.80)		(Set price: \$6.75)
July 2012 London 2012 Olympic Games "Thank you for your incredible support"		4 September 2012 Centenary of the Australasian Antarctic Expedition
(-)	The Road to London	Maximum cards
Note: Card used by Australia Post Sponsored athletes to acknowledge messages of support.	(-)	(-)
	(-)	Ship
July 2012 Mobile App Postcards	(-)	Unloading
(\$1.99)	Platypus	Main Base
Note: Card produced from Australia Post Mobile App with a personalised image on the reverse. (\$2.99 to overseas addresses)		Mertz
		Ninnis
		(Set price: \$7.95)
24 July 2012 Living Australian		18 September 2012 Road Trip Australia
Maximum cards		Maximum cards
(-)	Little Wonders	(-)
(-)	The Godfathers	Port Arthur
(-)	Is there a Letter for me?	Great Barrier Reef
(-)	Lunch on the Harbour	Margaret River
(-)	Fuel Ask at the Store Across the Road	Philip Islands
		Alice Springs
(Set price: \$6.75)		(Set price: \$9.55)
24 July 2012 Living Australian: Our Australia		25 September 2012 Wilderness Australia
(-)	Cradle Mountain	Maximum cards
(-)	No wonder the Aborigines Love this Place	(-)
(-)	Ionic Coastline	Nullabor Plain
(-)	Murray River Mirror	Daintree
(-)	Desert Sand Sculpture	Cradle Mountain
(-)	Curtis Falls	
Sold in a Postcard Booklet for \$9.95.		(Set price: \$10.75)
24 July 2012 Living Australian: Beautiful Australia		28 September 2012 Australian Zoos
(-)	Ancient Sands	Maximum cards
(-)	Relax and Enjoy	(-)
(-)	The Lighthouse at Seal Rocks	Melbourne Zoo
(-)	Kata Tjuta	Adelaide Zoo
(-)	Welcome to our National Park	Western Plains Zoo
(-)	Fair Dinkum Blue	Perth Zoo
Sold in a Postcard Booklet for \$9.95.		Australia Zoo
30 July 2012 Star Wars Episode 1		Healesville Sanctuary
Maximum cards		(Set price: \$9.45)
(-)	Qui-Gon Jinn, Padmé Amidala and Anakin Skywalker et al	2 October 2012 50 years of Racing at Bathurst
(-)	Senator Palpatine, Darth Maul et al	Maximum cards
Sold in the "Star Wars Episode 1 The Phantom Menace Set for \$19.95. The set included a souvenir stamp sheet and a collector's wallet.		(-)
		Brock's Torana
		Mt Panorama Track
		Davison's Ford
		Ingall's Holden
		(Set price: \$5.40)
		Express Post Envelopes
		- PTPO Envelope for American Express
		(-)
		DL Envelope
		DL Envelope with printed address for American Express (GPO Box 3945 Sydney NSW 2001). White label, 12 digit barcode number.
		- 5 kg satchel with tear off customer receipt
		(\$21.65)
		5 kg satchel

AUSTRALIA 2013 WORLD STAMP EXHIBITION CENTENARY OF KANGAROO STAMPS

Judy Kennett

Australia 2013 World Stamp Exhibition will be held at the Royal Exhibition Building, Melbourne on 10-15 May 2013. The exhibition is subtitled Centenary of Kangaroo Stamps and is intended as a celebration of our first Commonwealth stamp design and is FIP World stamp exhibition. Information on many of the features and the events planned for the Exhibition is available on the Australia 2013 website. This article is intended to point out to members the events designed to attract postal stationery collectors and students. It also sets out some of the ways we can support the Australia 2013 Exhibition.



Postal Stationery Commission seminar and meeting

The Commission has accepted an invitation to hold an FIP approved seminar and a meeting at the exhibition. No dates are available for these events at this time, but it is expected that the FIP events will be held after judging is completed. All those interested in postal stationery and in collecting and exhibiting it are most welcome to attend.

PSSA Meeting at Australia 2013

The Society has expressed interest in holding a meeting at the Exhibition. We expect that it will be an opportunity to meet with overseas members, and postal stationery collectors from other countries who will be coming to Melbourne either for judging or to attend the Postal Stationery Commission session. No date for our gathering is available at present, but we expect that it will be either Tuesday 14 or Wednesday 15 May, when judging is completed and the FIP seminars and meetings are over. There

will be further information in *PSC* in February 2013.



How we can support the Australia 2013 Exhibition

It has been agreed that the PSSA will donate a suitable prize for the Postal Stationery Class.

As individuals, we can provide financial support by joining either the Patrons' or the Supporters' Clubs. The cost of becoming a Patron of 2013 is \$500, but some very useful benefits apply. Individuals can also become members of the Supporters' Club for \$100.

Details of the benefits of each, and online application forms for the Patrons' and Supporters' Clubs can be found on the Exhibition website www.australia2013.com.au.

Volunteering at the Exhibition

This is another way to support Australia2013. There is an online form on the website where individuals can 'sign up' to help with the running of the Exhibition. Please see 'Expression of interest in being a volunteer' at www.australia2013.com.au/the-event-volunteers.

If you plan to visit the Exhibition, please volunteer some time to help.

FROM THE SECRETARY

PSSA Prize at Indonesia 2012 World Stamp Championship Exhibition, 18-24 June

The Society provided a special prize for postal stationery exhibits at this event. It was awarded to Michael Smith of the UK for his exhibit 'The postal stationery of the Orange Free State'. See the write-up of the exhibition in PSC August 2012 pages 34-35.

FIP honour to Ian McMahon

At the meeting of the Postal Stationery Commission at the Indonesia 2012 World Stamp Championship Exhibition in Jakarta, Ian was named as Secretary of the Commission for the next four years. Congratulations from us all.

PSSA State Coordinators

The Society has a representative or coordinator in each State, and in New Zealand. Their names and latest email and postal addresses appear inside the front cover of each issue of PSC. Please make a note of your State Coordinator, and get in contact if you don't know him / her from regular philatelic activities in your city. PSSA country members should also get in touch by email, where possible, as there may be opportunities for meetings when they are visiting their capital city.

Another Coordinator in NSW

David Collyer has kindly agreed to become the PSSA representative for the Sydney metropolitan area. His email address is d_collyer30@hotmail.com (please note that there is an underscore _ between 'd' and 'c' in the email address).

Bernie Doherty, who lives in Newcastle, will continue as the State Coordinator for NSW.

LITERATURE

Judy Kennett and Ian McMahon

From our contemporaries

The Postal Stationery Society Journal [UK] Vol 20 No 3 August 2012

- Use of 3d Empire card (CP25) as cut-outs
- Uprated post office envelopes
- GB postal stationery news
- Code letters on GB registration envelopes
- Postal stationery for a purpose – Airmail [a selection from different countries]
- A Cape of Good Hope postcard – replies (see query in May 2012 journal)

The London Philatelist Vol 121 No 1398 September 2012

- Slesvig postal stationery [from the time of 1920 plebiscite]
- A guide to Great Britain postal stationery wrapper destinations (by member John Courtis)

Postal Stationery Vol. 54, No. 4, Whole No. 385 July-August 2012

- Expanding the Space on a Swiss Postal Card
- ST. Lucia's "Lion Brand" Postal Stationery
- A New Liberian Postal Card?
- 19th Century Envelopes, New Nesbitt Discoveries, Specimen Envelopes
- 20th Century Envelopes, An In-depth Look
- 21st Century Envelopes, Catalog Number Corrections, UPSS 3850,
- Underfranked Envelopes

- Identifying Used WAG & PSA
- Major vs. Minor Catalog Numbers
- The Knife Shapes of Recent Envelopes
- "Folded Forensics" on U.S. Cards ~ Part II
- USA Envelopes AM105-49A and OM-2-18
- Rediscovered Great Britain Card
- USA Envelope Watermarks 15 and 15A
- USA Envelops - New Listings?
- Full Face McKinley Card Update
- Well-traveled Colombian Envelope
- USA Envelope UPSS IIA with Nesbitt Seal
- Moving Forward
- Katherine Stinson Flight
- Bermuda Surcharged Card #6 Variety
- Cuban Envelope with Albino Overprint3
- Paper Color of Envelope U499 3163-3164
- Specimen Stationery
- Jamaica Aerogram Errors
- Unusual GB Registration Stamp
- More USA Postal Card S-8 Printing & Plate Varieties,
- Raymond Longobardi
- Market Report & Counterfeit and Bogus Report
- Literature Reviews: Study of Crown Watermarks in Danish Postal Stationery Envelopes, Ganzsachenkatalog der deutschen Privatpost, Teil: Diiren bis Liibeck, Michel Ganzsachen-Katalog Europa ab 1960, Westliches Europa 2011, Handbook of the Post Cards of the World's Columbian Exposition



Die Ganzsache 1/2012

A 96 page special issue of Die Ganzsache to commemorate the 100th anniversary of Die Ganzsache published by Berliner Ganzsachen Sammler Verein. Congratulations to our Berlin Society for their achievement in reaching their Centenary. The issue includes an extensive article of German private postcards up to 1945 as well as many other articles.

Der Ganzsachensammler June 2012

- Expanding the space on a Swiss Postal Card
- Miscut postcard
- La Poste execute les Collectionneurs d'entiers postaux
- The private-postcards of the soap factory Steinfels Zurich

Catalog of the 19th Century Stamped Envelopes, Letter sheets, and Wrappers of the United States, Third Edition, Edited by Dan Undersander, 224 pages fully illustrated in colour, published by The United Postal Stationery Society, P.O. Box 3982, Chester, VA 23831, USA (2012): ISBN Number 978-0-9800112-9-6.

This is the third edition of one of the excellent series of catalogues produced by the UPSS. It covers the 19th century envelopes, wrappers and lettersheets (later envelopes are covered in a separate catalogue also produced by the UPSS). This edition has seen a major change in the layout, explanation and illustrations. The Catalogue is the collective work of many experts who spent

considerable time developing concepts and clarifying listings. The major changes from previous editions of the catalogue include:

- Improved descriptions of paper and envelope manufacture and changes in envelope manufacture over the years.
- More detailed definitions of terms and explanations to facilitate understanding UPSS listings.
- Improved images of die types in colour.
- Better description of die types.
- Inclusion of scarcity data.
- Clear differentiation of special printings, separating them from regularly issued postal stationery.
- A listing of envelopes occurring with stamp collars.
- Improved images and descriptions of working die types.
- Inclusion of a colour sheet to help differentiate paper types.

The Catalogue includes an excellent general information section on producing embossed dies, the papers, watermarks and knives used, specimen envelopes and government printed corner cards as well as extensive historical notes.

The stamped envelopes of the USA are one of the most complex and well studied areas of postal stationery with a great variety of dies, paper types, watermarks, envelope sizes and knives used for most issues. This Catalogue carefully explains these through an easy to understand layout and a profusion of illustrations. Each embossed stamp die is listed at the left of the page with the details of watermark, size of envelope, knife etc alongside, while illustrations and notes are arranged at the right. Updates to the Catalogue will be made available on the UPSS web site (www.upss.org).

Appendices include a paper colour chart, stamped envelope sizes, illustrations of the knives, cross reference with Thorp numbers, and watermarks.

An outstanding catalogue which is highly recommended for all stationery collectors and a fine collective effort by members of the UPSS.

Gibbons Stamp Monthly September 2012

- Postal Stationery Matters (Royal Naval Exhibition Card, West Africa, 1876 US Centennial envelopes – the first commemorative postal stationery?)
-

American Philatelist October 2012

- Compound Interest Multi-Value Postal Stationery
- British Postal Stationery Cut-Outs and Early Stamp Dealer Mail

GEUZENDAM'S CATALOGUE OF THE POSTAL STATIONERY OF THE NETHERLANDS AND OVERSEAS TERRITORIES

Bernie Beston

Geuzendam 8th edition. English summary



An English translation and commentary of the recent Netherlands and Colonies Postal Stationery Catalogue can be found on the Web. The easiest way is to go the FIP Postal Stationery Commission Website and from there to follow the links to the Netherlands Postal Stationery Society ([Nederlandse Vereniging van Poststukken- en Poststempelverzamelaars](http://www.nederlandseverenigingvanpoststukken-enpoststempelverzamelaars.nl))

Here you will find not only an English commentary, but some very informative and interesting discussions on postal stationery which could well apply to any Country. These are excerpts only, and I

commend the article to you for your enjoyment. My acknowledgement and thanks to the B Hellebrekers for this informative and constructive approach. My comments are given below each extract.

Part A, catalogue pages 2-18, version 30 March 2009 *The first instalment of this English summary and vocabulary was published on the internet in April 2009. Gradually these texts will be added to and when necessary rectified.*

#Preservation: *A useful internet site is <http://www.stamps.org/care/pcpm.htm>*

This is a really interesting site. Especially recommended to any collector north of Coffs Harbour.

#Reply paid postcards: *Normally a reply card should have been used after it had been separated from the outward card. It should be mentioned that in international postal relations double use – the used outward card still attached to the Reply card – was officially forbidden after 1907. On the return journey such ‘doubly used’ cards should have been franked at letter rate. It is as yet unclear if the same regulation existed for inland double cards. There are many doubly used inland cards of which the return card is not franked at letter rate.*

This was not something I was previously aware of. Indeed I have not seen any Australia Reply Cards which had ever had the attachment removed. Perhaps members would comment on the above statement, and make additions in the Australian Colonial and Commonwealth context.



#Additional franking: *See also Prices. Sometimes a postcard etc. for a new rate was not yet available when a new rate was introduced; sometimes post offices were instructed to sell old stock with an additional stamp before breaking into the stock of new items. Sometimes additional franking adds to the interest of stationery: Registered mail, Express service, Airmail etc. From 1936 onwards postcards are found with apparent additional franking: no special handling was required and the value of the additional stamps far exceeds a normal rate increase. The value of the additional stamps on such postcards, often bearing a solution to a puzzle, was for charity.*



#Printing process: *A printing process is only mentioned and illustrated when confusion is possible between similar items which were however differently produced.*

Do you as a collector/ Exhibitor consider fully the printing process used in the stationery?

#Overprinted postcards 1916-1921: See chapter on V-postcards

How often have we seen any meaningful commentary on overprinted or surcharged Australian Stationery?

#Paper and Card:

Colour: The most frequently found colours are white and buff, the latter in many shades.

Thickness: Formerly many variations in thickness were given that could not be found when a paper gauge was used. These differences had been established by feeling the material with the fingers: stiff card was judged to be thicker than limp card. In this catalogue differences are only given when established with a paper gauge. In most cases we have not been able to relate differences in thickness to certain printings. Several older postcard issues exist on smooth and on ribbed card. Usually ribbed card is slightly thicker than smooth card. Differences in paper and card caused by the addition of optical whitener or the presence of coloured fibres can be detected with UV-light.

I use a micrometre. But I also know that there are different qualities of such instruments, and hence varying degrees of accuracy. However, the uses of terms "Thick" and "Thin" must now surely be a thing of the past. Juries are entitled to expect the actual thickness of a card or envelope paper.

#Printed to order Postal stationery and Postal Stationery that was not generally available: Some items that in previous editions figured among the regular issues have been relegated to this chapter.

This is a very important issue in Australia. But not sufficient work has been done, except in a catalogue format.

#Privately added print: In recent years the fad has grown to assign a (sometimes considerably) greater value to items with privately added print such as sender's address, printed reminder for outstanding debts, order form text etc. In the editors' opinion there are no grounds at all for such an increase. However, a distinction should be made between on the one hand postcards etc. with privately added texts which were exclusively used by the persons or firms who had them printed or their customers, and on the other hand the 'particular bedrukte postwaardestukken' as described in the 1981 Geuzendam catalogue. In this catalogue A.W. ten Geuzendam mentions three groups of postal stationery with privately added print that deserve philatelic recognition:

1. Items with added illustrations and/or texts involving tourism or concerning manifestations of limited duration such as exhibitions, the investiture of Queen Wilhelmina.
2. Items with added illustrations and/or texts concerning philatelic manifestations.
3. Items with added illustrations and/or texts connected with publicity (often sold at a lower price than face value) or with charity (often sold at a higher price than face value).

The decisive factor is that the items in these three categories could be bought and used by the general public. None of these three groups is dealt with in this catalogue.

Then there is the group of Railway postcards, sometimes incorrectly referred to as 'semi-official'. Out of the several hundred of these cards only 23 are genuinely 'printed to order', on all the other cards the text was privately added. All the railway postcards however are dealt with on the pages 188-196.

What do you think?

#Prices: See also 'Additional franking', 'privately added print', 'postmarks, commemorative postmarks and special flights'.

Prices are in euros with one digit after the comma. Dutch uses commas where English uses decimal points. The left-hand column is for mint items, the right hand column for used items. A few sections have three columns, for explanation see introductions to those sections.

Mentioning a price in a catalogue suggests that an item can be bought at that price. This need not be

true, certainly not for rare and very rare items. The catalogue price is then an indication of the level of the price one may have to pay.

Prices 'used' are for genuinely used, non-philatelic items without additional franking and used in accordance with the postal rates. This does not mean that items with additional franking are without value and not worth collecting. In many cases the contrary is true, but each case will have to be judged on its own merits. Some prices are in italics. This indicates that extremely limited information has led to estimates being given. Whenever we have not been able to establish a price, the sign --,- is used. The reason may be the absence of market data or, especially for certain modern items, absence of supply and demand. When an item cannot exist or is not known to exist mint or used, the relative column is left blank. For some categories there are no individual prices at all or only a price range is indicated, e.g. 'tussen € 40 and € 80', again due to lack of information. The used halves of reply paid cards are priced: the V-kaart is the Outward half, the A-kaart is the Reply half. Usually reply paid cards of which both parts have been used and are still attached, command a higher price. It is up to the individual collector to decide whether such unnatural items are worth collecting. See also paragraph on Reply Paid Postcards.

Food for thought?

#Cut-outs:

a. In the Netherlands, as in most European countries, Postal Stationery is collected as entires.
b. In the Netherlands there has not always been a clear policy concerning the acceptance of cut outs to frank other postal objects. In the 19th century such use was prohibited. Nevertheless examples of such use are found that have not been taxed. From late 1972 till the present day such use is permitted. It is unclear whether at any time in the first half of the 20th century the use of cut outs was permitted. In any case examples of such use are fairly frequently found, in many cases discovered and treated as unfranked.

Cut outs are not generally collected in Australia. But the use of such cut-outs affixed to stationery or envelopes is a really significant addition to an Exhibit, provided the correct analysis of the Regulations is included in the text.

#Bands and Packs: There are hardly any archival data concerning packaging. Usually postal stationery was supplied by the printers in packets of 10, 25 or sometimes 100, held together by a paper band. Few of these bands have survived as they were of no importance at the time to the post office, customers and collectors. Some examples are shown on pages 197 and 198. In the period 1914-1919 a number of postcards were sold in strips of 10, separated by a perforation. These cards, especially meant for use in typewriters, of course drew the attention of collectors and a somewhat larger percentage of bands was preserved (see ill. on pages 197 and 299). The small-sized envelopes of the 1940s were supplied in boxes of 100, most of which did not reach the public. It is quite likely that other envelopes and letter cards were also supplied in boxes. Later packages of 100 postcards and change of address cards were introduced with a thin coloured sheet of paper after every tenth card. From 1995 onwards they were also sold in packs of 5 or 10, at first held together by transparent shrink wrapping, and with a stick-on label describing the contents (see left-hand column on page 199), later in cardboard packages, still later with a cardboard stiffener in clear shrink wrapping. Parcel stamps were sold singly and in stamp book form (page 201, left-hand column). From January 2001 postal stationery was exclusively sold in packages of 5 or 10.

Bands are commonly used on modern AP Envelopes. But I have yet to see them exhibited? Any reason?

I realise that this catalogue was probably never intended for collectors of non-Netherlands Postal Stationery. But its comments are very relevant to all postal stationery collectors. I commend the Catalogue to you. I would really like comments on the text as stated previously.

NEW ISSUES

Canada

A further range of postcards from Canada are illustrated below including a card for the London 2012 Olympics and the final postcards in the Diamond Jubilee series, issued as before only in 'Diamond Jubilee Keepsake Folders'. In all there were six such folders each containing a sheet of four adhesive stamps in addition to a postcard showing a range of the Canadian stamps depicting Queen Elizabeth II in a decade of her reign.





Canada Post has issued a set of ten notecards depicting baby animals each accompanied by a matching envelope with a stamp of similar design. As for the envelopes described by Owen White elsewhere in this issue, the stamps are inscribed with a 'P' in a red maple leaf indicating that postage had been paid. The baby animals included are Red Fox (2), Canada Geese, Polar Bear, Racoons (2), Caribou, Loons, Moose and Arctic Hares. The pack sold for \$14.95.

A used copy of the Moose envelope (see article on Page 73) is also illustrated.





Greece, Sweden, Leeward Islands and Vatican



Postage paid envelopes from Sweden and Greece are illustrated above. Below are a recent Vatican aërogramme and a registered wrapper from the Leeward Islands.



POSTAL STATIONERY COLLECTOR: SALE OF BACK ISSUES

The Postal Stationery Society of Australia has been publishing its journal *Postal Stationery Collector* since May 1995. It is distributed to financial members four times each year, in February, May, August and November. The Society has always maintained a stock of back issues, which are for sale to both members and non-members.

Description

Issues 1- 9 were produced as photocopies in A4 format, with corner staples, and are available only in that form. They are for sale at \$4.00 each, which includes postage in Australia. Airmail postage to overseas countries is an additional charge.

Issues 10 - 45 are available as original copies, in A4 format and saddle stapled, at \$5 each. This includes postage in Australia, but airmail postage to overseas destinations is extra. Current issues No 46 onwards, are available as original copies, in A4 format and saddle stapled, at \$6 each. This includes postage in Australia, but airmail postage to overseas destinations is extra. Reductions will be available on orders of five (5) copies or more.

Payment

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